Wilson Community College  
Advisory Committee Meeting Guide

1. Introductions
2. Advisory Committee Purpose (Stakeholder engagement to ensure quality programming that meets the needs of students and employers)
3. Program Information
   * Program Description/Program of Study
   * Faculty Overview
   * Student Population Overview
   * Equipment/Technology
   * Facilities
4. Program Data
   * Enrollment/FTE
   * Program/Course Success Data
   * Graduates
   * Certifications/Licensures
5. Local/Regional Labor Market Needs
   * Labor Market Demands/Projections
   * Graduate Employment Data
   * Work-Based Learning
6. Marketing/Recruitment
7. Discussion Topics
   * What gaps exist in each area?
   * What is needed to address the gap(s)?
   * What other issues need to be addressed?
   * What changes should be considered for the program?
   * What can WCC do to better meet workforce needs?
   * What additional stakeholders should be included? Perkins V guidance.