

**NC COMMUNITY COLLEGES  
PERFORMANCE  
PARTNERSHIP**



**July 22-23, 2019**

Embassy Suites  
201 Harrison Oaks Blvd.  
Cary, North Carolina 27513

# Welcome from Performance Partnership Advisory Committee

Dear Friends,

Your Performance Partnership Advisory Committee members welcome you to this year's Performance Partnership Summit. Thank you for devoting your time to explore new ways to enhance student success! We are proud to welcome participants from across the NC Community College System as we unite in our effort to help our students attain their educational goal.

The Performance Partnership program is a college-driven project that has established a collaborative framework to facilitate institutional improvements and increased success rates for our students across the state. The Partnership facilitates the sharing of best practices.

This Summit includes a diverse showcase of presentations focused on programmatic improvement, data quality, institutional culture change, data-driven decision making, and of course, student success strategies. We offer our earnest gratitude to all the volunteers who worked tirelessly to manifest this year's event. We hope you will enjoy the camaraderie of this extraordinary group of professionals who share a passion for helping students flourish and thrive. We hope you will garner new resources, new ideas, and supportive new friends.

Yours in service to our students across the state, your NC Community Colleges Performance Partnership Advisory Committee:

Dr. Margaret Annunziata, Vice President, Academic Affairs, Davidson County CC  
Martha A. Bergman, Associate Vice President of Corporate & Continuing Education, Guilford Technical CC  
Dr. Jenny Billings, Chair of English and Study Skills, Rowan-Cabarrus Community College  
Dr. Evonne Carter, Vice President for Learning, College of the Albemarle  
Dr. Doris Carver, (Chair), Vice President of Continuing Education, Piedmont CC  
Dr. Lisa Eads, Director of Academic Programs, NCCCS  
Dr. John "JJ" Evans, Associate Director of Student Life, NCCCS  
Dr. Marlena Everett, Director of Performance and Partners, CCR, NCCCS  
Dr. Deborah Grimes, Senior VP of Instruction and Student Services, Lenoir CC  
Tracy McPherson, Director Public Safety Training Programs, NCCCS  
Patricia Phillips, Dean of Workforce and Continuing Education, Davidson County CC  
Gilda Rubio-Festa, AVP College and Career Readiness, State Director, Adult Education, NCCCS  
Bill Schneider, AVP for Research and Performance Management, NCCCS  
Dr. Linda Sciuiletti, VP of Assessment, Planning & Research/SACSCOC Liaison, Central Carolina CC  
Dr. Ashley Sieman, Director of Program Evaluation, Research and Performance Management, NCCCS  
Dr. Bob Witchger, Director of Career & Technical Education, NCCCS



July 8, 2019

Greetings Performance Partners and Student Success Advocates,

Welcome to the 2019 Performance Partnership Summit. I am inspired and encouraged by the commitment to student success and the innovative spirit demonstrated in this year's topics. Having been involved when the Performance Partnership Summit was first developed, I know the vision and effort that brought this event into existence. That vision centered on utilizing data to drive innovation and promote best practices for supporting student success. These efforts have never been more important than in today's changing economic environment. It is critical that our efforts are focused on high impact practices that support students and enable them to accomplish their academic and career goals.

Thank you for taking time from your busy schedules to learn from your peers and to explore new ideas and strategies. Your colleagues have dedicated their time and expertise to designing targeted pre-summit sessions and a full day of concurrent sessions that promote student success for each of the varied populations our colleges serve. I know that your attendance at this summit will be time well spent.

I look forward to our time together at the 2019 Performance Partnership Summit.

A handwritten signature in black ink that reads 'Kimberly Gold'.

Kimberly Gold, Ed.D.  
Senior Vice President/Chief Academic Officer  
North Carolina Community College System

## Program Summary

### Monday, July 22, 2019

8 AM – 6 PM	Registration Open
9 AM – 3:50 PM	Pre-Summit Workshops (NCCCS)
4:10 PM – 4:50 PM	Opening Session Peter Hans President, NCCCS

### Tuesday, July 23, 2019

7 AM – 12 PM	Registration Open
7:30 AM – 8:20 AM	Breakfast
8 AM – 8:20 AM	Welcome
8:30 AM – 9:20 AM	Plenary Session
9:30 AM – 10:20 AM	Concurrent Sessions I
10:30 AM – 11:20 AM	Concurrent Sessions II
11:20 AM – 11:50 AM	Break/Checkout
12 PM – 1:20 PM	Lunch/Keynote Session
1:30 PM – 2:20 PM	Concurrent Sessions III
2:30 PM – 3:20 PM	Concurrent Sessions IV
3:20 PM – 3:40 PM	Cookie Break
3:40 PM – 4:30 PM	Concurrent Sessions V

# Pre-Summit Sessions Summary (Monday)

## 9 AM – 3:50 PM

9 AM - 9:10 AM

Equity Pre-Summit Track - Welcome

Blowing Rock

9 AM - 9:10 AM

Career and College Promise Pre-Summit Track - Welcome

Chimney Rock

9 AM - 9:15 AM

Institutional Research Pre-Summit Track - Welcome

Biltmore/ Hope/ Bellamy/ Mendenhall

9 AM - 9:30 AM

College and Career Readiness 2019-2020 Kick Off - Welcome

Tanglewood/ Pinehurst

9:15 AM - 9:50 AM

NCCCS State Performance Measure Methodologies

Biltmore/ Hope/ Bellamy/ Mendenhall

9:10 AM - 10 AM

Creating an Equity-Minded Culture at your Institution

Blowing Rock

9:10 AM - 10:50 AM

Career and College Promise Updates

Chimney Rock

9:30 AM - 10:30 AM

Data Conversations: More Talk = More Action

Tanglewood/ Pinehurst

10 AM - 10:50 AM

NCCCS Equity Report

Blowing Rock

10:45 AM - 11:45 AM

Occupation READY

Tanglewood/ Pinehurst

11 AM - 11:50 AM

Enthusiasm among Early College Students

Chimney Rock

12 PM - 12:50 PM

Serving Our Most At-Risk Population: Using Three-Pronged Approach

Blowing Rock

12 PM - 12:50 PM

North Carolina Basic Skills Programs -

Analysis and Future Data Resources

Chimney Rock

1 PM - 1:10 PM

CTE Pre-Summit Track - Welcome

Biltmore/ Hope/ Bellamy/ Mendenhall

1 PM - 1:50 PM

Eliminating Barriers and Creativity Inclusivity:

Diversity, Inclusion, Equity, Access, and Culturally Responsive Teaching

Blowing Rock

1 PM - 1:50 PM

Dual Enrollment at North Carolina Community Colleges –

Analysis and Future Data Resources

Chimney Rock

**1:10 PM -2 PM**

**Perkins V – Toward Understanding and Implementing Your College Comprehensive Needs Assessment (Part I)**  
Biltmore/ Hope/ Bellamy/ Mendenhall

**1:15-2:15 PM**

**Fast Track Friday: Marketing, Meeting,  
and Transitioning the Millennial and Gen-Z HSE Student**  
Tanglewood/ Pinehurst

**2 PM - 2:50 PM**

**Improving Equity by Implementing a Reduced Cost Textbook Strategy**  
Blowing Rock

**2 PM - 2:50 PM**

**Career and College Promise Best Practices Networking Session**  
Chimney Rock

**2 PM - 2:50 PM**

**Future Data Resources for Career and Technical Education Programs**  
Biltmore/ Hope/ Bellamy/ Mendenhall

**2:30 PM - 3:30 PM**

**The Data is Here! So, What Now?**  
Tanglewood/ Pinehurst

**3 PM - 3:50 PM**

**Invisible T-shirts: Unfolding Conversations Around Stereotypes & Bias**  
Blowing Rock

**3 PM - 3:50 PM**

**Perkins V – Toward Understanding and Implementing Your College Comprehensive Needs Assessment (Part II)**  
Biltmore/ Hope/ Bellamy/ Mendenhall





## Concurrent Sessions Summary

Tuesday, July 23

8 AM – 4:30 PM

**Breakfast** 7:30 AM – 8:20 AM

**Welcome** 8 AM – 8:30 AM

**Plenary Session** 8:30 AM – 9:20 AM

College Student Stress and Trauma (*Carolina Ballroom*)

**Concurrent Sessions I** 9:30 AM – 10:20 AM

- Successful Implementation of Success Coaching
- Utilizing Technology for Soft-Skill Training in ACA Courses
- NCCCS State Performance Measures Update
- Best Practices for Integrating Career Exploration in Advising
- Secret Sauce Recipe for MSG (Measurable Skills Gain) Success
- Transfer from North Carolina Community Colleges: A Report on Recent Research Findings
- Competency Based Education- An Innovative Model for Workforce Development
- Career and College Promise: Growing to Success with Planning and Promotions
- Identifying At-Risk Students with Personalized Learning Designer
- Building a Pipeline of Student Success

