Skype + Zoom

Skype and Zoom conferences are easy ways to speak to a large group of students. Create a Navigator resource card and indicate that you are offering a virtual resource. When your organization is checked out, schedule the date to conduct the Skype or Zoom conference.

Record a Worksite Tour

Students enjoy being able to see work environments. Appoint someone in your organization to record a worksite tour. Create a Navigator resource card and indicate that you are offering a virtual resource. Upload the video link to the resource card and educators can view the tour at any time. *Tip-Introduce employees around the office. Let the employees provide a brief description of their role within the organization.

Know where you are going

5 Ways to Get Engaged Without Leaving Your Office

Record a "Day in the Life" Video

Guest speaking and job shadowing are just two ways to give students exposure to career pathways. Record a "Day in the Life" segment that highlights someone in your organization and the tasks they complete and the soft skills they utilize each day. Create a Navigator resource card and indicate that you are offering a virtual resource. Upload the video link to the resource card and educators can view the segment at any time.

Record a Team Introduction Video

Career awareness builds the talent pipeline in NC. Record a video of team introductions. In the video, ask the employees to describe their educational background and their career journey. Create a Navigator resource card and indicate that you are offering a virtual resource. Upload the video link to the resource card and educators can view the video at any time.

Upload Materials

The Navigator platform allows employers to post resources that can enhance the classroom curriculum. Materials can include (e.g., information about mobile apps, and power points). Create a Navigator resource card and indicate that you are offering a virtual resource. Upload the materials to the resource card and educators can view utilize them at any time.