## **Concurrent Sessions II**

10:30 AM – 11:20 AM

- A Research Colloquium: Let's talk!!!
- Advising Across the NCCC and UNC Systems: Why Coordination and Cooperation Matter
- NCCCS Equity Report
- Success Coaching: How to meet your step goals and increase student retention!
- Moving on Up: Improving the Educational Journey for Adult Learners
- Using Predictive Analytics to Target Retention Efforts
- It Takes a Village: How Aviso Can Work for You, Your Students, and Your Institution
- Continuous Learning and Increased Earnings: Workforce Continuing Education and Labor Market Outcomes
- Online transcribed and recorded lectures to increase learning outcomes
- TABE Tutor: Turning 11/12 Challenges into Gains

## **Break/Checkout**

11:20 AM – 11:50 AM

## **Lunch/Keynote Session**

12 PM – 1:20 PM

### **Practical Tools for College Student Resilience**

*Carolina Ballroom*

## **Concurrent Sessions III**

1:30 PM – 2:20 PM

- Presenting Data Effectively
- Creating Student-Ready Colleges: Engaging All Learners
- Finish First NC for Student Success and Completion
- How Co-requisite Remediation is Spurring Student Momentum in NC through RISE
- Creating an Advising Model for College and Career Readiness
- Analyzing College Performance: Planning for Improvement
- Maximize the Value of Your Ellucian Software
- 8 Strategies to Develop WINNING Partnerships that Help Youth Successfully Transition
- Using High-Engagement Strategies in the Online Environment to Increase Student Persistence
- Technology in the classroom

## **Concurrent Sessions IV**

2:30 – 3:20 PM

- Navigating Your Way from Assessment to Completion
- Using FYE Courses to Affirm Academic & Career Advising and Student Success
- Embracing Innovative Advising: What is Working at North Carolina Community Colleges
- Amplifying Student Success via Career READY/Reinforced Instruction for Student Excellence (RISE)
- Peer 2 Peer Mentoring Program
- Increase Graduation Rates Today with Analytics
- The Game is Won in the Second Half. So is Student Completion.
- Not Just a Pretty Pathway: New CBD Efforts at A-B Tech
- Lessons Learned from an EPIC Journey
- The Good, Bad, & Ugly of Online Education

**Cookie Break**

**3:20 PM – 3:40 PM**

**Concurrent Sessions V**

**3:40 PM – 4:30 PM**

- Implementing RISE (Reinforced Instruction for Student Excellence): A Co-requisite Model for WTCC's Gateway Math Courses
- "Shut the Front Door!" Making Interactions and Engagement Happen!
- Marketing to Millennials: How to connect with the 21st century student?
- Partnering for Student Success
- The Data is In. What now?
- Finish First NC User Group Meeting
- Journey to First Year Student Success
- Career Pathways: Recruitment, Advising, and Supporting Career Pathways
- The Use of Metacognition and Learning Strategies to Facilitate Student Success in A&P
- Adopt an Open Textbook with Open Education North Carolina

**PLEASE COMPLETE YOUR SURVEY  
AND  
TURN IN AT REGISTRATION DESK**

**Thank you for attending the  
2019 Performance Partnership Summit**

# Session Descriptions

**Monday, July 22, 2019**

**Pre-Summit Workshops 9 AM – 3:40 PM**

9 AM - 9:10 AM

**Equity Pre-Summit Track - Welcome  
Blowing Rock**

**Presenter:** Dr. John "JJ" Evans, Associate Director of Student Life, NCCCS

9 AM - 9:10 AM

**Career and College Promise Pre-Summit Track - Welcome  
Chimney Rock**

**Presenter(s):** Lisa Eads, Director of Academic Programs, NCCCS; Wesley Beddard, Associate VP of Programs, NCCCS

9 AM - 9:15 AM

**Institutional Research Pre-Summit Track - Welcome  
Biltmore/ Hope/ Bellamy/ Mendenhall**

**Presenter(s):** Bill Schneider, Associate VP for Research and Performance Management, NCCCS; Dr. Ashley Sieman, Director of Program Evaluation, NCCCS

9 AM - 9:30 AM

**College and Career Readiness 2019-2020 Kick Off - Welcome  
Tanglewood/ Pinehurst**

**Presenter(s):** Gilda Rubio-Festa, Associate VP, College and Career Readiness, NCCCS; Dr. Kim Gold, Senior VP / Chief Academic Officer, NCCCS

9:15 AM - 9:50 AM

**NCCCS State Performance Measure Methodologies  
Biltmore/ Hope/ Bellamy/ Mendenhall**

This session will provide in-depth descriptions of the measure methodologies associated with the recently released state performance measures report. Participants will leave the session with a technical understanding of data sources and calculations

**Presenters:** Dr. Ashley Sieman, Director of Program Evaluation, NCCCS; Bill Schneider, Associate VP for Research and Performance Management, NCCCS; Bob Hemond, Business and Technology Applications Analyst, NCCCS

9:10 AM - 10:00 AM

## **Creating an Equity-Minded Culture at your Institution**

### **Blowing Rock**

In this workshop, participants will actively engage in Cross' Cultural Competency Framework as it relates to equity. Understanding these concepts will lead to improved student outcomes for all stakeholders, particularly our students.

**Presenters:** Dr. John "JJ" Evans, Associate Director of Student Life, NCCCS; Jairo McMican, Dean of Student Learning, Central Carolina CC; Abraham Dones, Durham Tech CC

9:10 AM - 10:50 AM

## **Career and College Promise Updates**

### **Chimney Rock**

The purpose of this session is to share Career and College Promise (CCP) policy updates. Topics to be discussed include: New 2019 CCP pathway eligibility, New 2019 Cooperative Innovative High School course eligibility policy, 2019 CCP State Board Code update, 2019 CCP Operating Procedure update, advising practices and reminders, upcoming requirements for memorandums of understanding for CCP/Perkins, and pathway development guidelines/alignment with Perkins. Additionally, there will be time included in the session for Q&A for representatives from the System Office and from the Department of Public Instruction.

**Presenters:** Lisa Eads, Director of Academic Programs, NCCCS; Wesley Beddard, Associate VP of Programs, NCCCS; Isaac Lake, State Consultant, Department of Public Instruction

9:30 AM - 10:30 AM

## **Data Conversations: More Talk = More Action**

### **Tanglewood/ Pinehurst**

Getting our department engaged with our data was surprisingly simple – use small amounts as a starting point for group discussion and get everyone involved in interpreting the numbers. With input from instructors, staff, and students, we developed an action plan that looked at the entire picture. We made a number of adjustments to class offerings, managed enrollment, testing, and advising. The result was unprecedented MSG and a new understanding of our students' needs. Using Cape Fear Community College's ESL program this presentation will explore ideas for making the process productive, focused, and creative.

**Presenters:** Katherine Maidman, LEIS Coordinator, Cape Fear CC; Cindy Fischer, ESL Coordinator, Cape Fear CC

10 AM - 10:50 AM

## **NCCCS Equity Report**

### **Blowing Rock**

Addressing equity gaps within our community college system will help more students thrive in college, complete their degrees, and find fulfilling careers. Our system's strategic plan empowers us to understand and employ effective teaching and coaching strategies for students who are dealing with challenges completing their postsecondary educational goals. The System Equity report disaggregates student access and achievement data to uncover equity gaps, in an effort to close those gaps through data informed strategies and practices. Student success does not happen by accident. It is the result of intentional efforts to provide integrated and targeted support services that promote student success and lead to increased completion and retention for our students. This report was created to call attention to patterns of inequity in student outcomes within our system, and provide means for dialogue and action among faculty, staff, and administrators in reassessing practices to bring forth meaningful change for our students. Session also presented on Tuesday.

**Presenters:** Bill Schneider, Associate VP for Research and Performance Management, NCCCS; Dr. Katie Bao, Planning and Research Associate, NCCCS; Elizabeth Stoddard, Business Intelligence Analyst, NCCCS; Dr. John "JJ" Evans, Associate Director of Student Life, NCCCS

10:45 AM - 11:45 AM

## **Occupation READY**

### **Tanglewood/ Pinehurst**

Occupation READY is a curriculum development project focused on accelerating a student's capacity to earn stackable credentials, secure employment and continue into postsecondary programs as desired. This model requires concurrent enrollment in occupational training, workforce preparation activities, civics education and English language learning activities. This panel presentation will discuss best practices across the state for coordinating with local workforce development efforts to help students achieve literacy and employment goals.

**Presenters:** Jenny Gore, Executive Director, Reading Connections; John Storm, Program Manager, Reading Connections; Erik Hill, IET and Assessments Coordinator, Reading Connections

11 AM - 11:50 AM

## **Enthusiasm among Early College Students**

### **Chimney Rock**

This session will discuss how curriculum reached out to Early College students in order to ensure their success in curriculum courses. This outreach was carried out through the following:

1. Making the Writing Center and Learning Enhancement Center available to all Early College students as of the first week.
2. Offering presentations by college faculty members as guest speakers,
3. Providing Early College students orientation sessions about different majors offered at the college,
4. Providing orientation sessions on completing online classes successfully as well as meeting expectations of college instructors. The focus throughout the year was on accomplishing the following: Challenge, High Expectations, Acceptance, Discipline, Awareness, and Motivation.

**Presenter:** Joyce Bahhouth, Dean of Arts and Sciences and Developmental Studies, Bladen CC

12 PM - 12:50 PM

## **Serving Our Most At-Risk Population: Using Three-Pronged Approach**

### **Blowing Rock**

Piedmont Community College is using funds through Title III - Strengthening Institutional Programs in serving our most at-risk population, which we define as students receiving financial aid and placed into developmental studies. Title III will offer services will focus in on improving student success rates, advising services, transitional learning, professional development, and first-year experience. To better serve, retain, and engage these students, we will use a three pronged approach where we offer programs designed to make a difference and to change the culture of the college.

**Presenters:** Dr. Barbara Buchanan, VP of Instruction/CAO, Piedmont CC; Ms. Melissa Robbins, Title III Executive Director, Piedmont CC



12 PM - 12:50 PM

**North Carolina Basic Skills Programs  
Analysis and Future Data Resources  
Chimney Rock**

This session will highlight trends and insights into Basic Skills programs across North Carolina. This session will also provide an update on efforts being made to expand data access through statewide interactive dashboards and reporting tools associated with student access, enrollment, progress, success, and other college data needs. The session will focus on the potential reporting needs of basic skills leaders and practitioners and solicit their feedback on the content and any other input that will maximize the user experience.

**Presenters:** Dr. Ashley Sieman, Director of Program Evaluation, NCCCS;  
Elizabeth Stoddard, Business Intelligence Analyst, NCCCS

1 PM - 1:10 PM

**CTE Pre-Summit Track - Welcome  
Biltmore/ Hope/ Bellamy/ Mendenhall**

Presenter: Dr. Bob Witchger, Director of Career and Technical Education, NCCCS

1 PM - 1:50 PM

**Eliminating Barriers and Creativity Inclusivity: Diversity, Inclusion,  
Equity, Access, and Culturally Responsive Teaching  
Blowing Rock**

This session will present training conducted in two curriculum divisions at Wake Technical Community College. The purpose of the training was to increase enrollment and success of non-traditional students. The topics included diversity, inclusion, equity, access, cognitive biases, Title IX, generational labels, and culturally responsive teaching. Techniques to engage diverse students; communication narratives and teaching techniques that addressed generational differences; as well as cultural, ethnicity, racial, gender, socio-economic status, and other differences were taught. The difference between pedagogy and andragogy was discussed. Initial results of this training will be presented.

**Presenter:** Denise H. Barton, PhD, SHRM-SCP, SPHR, Senior Professor of Business Administration, Wake Tech CC

1 PM - 1:50 PM

**Dual Enrollment at North Carolina Community Colleges –  
Analysis and Future Data Resources  
Chimney Rock**

This session will highlight trends and insights into enrollment, progression, and success rates for Career and College Promise programs in the North Carolina Community College System. The session will also provide an update on efforts being made to expand data access through statewide interactive dashboards and reporting tools associated with student access, enrollment, progress, success, and other college data needs. The data access component of the session will focus on the potential reporting needs of dual enrollment leaders and practitioners and solicit their feedback on the content and any other input that will maximize the user experience.

**Presenters:** Dr. Ashley Sieman, Director of Program Evaluation, NCCCS;  
Dr. Katie Bao, Planning and Research, NCCCS

1:10 PM - 2 PM

**Perkins V – Toward Understanding and Implementing Your College  
Comprehensive Needs Assessment (Part I)  
Biltmore/ Hope/ Bellamy/ Mendenhall**

Setting the foundation of a Rigorous Assessment Process; Identifying your Stakeholders and Leadership Team; Planning to obtain Feedback; Gathering Evidence Based Materials; Size, Scope, and Quality in CTE Programs of Study; Labor Market Alignment; Fine Tuning and Implementing aligned Programs of Study; Recruitment, Retention, and Training of CTE Faculty; Improving Equity and Access.

**Presenters:** Dr. Bob Witchger, Director of Career and Technical Education, NCCCS; Patti Coultas, CTE Coordinator, NCCCS; Chris Droessler, CTE Coordinator, NCCCS; Dr. Tony Reggi, CTE Coordinator, NCCCS

1:15 PM - 2:15 PM

**Fast Track Friday: Marketing, Meeting, and Transitioning the Millennial and Gen-Z HSE Student Tanglewood/ Pinehurst**

The students who come to us to earn their high school credentials are different today than in years past. The generations we serve need to be approached and guided differently instead of the same methods that were used 10 years ago. This session will look at an experiment in a small school with dwindling enrollment that draws the millennial and gen-z students back to class, expedites their progress and moves them on to college and career opportunities. While every school is different, all programs will benefit from looking with new eyes at their students and how to reach them.

**Presenters:** Tammie Quick, Chatham Coordinator, College and Career Readiness, Central Carolina CC; Anita Green, Lead AHS Instructor, Central Carolina CC

2 PM - 2:50 PM

**Improving Equity by Implementing a Reduced Cost Textbook Strategy Blowing Rock**

One of the contributing factors for increasing cost of higher education is an increase in textbook costs. In order to help lessen this increasing burden to our students, CCCC has implemented a free (or reduced cost) textbook program. Some instructors, or departments, opt to utilize reduced cost products from publishers. The college has granted either release time or contract work to faculty who chose to implement OER in their courses. The total cost savings to our students is estimated to be \$500,000 for the fall 2019 semester. Our long term goals are to

- 1) Increase number of credit hours per semester per student
- 2) Decrease time to graduation and
- 3) Reduce cost of textbook burden to local school districts.

**Presenters:** Rodney Powell, Executive Director, Center for Academic Excellence, Central Carolina CC; Lisa Knight, Instructional Designer/Instructor, Center for Academic Excellence, Central Carolina CC; Sara Newcomb, Director of Secondary Partnerships, Central Carolina CC; Jairo McMican, Dean of Student Learning, Central Carolina CC

2 PM - 2:50 PM

**Career and College Promise Best Practices Networking Session  
Chimney Rock**

Many Career and College Promise (CCP) Coordinators and staff have expressed the need to have an opportunity to network and share best practices with others who are engaged in the work of CCP. The purpose of this session will be to allow time for CCP colleagues to share best practices, marketing examples, orientation examples, workflow processes, advising practices, common challenges, and solutions with peers from across the state. Participants are encouraged to bring sample forms, handbooks, local orientation guides, Memorandums of Understanding (MOU), etc. to share with other colleges during this time.

**Presenter:** Lisa Eads, Director of Academic Programs, NCCCS

2 PM - 2:50 PM

**Future Data Resources for Career and Technical Education Programs  
Biltmore/ Hope/ Bellamy/ Mendenhall**

This session will provide an update on efforts being made to expand data access through statewide interactive dashboards and reporting tools associated with student access, enrollment, progress, success, and other college data needs. The session will focus on the potential reporting needs of career and technical education leaders and practitioners and solicit their feedback on the content and any other input that will maximize the user experience.

**Presenters:** Dr. Ashley Sieman, Director of Program Evaluation, NCCCS; Elizabeth Stoddard, Business Intelligence Analyst, NCCCS; Bob Hemond, Business and Technology Applications Analyst, NCCCS

2:30 PM - 3:30 PM

### **The Data is Here! So, What Now?**

#### **Tanglewood/ Pinehurst**

Central Carolina Community College presenters will address how a review of outcomes and performance data led to college-wide, systemic infrastructure changes. The discussion will include how resources have been leveraged to meet the new Workforce Innovation and Opportunity Act (WIOA) program performance measures. Additionally, presenters will explain the steps taken to ensure alignment between AEFLA, workforce education, and the needs of employers. And, lastly, presenters will address the program components and strategies that are in place to increase the retention rate of at-risk students with significant barriers in College and Career Readiness, workforce development classes, and employment. Session also presented on Tuesday.

**Presenters:** Sandra Thompson, Associate Dean, College ad Career Readiness, Central Carolina CC; Dr. Brian S. Merritt, VP, Learning & Workforce Development/CAO, Central Carolina CC; James Thomas, Assistant YouthBuild Director, Central Carolina CC; Dr. Cassandra Atkinson, Coordinator of Transitions, NCCCS

3 PM - 3:50 PM

### **Invisible T-shirts: Unfolding Conversations Around Stereotypes & Bias**

#### **Blowing Rock**

Too often, practitioners shy away from conversations around stereotype and bias. If we can't talk productively about something, then we can't do anything about it. Presenters will discuss their methods for crafting a program that brings awareness to stereotypes and unconscious bias to combat inequities. It focuses on the impact of group identities, including race, gender, ethnicity, sexual orientation, and ableness.

**Presenters:** Jesse Bennett, Student Life Coordinator, Central Piedmont CC; Nakeshia Staley, Student Life Coordinator, Central Piedmont CC; Matty Yang, Student Life Events Specialist, Central Piedmont CC

3 PM - 3:50 PM

**Perkins V – Toward Understanding and Implementing Your College Comprehensive Needs Assessment (Part II)**

**Biltmore/ Hope/ Bellamy/ Mendenhall**

Setting the foundation of a Rigorous Assessment Process; Identifying your Stakeholders and Leadership Team; Planning to obtain Feedback; Gathering Evidence Based Materials; Size, Scope, and Quality in CTE Programs of Study; Labor Market Alignment; Fine Tuning and Implementing aligned Programs of Study; Recruitment, Retention, and Training of CTE Faculty; Improving Equity and Access.

**Presenters:** Dr. Bob Witchger, Director of Career and Technical Education, NCCCS; Patti Coultas, CTE Coordinator, NCCCS; Chris Droessler, CTE Coordinator, NCCCS; Dr. Tony Reggi, CTE Coordinator, NCCCS

3 PM - 3:50 PM

**Promising Practices to Improve Data Quality Across North Carolina Community Colleges**

**Reynolds**

A panel of institutional research and effectiveness officers will share strategies and processes aimed at improving data quality within their colleges.

**Presenter:** Dr. Ashley Sieman, Director of Program Evaluation, NCCCS

3:30 PM - 3:45 PM

**College and Career Readiness 2019-2020 Kick Off - Closing Remarks**  
**Tanglewood/ Pinehurst**

**Presenters:** Gilda Rubio-Festa, Associate VP, College and Career Readiness, NCCCS; Dr. Trudie Hughes, Coordinator of Professional Development & Institutional Support for ABE Programs & Student Services, NCCCS



**Monday, July 22, 2019**  
**4:10 PM – 4:50 PM**  
**Carolina Ballroom**  
**Summit Opening Session**



**WELCOME/INTRODUCTION**

**Dr. Pamela G. Senegal**  
**President**  
**Piedmont Community College**



**KEYNOTE SPEAKER**

**Ladders to the Middle Class: A Dialogue  
with NCCCS President Peter Hans**

During this session, President Hans will talk about how community colleges – often underestimated and underfunded -- serve as ladders to the middle class. He will briefly review major action over the past year toward the goals in the System strategic plan, including legislative progress, a new statewide educational attainment goal, a new System marketing plan, and ongoing dedication across the System to educational innovations and equity aims. Most important, he wants to engage in conversation with you, so please bring your questions and comments.

**Peter Hans**  
**President**  
**North Carolina Community College System**





**Tuesday, July 25, 2017**  
**Summit Concurrent Sessions**  
**8:30 AM – 3:20 PM**

**Plenary Session**

8:30 AM – 9:20 AM

**College Student Stress and Trauma**

**Carolina Ballroom**

This session provides an overview of the research on student mental health, the science of Adverse Childhood Experiences (ACEs), and the short and long-term effects of trauma on learning and well-being.

**Presenter(s):** Dr. Karen Oehme, Director, Institute for Family Violence Studies, Florida State University; Dr. Linda Sculetti, Vice President of Assessment, Planning & Research, Central Carolina CC

**Concurrent Sessions I**

9:30 AM – 10:20 AM

**Successful Implementation of Success Coaching**

**Tanglewood**

This session will detail the implementation and practice of Success Coaching on the campus of Randolph Community College. Participants will learn implementation strategies, coaching practices and workflow, as well as, ways to facilitate a collaborative team effort between faculty and coaches. Presenters will share the benefits they believe success coaching brings to their campus and share anecdotal evidence from students.

**Presenter(s):** Melinda Eudy, Dean of Curriculum Programs, Randolph CC; Jae Campbell, Success Coach, Randolph CC

**Utilizing Technology for Soft-Skill Training in ACA Courses**

**Pinehurst**

This presentation will explore the use of technology within ACA courses to improve students' soft skills. Through the design of an interactive student planner which utilizes QR codes and augmented reality, we integrated soft-skill training into a widely distributed platform. The student planner serves as the required textbook for ACA courses. Participants will hear how the planner is used within the ACA courses as well as how it is designed and distributed. Participants are encouraged to bring a WiFi-enabled device for an interactive session.

**Presenter:** Dominique Marshall, First Year Experience & College Success Coordinator, Lenoir CC

## **NCCCS State Performance Measures Update**

### **Blowing Rock**

This session will provide participants an opportunity to explore results and trends associated with the recently released state performance measures report. This session will also provide important insight into the fundamentals associated with our state performance measures including baseline/goal setting, data sources, methodologies, calculations, and reporting.

**Presenter(s):** Bill Schneider, Associate VP for Research and Performance Management, NCCCS; Dr. Ashley Sieman, Director of Program Evaluation, NCCCS; Elizabeth Stoddard, Business Intelligence Analyst, NCCCS

## **Best Practices for Integrating Career Exploration in Advising**

### **Chimney Rock**

The purpose of this workshop is to discuss various college strategies regarding utilizing effective resources when advising community college students.

**Presenter(s):** Adriane Leche, Dean of Academic Affairs, Roanoke Chowan CC  
Carl Bryan, Cape Fear CC; Jacqueline Scott, Faculty Lead Advisor, Transitional Studies Advising Center, Asheville-Buncombe Tech CC; Jessica Baker, Early Childhood Education Success Coach, Stanly CC; Laura Grego, Academic Advising Coordinator, South Piedmont CC

## **Secret Sauce Recipe for MSG (Measurable Skills Gain) Success**

### **Biltmore/ Hope**

What is the “Secret Sauce Recipe” to achieving the NCCCS-CCR annual MSG goal? Come learn about Piedmont Community College’s Adult Basic Skills (ABS) program’s recipe used to move their Basic Skills/CCR annual MSG score from not meeting the State’s goal to exceeding the annual MSG goal by the next year. Participants will engage in small group discussions to generate additional recipes for successful CCR/Basic Skills MSG attainment.

**Presenter(s):** Debra Harlow, Dean, Adult Basic Skills, Piedmont CC; Tina Lawrence, LEIS Coordinator/Instructor, Piedmont CC

## **Transfer from North Carolina Community Colleges:**

### **A Report on Recent Research Findings**

#### **Bellamy/ Mendenhall**

This session summarizes two research projects currently underway at NC State's Belk Center for Community College Leadership and Research surrounding student transfer from North Carolina community colleges to public four-year institutions in the state. The first research project explores the impact of the statewide Comprehensive Articulation Agreement on the number of excess course credits that transfer students accumulate. The second study examines transfer student outcomes, such as number of transfer credits and time to degree, by academic area before and after the Comprehensive Articulation Agreement. The overarching purpose of both these studies is to provide policy-makers and senior leadership with information to design data driven policies and practices.

**Presenter(s):** Melissa Whatley, Postdoctoral Researcher, Belk Center for Community College Leadership and Research, NC State University; Keegan Anderson, Program Coordinator, Business Administration, Mayland Community College; Dr. Audrey Jaeger, Executive Director, Belk Center for Community College Leadership and Research, NC State University; Rachel Worsham, Doctoral Student, Educational Leadership, Policy, and Human Development, NC State University

## **Competency Based Education -**

### **An Innovative Model for Workforce Development**

#### **Smith**

This presentation will provide participants with an overview of WGU's competency based education model, its student-focused mission, and transfer degree pathways, while explaining how our programs of study align themselves with workforce and industry demands.

**Presenter:** Dr. Jason J. Caldwell, CC, Strategic Partnerships Manager, Western Governors University NC

## **Career and College Promise:**

### **Growing to Success with Planning and Promotions**

#### **Cameron**

Career and College Promise Programs are growing across the state. Still communication is lacking in some instances and colleges and high school programs must constantly work to bridge divides and ensure students and their families make early and informed decisions. This session will highlight best practices in planning and promoting to increase enrollment in community college programs, build dynamic partnerships with local educational agencies, increase communication to students and families, and in the end positively impact student success.

**Presenter(s):** Dr. Barbara Buchanan, VP, Instruction/Chief Academic Officer, Piedmont CC; Walter Montgomery, Dean of Technical Programs, Piedmont CC; Leia Rollins, Coordinator, College High School Programs, Piedmont CC

### **Identifying At-Risk Students with Personalized Learning Designer**

#### **Reynolds**

The Personalized Learning Designer (PLD), available through Open LMS, can be used to identify at-risk, inactive, or failing students. But, it can also be used to encourage engagement and participation in online classes. This session will explore how Alamance Community College is using the PLD in Open LMS to identify at-risk students at the assignment level, increase engagement and build community in an online courses.

**Presenter:** Jennifer Jones, Director of Distance Learning, Alamance CC

### **Building a Pipeline of Student Success**

#### **Cape Fear**

In light of changing student demographics, flat graduation rates, and unclear academic pathways for students, there has never been a greater need for colleges to invest in technology solutions to support student success at scale across the entire student life-cycle. In this session, learn how guided onboarding, robust academic planning, informed pathways, and strategic care are changing the landscape on community college and university campuses nationwide. Attendees will have an opportunity to view EAB's student success management system and learn how it enables colleges and universities to keep students on path from application to graduation.

**Presenter(s):** Iain Atkinson, Senior Director, EAB; William Harmon, Associate Director, EAB



### **A Research Colloquium: Let's talk!!!**

#### **Tanglewood**

At any academic institution, the ultimate goal, the bottom line, is student retention and success! But how? As academics, as professors, as administration, as student services, we strive to help our students, empower them, prepare them to be successful in their academic journey and on to the real world. But how? At Wake Tech CC, we have established a Research Colloquium, a cross-disciplinary learning community for networking, training and research opportunities, and building capacity for research. Members look to collaborate on academic research, research methodology, and undergraduate research experiences. This session discusses the benefits of the colloquium and generated outcomes.

**Presenter:** Dr. Pooneh Lari, Instructional Designer, Wake Tech CC

### **Advising Across the NCCC and UNC Systems: Why Coordination and Cooperation Matter**

#### **Pinehurst**

Jointly presented by Jenn Selby, the Policy Liaison to the NCCC and UNC Systems for the N3C2A (Advising Association) and Dr. Laura Bilbro-Berry, Director of Community College Partnerships with the UNC System, this session will focus on the importance of coordinated advising efforts between the NCCC and UNC systems for UT and CTE programs. The session will include a brief overview of advising best practices, existing and new resources for advisors, and outline how successful, collaborative advising impacts student and institutional success. Attendees will have the opportunity to provide feedback, ask questions, and further discuss resources that are needed to better support advising students in a collaborative and cross-system manner.

**Presenter(s):** Jenn Selby, Director of Philanthropy, Transfer, & the Arts, Rowan-Cabarrus CC; Dr. Laura Bilbro-Berry, Director of Community College Partnerships, UNC System Office

## **NCCCS Equity Report**

### **Blowing Rock**

Addressing equity gaps within our community college system will help more students thrive in college, complete their degrees, and find fulfilling careers. Our system's strategic plan empowers us to understand and employ effective teaching and coaching strategies for students who are dealing with challenges completing their postsecondary educational goals. The System Equity report disaggregates student access and achievement data to uncover equity gaps, in an effort to close those gaps through data informed strategies and practices. Student success does not happen by accident. It is the result of intentional efforts to provide integrated and targeted support services that promote student success and lead to increased completion and retention for our students. This report was created to call attention to patterns of inequity in student outcomes within our system, and provide means for dialogue and action among faculty, staff, and administrators in reassessing practices to bring forth meaningful change for our students. Session also presented on Monday.

**Presenter(s):** Bill Schneider, Associate VP for Research and Performance Management, NCCCS; Dr. Katie Bao, Planning and Research Associate, NCCCS Elizabeth Stoddard, Business Intelligence Analyst, NCCCS; Dr. John "JJ" Evans, Associate Director of Student Life, NCCCS

### **Success Coaching:**

#### **How to meet your step goals and increase student retention!**

##### **Chimney Rock**

Students tell us that having a relationship with someone that knows them is what makes success coaching so powerful - and the data tell us this too. Preliminary evidence from Carolina Works, a First in the World grant now in its fourth year, shows that data-informed success coaching improves student retention. Coaches increase student engagement and retention by working to understand students' lives and needs and proactively connecting them to the supports they need to achieve their goals. In this session, presenters will share what we have learned about the practices, impact, and return on investment of proactive success coaching.

**Presenter(s):** Sarah Deal, Project Activity Director, Carolina Works (First in the World grant), Central Carolina CC; Dr. Brian Merritt, Vice President of Learning and Workforce Development, Central Carolina CC



## **Moving on Up: Improving the Educational Journey for Adult Learners Biltmore/ Hope**

Pitt Community College Transitional Studies Department has experienced great success in increasing student outcomes/MSG in the lowest educational functioning levels of adult learners. This session will highlight a variety of approaches used in teaching low level adult learners enabling them to achieve measurable skills gains in reading and/or math. Included in the presentation will be discussion, information and outcomes involved in using a new technology designed to quickly and dramatically improve reading achievement, the Reading Scholar. Discussion will also include ways to customize or modify approaches to meet specific program sizes, student populations, context, and other differences.

**Presenter:** Laurie Weston, Director, Transitional Studies, Pitt CC

## **Using Predictive Analytics to Target Retention Efforts**

### **Bellamy/ Mendenhall**

This session will provide information on how Forsyth Technical Community College uses Civitas predictive analytics software platforms (Illume Student & Illume Courses) to generate data-informed strategies to support student success. The presenters will focus on the use of Illume Student to tailor outreach and nudges conducted by Engagement Coordinators for identified at risk student populations. The presenters also will emphasize the importance of Illume Courses to engage faculty in the development of academic support and intentional curriculum redesign for courses identified as challenging. The presenters will explore actions to improve campus engagement with technology and data, identify strategic interdisciplinary partnerships, and build scalable outreach initiatives to holistically improve the student experience.

**Presenter(s):** Joel D. Welch, VP for Transformative Learning and CAO, Forsyth Tech CC; Kevin Osborne, VP for Strategic Innovation and Effectiveness, Forsyth Tech CC; Kesa Jessup, Student Services Retention Manager, Forsyth Tech CC  
Belinda Brewster-Clemence, Institutional Research and Assessment Coordinator, Forsyth Tech CC

## **It Takes a Village:**

### **How Aviso Can Work for You, Your Students, and Your Institution Smith**

We are sure you have heard the saying “it takes a village”. In this session, learn how Surry Community College is using Aviso Retention to take a team approach to improve engagement efforts with students and campus stakeholders. Aviso’s predictive analytics coupled with a user-friendly interface and features has improved and streamlined early intervention and retention efforts throughout campus.

**Presenter(s):** Heather Taynor, VP for Client Success, Aviso Retention; Sabrina Terry, Dean of Student Services, Surry Community College

## **Continuous Learning and Increased Earnings:**

### **Workforce Continuing Education and Labor Market Outcomes Cameron**

For many individuals Workforce Continuing Education is a mandatory component of their professional career, while others enroll to help them grow, explore an interest, develop skills or change careers. About one of ten people employed in North Carolina in 2018 have been students of the Continuing Education programs during the past ten years. These individuals earned a total of \$24.5 billion in wages in the state. Want to find out more fun facts about Continuing Education? Please come join staff from the Dept. of Commerce’s Labor & Economic Analysis Division to learn more about trends, employment, and earning outcomes of the Continuing Education participants at the North Carolina Community Colleges.

**Presenter(s):** Oleksandr Movchan, Economist, NC Department of Commerce

## **Online transcribed and recorded lectures to increase learning outcomes**

### **Reynolds**

"Introduction to psychology" lectures were transcribed and placed online for students with audio issues as well as recorded for students who have vision issues. The site also includes interactive games to help students process the material. Using Moodle analytics (with some invested time in formatting the material) we gave students an outcomes assessment in 2016 before implementing the transcription site and then again in 2018. The results showed an increase in understanding of all measures between 1.4% and 12% (and the site is not yet completed). An outcomes measurement assessment was created to track student learning prior to and after implementation of the lectures site. Students have had a positive response to the site. We have not tracked retention, but believe it also increased retention rates.

**Presenter(s):** Rodger S Rossman, Associate professor of Psychology, College of The Albemarle

## **TABE Tutor: Turning 11/12 Challenges into Gains**

### **Cape Fear**

With TABE 11/12 providing you with challenges in your classroom, PAXEN Publishing is bringing you the solutions to answer those challenges. TABE Tutor has the instructional lessons that target the skills needed to make the NRS level to level gains that are critical for performance-based funding. This session is more than an overview of our new TABE Tutor series, we will analyze and follow the results of a completed TABE 11/12 through a breakdown of what skills are needed to move from non- or partial proficiency to complete proficiency on the posttest. We will translate these results into success for your students! Our outcome goals translate into understanding TABE 11/12; identifying how assessment guides instruction; reviewing TABE Tutor Correlation in relationship to TABE Tutor.

**Presenter(s):** Chris Miller, Paxen Publishing LLC

### **Notes**




### **Presenting Data Effectively**

#### **Tanglewood**

We present data for a variety of reasons: to draw attention, to gather support, or to convince an audience to take action. Ultimately, you want to increase your audience's understanding of what you are presenting and have them remember it. Using storytelling, appropriate graphics, and other techniques, you can make data easier to understand and engage with. In this session, we'll offer specific techniques and visual examples to help you incorporate data into presentations in effective and engaging ways. We will review some typical presentations of data and show you how small changes can provide large improvements to usability, understanding and impact.

**Presenter(s):** Kelly Klug, Coordinator of Grants Performance, Central Carolina CC; Stormy Mascitelli, Director of Institutional Effectiveness & Research, Central Carolina CC

### **Creating Student-Ready Colleges: Engaging All Learners**

#### **Pinehurst**

Colleges want students to arrive "college-ready," but how are colleges preparing to be "student-ready"? Nash Community College partnered with Advancement via Individual Determination (AVID) to prepare its staff and faculty for today's student. This session will present strategies to meet students where they are and to honor the whole student.

**Presenter:** Dr. Deana Guido, Associate VP, Transfer Initiatives, Nash CC

### **Finish First NC for Student Success and Completion**

#### **Blowing Rock**

Finish First NC, a data tool developed by Wake Technical Community College that identifies students who are within striking distance from completing credentials and who may have already completed credentials, has been piloted in the first cohort of 15 North Carolina Community Colleges thus far. The next phase of the initiative is to scale it up to the rest of the 58 community colleges in NC. This session will briefly introduce the Finish First NC initiative and discuss the resource needs for implementing Finish First NC at a college.

**Presenters:** Kai Wang, Sr. Dean, Wake Tech CC; Bryan Ryan, Senior Vice President, Effectiveness and Innovation, Wake Tech CC

## **How Co-requisite Remediation is Spurring Student Momentum in NC through RISE Chimney Rock**

North Carolina is moving to place more students directly into gateway math and English courses. Students with a 2.8 or higher place into the gateway course, students with a GPA 2.2-2.799 place into a gateway course with a corequisite and students with a GPA <2.2 are placed into a one-semester transition course. This session will share best practices learned from faculty, staff, and students participating in RISE. Best practices center around creating momentum for students, removing barriers, and creative-solutions to implementing RISE with campus-level policy recommendations. Participants will also learn the course success rates during this first semester of implementation.

**Presenters):** Sarah Deal, Lead Consultant, DVP-Praxis; Andrea DeSantis, Research Associate, NC State University; Susan Barbitta, Executive Director, NC Student Success Center, NCCCS; Dr. Audrey Jaeger, Executive Director, Belk Center for Community College, NC State University

## **Creating an Advising Model for College and Career Readiness Biltmore/ Hope**

The purpose of this workshop is to engage participants in discussion on developing advising practices and strategies for CCR students. Participants will brainstorm strategies for career exploration and transition into postsecondary and/or workforce.

**Presenters:** Beverly Goodson, Career and Technical Student Success Coach, Coastal Carolina CC; Dani Malloy, AHS Coordinator, Cape Fear CC; Nicole Worley, Director, College and Career Readiness, Sandhills CC

## **Analyzing College Performance: Planning for Improvement Bellamy/ Mendenhall**

Learn how Brunswick Community College (BCC) addressed a SACSCOC off-site finding regarding the lack of an institutional effectiveness (IE) review process for the NC Performance Measures. BCC implemented a process and assigned Performance Measures Work Teams to analyze the data in each measure, look at peer college performance and other best practices, and formulate intentional plans for improvement. The presentation will share the process that was implemented and the outcomes of that work. It is important for others to realize that at least one SACSCOC off-site committee wanted to see an IE process looking specifically at the Performance Measures data.

**Presenters:** Dr. Michael Cobb, Director of Planning and Research, Brunswick CC  
Dr. Lois Smith, Executive VP and Chief Academic Officer, Brunswick CC.

## **Maximize the Value of Your Ellucian Software**

### **Smith**

Hundreds of institutions using Ellucian software rely on Entrinsik for reporting, data analysis and noncredit course management. With an emphasis on ease of use, modern technology and a high level of customer support, colleges and universities around the world, including all 58 colleges in the North Carolina Community College System, have trusted Entrinsik software for over 30 years. Join us to see why.

**Presenters:** Pam Barber, Informer Solutions, Entrinsik; Betsy Ricotta, Marketing Coordinator

## **8 Strategies to Develop WINNING Partnerships that Help Youth Successfully Transition**

### **Cameron**

This workshop will provide 8 learning points gained through successfully helping youth transition to their education and career goals. Central Piedmont Community College NextGen program (WIOA out-of-school youth) has collaborated with several partners, including Rescare Workforce Service. This has led to unique opportunities for over 250 NextGen youth to gain work experience opportunities. Our service model will be shared that demonstrates how we transition youth to employment and obtaining their Associate Degree and/or postsecondary credentials. Facilitating partnerships has allowed a more direct path for the NextGen youth to overcome barriers that would have prevented successful completion.

**Presenters:** Sondra Hines, Program Coordinator/Career Coach NextGen, Central Piedmont CC; Paula Holmes, Coordinator, NC Works NextGen, Central Piedmont CC

## **Using High-Engagement Strategies in the Online Environment to Increase Student Persistence**

### **Reynolds**

As teachers move content online they must consider using high-engagement activities just as they would in the traditional classroom. Nash Community College has teamed up with AVID for Higher Education to create an online guide implementing AVID's high-engagement WICOR strategies in the online environment. This working session will allow participants to leave with strategies that can be immediately implemented and go beyond the traditional discussion forums using the learning management system and free web-based tools.

**Presenter:** Lane Freeman, Department Chair, Nash Online, Nash CC





### **Navigating Your Way from Assessment to Completion**

#### **Tanglewood**

This session will focus on the positive and informative conversation with students before and after they complete the Rise Placement Test. Davidson County Community College will demonstrate and share the strategies that we have employed to change the climate of testing while adhering to all procedures related to placement testing. We will share the script that the Transition Team created to guide students as they begin their educational journey. We will also focus on procedural changes that have allowed us to close the gap between assessment and enrollment in Transition courses.

**Presenters:** Londa Pickett, Director of the College Transition Center, Davidson County CC; Sterling Charles, Adjunct Instructor & Teacher Assistant, Davidson County CC; Lana Cook, Teacher Assistant, Davidson County CC; Susan Huneycutt, Associate Dean, Davidson County CC

### **Using FYE Courses to Affirm Academic & Career Advising and Student Success**

#### **Pinehurst**

To assist with the advising initiatives developed by “My Academic Pathway,” First Year Experience Courses ACA 115, Success & Study Skills, and ACA 122, College Transfer Success, were asked to develop and implement various advising and career assessment tools to help ensure that students enrolled in the class are on the correct educational pathway. This presentation will explore the tools that were created, their relevance to the advising process, and their success in the classroom. This presentation is aimed at administrators, advisors working in FYE programs, and those interested in the integration of career and academic advising.

**Presenter:** Seth Buchanan, Director of Academic Success & Aviso Administrator, Central Carolina CC

## **Embracing Innovative Advising:**

### **What is Working at North Carolina Community Colleges**

#### **Blowing Rock**

Advising as a teaching and learning process is an important element to student goal completion and retention. More community colleges are making advising a focus of Quality Enhancement Plans, strategic plans, and exploring how to better offer advising to students and measure its effectiveness. But what is working? Members of the North Carolina Community College Advising Association will offer this panel discussion to highlight the importance of advising and discuss innovative advising initiatives and successes across our system. Hear about how multiple institutions have employed creative solutions to make advising a key element of the student experience.

**Presenters:** Scott Byington, Dean, Arts, Sciences and Advising, Central Carolina CC; Reese Linnell, Academic Advisor, Stanly CC; Timothy Maddox, Dean of Arts & Sciences, Lenoir CC; Christine Nicodemus, Chair- Humanities, Social Sciences, & Fine Arts, Wayne CC; Jenn Selby, Director of Philanthropy, Transfer, & the Arts, Rowan-Cabarrus CC

## **Amplifying Student Success via**

### **Career READY/Reinforced Instruction for Student Excellence (RISE)**

#### **Chimney Rock**

The panel discussion will focus on the results derived from colleges that conducted pilots for both the Transition Mathematics and Transition English course(s). The session will consist of an extensive discussion regarding the implementation of the RISE program as it relates to the College and Career Readiness (CCR) program. CCR Program Directors will provide insightful information about aligning EdReady Mathematics and NROC Developmental English course content to WIOA guidelines and standards. Come join us for an exclusive conversation about the Career READY/RISE experience!

**Presenters:** Arbony Cooper-Gibbs, Coordinator of Adult Education, System Office; Laurie Weston, Director of Transitional Studies, Pitt CC; Dustin Walston, Dean of Workforce Development and Continuing Education, Lenoir CC; Nicole Worley, Director of College and Career Readiness, Sandhills CC; Susan Huneycutt, Associate Dean, English, Math and College and Career Readiness, Davidson County CC

## **Peer 2 Peer Mentoring Program**

### **Biltmore/ Hope**

Learn how Isothermal Community College's Peer 2 Peer Mentoring Program helps to remove student barriers for academic completion and personal confidence to ensure students are job and transfer ready. Peer 2 Peer pays student leaders who mentor first-year freshman within their ACA courses addressing five areas of academic success. Upon completion of a P2P Mentors' two semester role, shared research will show higher levels of student retention, attendance, and completion.

**Presenters:** Loreen M. Smith, English Department Chair & Peer 2 Peer Mentoring Program Director, Isothermal CC; Alisa Fleming, Peer 2 Peer Mentoring Program, Assistant Director

## **Increase Graduation Rates Today with Analytics**

### **Bellamy/ Mendenhall**

The session will detail how Wilson Community Colleges has increased total annual graduates from 250 to over 580 utilizing analytics and established local policies and procedures. Attendees will review how to run a SAS program to identify students who 1) have already taken classes for CU certificate completion, 2) do not have active restrictions, 3) have not already earned a more advanced degree, 4) have completed more than 25% of coursework locally, and 5) have a GPA of 2.0 or higher in the certificate. The presentation will also detail how the registrar's office processes the completers utilizing local and state level policies and procedures. This process has already worked at several community college and can work at your college as well.

**Presenters:** Andrew Edward Walker, Dir. of Institutional Effectiveness, Wilson CC; Jennifer Gonyea, Director of Enrollment Services/Registrar, Wilson CC

## **The Game is Won in the Second Half. So is Student Completion.**

### **Smith**

Community colleges do a fine job getting students through the first half of a two-year associate degree program yet fall short getting them through the second half. If you are interested in student success, you will not want to miss learning about the community college system's first competency-based hybrid continuing education/curriculum associate degree that is designed to score points during the second half of the game. It's the first of its kind.

**Presenters:** Frank Sculetta, Senior Program Administrator, NCCCS; Justin Long, Coor/Inst, Law Enforce Ext, Criminal Justice & Law Enforce, Durham Tech CC; Andrea Hyson and Kenny Weatherington, Public Safety Training Specialists, NCCCS

## **Not Just a Pretty Pathway: New CBD Efforts at A-B Tech Cameron**

A-B Tech started guided pathways four years ago. This presentation will examine the success of pathways to date and explore new Completion by Design efforts being implemented at the College, including multi-term planning, scaling, predictive scheduling, leveraging schedules for student success, better use of data, and efforts to ensure student learning.

**Presenters:** Beth Stewart, VP of Instructional Services, Asheville-Buncombe Tech CC; Steve Heulett, Coordinator, Transfer Advising, Asheville-Buncombe Tech CC; Valerie Daniels, Research Technician, Asheville-Buncombe Tech CC

## **Lessons Learned from an EPIC Journey Reynolds**

Wake Tech's goal was to reduce the barriers to online learning. Using the Quality Enhancement Plan (QEP) process, the E-Learning Preparedness Initiative across the College (EPIC) was launched to achieve this goal. Over the course of implementing EPIC, data has been collected on numerous factors, including student success, course withdrawal rates, online learning environment, student satisfaction, faculty experiences, and internal and external course reviews of EPIC standards. An overview of the assessment data collected and the lessons learned will be shared. Finally, we will discuss the impact of EPIC on online learning at Wake Tech.

**Presenters:** James Smith, QEP Director, Wake Tech CC; Suganya Sumithran, Data Scientist, Wake Tech CC; Rachel Madsen, Director of Assessment, Wake Tech CC; Jacqueline Popp, Professor Sociology, Wake Tech CC

## **The Good, Bad, & Ugly of Online Education Cape Fear**

This entertaining and informative presentation will take a look at real-world examples of online education. Attendees will see examples of online education's best and worst practices from around the state and country. Attendees will be able to take home ideas to improve their distance education (online) courses and programs. Among other topics, this session will address: student attrition, identity, and integrity. Faculty selection, student engagement, seat-times and outcomes, course and instructional designs, development and more!

**Presenters:** Kelly Kirk, President/CEO, 911 e-Learning Solutions, LLC; Jean Kirk, Director of Instructional Services, 911 e-Learning Solutions, LLC



**Implementing RISE (Reinforced Instruction for Student Excellence): A Co-requisite Model for WTCC's Gateway Math Courses****Tanglewood**

Wake Technical Community College is one of the early adopters of the North Carolina co-requisite model known as RISE (Reinforced Instruction for Student Excellence). This session will details how the curriculum and precurriculum math departments collaborated to design an integrated curriculum.

**Presenters:** Anne Magnuson, Associate Department Head, Math & Physics, Wake Tech CC

**"Shut the Front Door!" Making Interactions and Engagement Happen!****Pinehurst**

Enrollment and Advising staff are shutting their doors and getting up on their feet to impact enrollment and engagement. Davidson County Community College has Shut the doors to increase the number of students completing the enrollment process and student engagement in the advising process. Meeting prospective students and current student in their environment creates opportunities to develop relationships and engage students. The Advisor on the Go! program has inspired other areas of student affairs to rethink how they provide engagement opportunities.

**Presenters:** Dr. Kimberly Bays, Director of Academic Advising, Davidson County CC; Kendra Willson, Academic Advisor, Davidson County CC

**Marketing to Millennials:****How to connect with the 21st century student?****Blowing Rock**

The session will cover interesting methods and revitalized practices that were used to increase the overall participation and retention of student involvement at the Academic Learning Center (tutoring center). Specifically, understanding what are the important factors to a 21st century student to keep them involved and engaged in their academic success.

**Presenters:** Bionca Shields, Math Coordinator, Central Piedmont CC; Kelly Dimond, Coordinator, Academic Learning Center, Central Piedmont CC

## Partnering for Student Success

### Chimney Rock

The Belk Center for Community College Leadership and Research will discuss key practices for promoting partnerships to support student success. We will highlight our approach to partnerships using the Finish Line Grants program and Homestate Initiative as examples. In order to provide actionable data to leaders, we follow a four-step approach:

- 1) Understand the experiences of staff/faculty working directly with students through qualitative and quantitative data
- 2) Learn how executive leaders interpret and prioritize the data
- 3) Discuss the findings within the existing policy context to provide sustainable recommendations
- 4) Engage with partners to provide training based on the recommendations.

**Presenters:** Andrea L. DeSantis, Research Associate, NC State University; Laura G. Maldonado, Research Associate, NC State University; Monique N. Colclough, Post Doctoral Researcher, NC State University; Haruna Suzuki, Research Associate, NC State University; Terri Lee, Executive Director of Planning, Research, Effectiveness, and Strategy/SACSCOC Accreditation Liaison, Johnston CC

## The Data is In. What now?

### Biltmore/ Hope

The session will offer a framework outlining how the review of performance data led to our College's systemic infrastructure redesign and how that redesign led to greater cooperation among the basic skills, continuing education, and curriculum departments. Internal departments and external partners, including businesses and industries, have worked together to establish career pathways using the Integrated Education and Training model. These pathways are supported by NCCCS's Basic Skills Plus and the Department of Labor's YouthBuild grant that help low-income and lower-skilled youth and adults achieve economic success by earning industry-recognized certifications/credentials and help employers by developing a highly-skilled workforce. Session also presented on Monday.

**Presenters:** Sandra Thompson, Associate Dean, College ad Career Readiness, Central Carolina CC; Dr. Brian Merritt, VP, Learning & Workforce Development/CAO, Central Carolina CC; Dr. Cassandra Atkinson, Coordinator of Transitions, NCCCS; Lindsay Tipton, YouthBuild Director, Central Carolina CC; James Thomas, Assistant YouthBuild Director, Central Carolina CC

## **Finish First NC User Group Meeting**

**Bellamy/ Mendenhall**

Finish First NC, a data tool developed by Wake Technical Community College that identifies students who are within striking distance from completing credentials and who may have already completed credentials, has been piloted in the first cohort of 15 North Carolina Community Colleges thus far. This session provides opportunities for the early adopters to exchange user experience, share its impacts on student success and completion, policy, and etc.

**Presenters:** Kai Wang, Sr. Dean, Wake Tech CC; Bryan Ryan, Senior Vice President, Effectiveness and Innovation, Wake Tech CC

## **Journey to First Year Student Success**

**Smith**

Are you interested in learning how to better support your first year students? Pitt Community College's Student Success Navigators and College Student Success faculty collaborate to ensure student success. Using Learning Neighborhoods and division specific ACA courses have proven successful. ACA courses play a vital role in the connectivity of students to campus. We will share examples of how PCC prepares students for their "Journey to Success"

**Presenters:** Dana Parker, AGE Department Chair, Pitt CC; Susan Marsh, Senior Student Success Navigator, Pitt CC

## **Career Pathways:**

### **Recruitment, Advising, and Supporting Career Pathways**

**Cameron**

To address the "skills gap" in career and technical programs as well as declining enrollments, College of The Albemarle has retooled efforts to recruit high school students and help them understand and appreciate the value of enrolling in technical programs. This presentation will share successful strategies used to recruit and enroll students in CTE programs. Strategies include: Advanced Manufacturing Day, summer camps, employer open houses, college signing days, dedicated career recruiters, internships, curriculum pathways, advisory boards, and scholarships. These concerted efforts have resulted in an upswing in enrollment and the employment pipeline.

**Presenter:** Michelle Waters, Dean, BIAT, College of The Albemarle



## **The Use of Metacognition and Learning Strategies to Facilitate Student Success in A&P**

### **Reynolds**

A workshop conducted before the first exam that utilizes metacognition to identify the strengths and weaknesses of each learner and provide strategies and tools specifically for A&P course content that facilitate comprehension and knowledge retention. During this workshop participants will model learning strategies that strengthen student outcomes.

**Presenters:** Alice Rudolph, Human Biology Department Chair, MST Division, Forsyth Tech CC; Trish Powell, Faculty, ACA, Academic Success Center, Forsyth Tech CC; Andrea M. D. Doub, Instructor, Biology, Forsyth Tech CC

## **Adopt an Open Textbook with Open Education North Carolina**

### **Cape Fear**

Are you thinking about adopting an open textbook? Hear from a faculty member who has been there! Open Education North Carolina is NC LIVE's initiative that aims to reduce the cost of higher education for NC students by providing free, open textbooks for the most frequently taught courses across North Carolina's community colleges, colleges, and universities. In this session, you will learn about open educational resources, the curated Open Education North Carolina Collection, available faculty adoption grants, and more. Hear the story of a faculty member who successfully adopted an open textbook through this initiative, and get your questions answered!

**Presenters:** Caroline Hallam, Open Educational Resources Librarian, NC LIVE; Joshua Marsh, Chemistry Instructor, Caldwell CC&TI

**\*TURN IN SESSION SURVEYS AT REGISTRATION TABLE\***







# Within Walking Distance

## Harrison Square Shopping Center

*(turn LEFT out of our parking lot and make your FIRST RIGHT into the shopping center)*

### **Bass Pro Shops**

*(sporting goods store) – Mon-Sat 9am-9pm, Sun. 10am-7pm – (919) 677-5100*

### **Dame's Chicken & Waffles**

*(Fried chicken + waffles) – (919) 682-9235*

### **Giardino Gourmet Salads**

*(Soups, Salads, Sandwiches, and Wraps) – (919) 664-3030*

### **NY Pizza**

*(local pizza, NY style thin crust, delivery available)  
OPEN UNTIL 9PM, 8PM SUNDAY - (919) 677-8484*

### **Lucky Chicken**

*(Peruvian Chicken & Specialties) - Open Daily 11am-8pm*

### **Rally Point Sport Grill**

*(local sports bar, burgers/wings/chicken, full bar)  
OPEN 'TIL 2AM EVERY NIGHT, LIVE MUSIC - (919) 678-1088*

### **Subway**

*(sandwiches) - (919) 678-1911*

### **Tropical Smoothie Café**

*(sandwiches, smoothies) - (919) 378-9333*

### **Yum Yum Contemporary Thai**

*(casual Thai restaurant) - (919) 677-1166*

**Wendy's** *(Open 'til 1am), McDonald's* *(24 hours)*

**Chik-fil-A** *(closed Sunday), Burger King*

# The Arboretum at Weston

*(turn RIGHT out of our parking lot and go STRAIGHT THROUGH the first stop light)*

## **Ruckus Pizza, Pasta & Spirits**

*(pizza, pasta, full bar)*

## **Bonefish Grill**

*(seafood, steak, chicken) - (919) 677-1347*

## **Burger-fi**

*(craft-made burgers & hotdogs) - (919) 659-8700*

## **Cafe Carolina**

*(soups, sandwiches, salads, similar to Panera Bread)*

*OPEN UNTIL 8PM, 6PM SUNDAY - (919) 678-8855*

## **Jersey Mike's Subs**

*(subs & wraps)*

## **Moe's Southwest Grill**

*(national chain, Southwest/Mexican fast food) - (919) 678-8444*

## **Ruth's Chris Steakhouse**

*(fine dining) - (919) 677-0033*

## **Starbuck's Coffee**

*OPENS AT 5:30AM MON-FRI - (919) 677-3999*

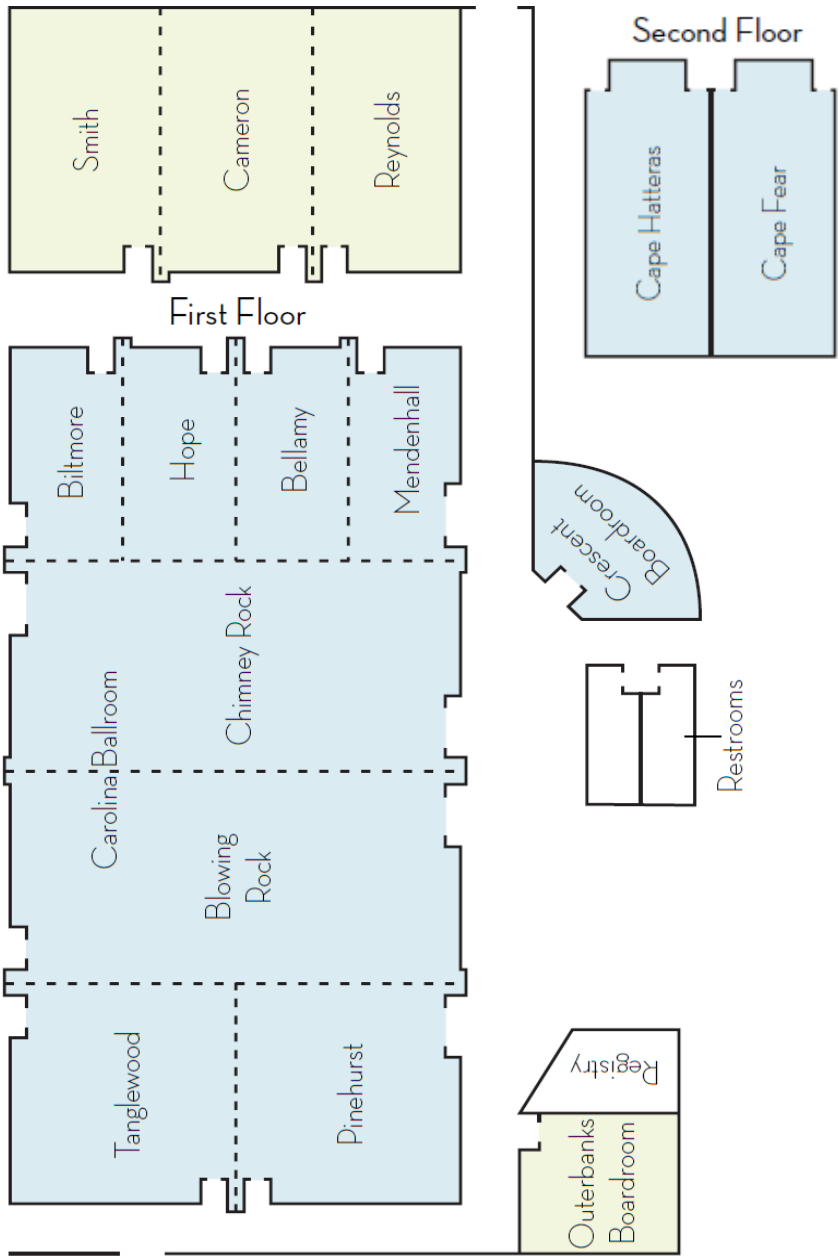
## **World of Beer**

*(craft beer, small plates) - (919) 234-0088*

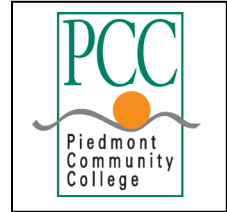
**-- The Boutique Shops in the Arboretum at Weston close at 6pm during the week and 5pm on weekends --**

*\*Visit [www.facebook.com/embassyrdw](http://www.facebook.com/embassyrdw) and click the local concierge tab for more restaurant recommendations & local info.*

# Performance Summit Floor Plan



# Sponsors



## Wifi Information

*Limit one device*

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