

STATE BOARD OF COMMUNITY COLLEGES
Allocation for NC Career Coach Program
FY 2019-20, FY 2020-21, and FY 2021-22

Request: The State Board of Community Colleges is asked to allocate \$2,137,428 for each fiscal year 2019-20, 2020-21, and 2021-22 for salary, benefits, and travel expenses of Career Coaches. Recommendations are based on an established Career Coach Advisory Committee. Funding will be adjusted as appropriate for legislative salary and benefits rate increases.

Background: The purpose of the NC Career Coach Program is to place community college career coaches in high schools to assist students with determining career goals and identifying community college programs that enable students to achieve these goals.

The General Assembly appropriated funds to the North Carolina Community College System for the implementation of the NC Career Coach Program. These funds will only be used for salary, benefits, and travel expenses. The board of trustees of a community college and a local board of education of a local school administrative unit within the service area of the community college jointly apply for available funds for the NC Career Coach Program funding from the State Board of Community Colleges (see Table 1).

Rationale: G.S. 115D-21.5, as enacted in Section 10.14 of S.L. 2015-241 (H97), requires that an advisory committee, including representatives from the North Carolina Community College System, the Department of Public Instruction, the Department of Commerce, and at least three representatives of the business community, review applications and make recommendations for funding awards to the State Board of Community Colleges.

The advisory committee reviewed applications submitted by twenty-seven (27) partnerships and recommends the awards based on the following criteria:

- Deployment plan for career coaches and strategy that supports effective outreach
- Evaluation Plan focusing on the outcome of increased enrollment in, and completion of, career pathways leading to marketable job skills and/or further education
- Economic Impact documented by local workforce needs, causes of unaddressed pipeline needs, and career coach model connection with potential pipeline and workforce needs
- Professional Development plan including engagement between high schools, community colleges, and community workforce
- Communication strategies, at a minimum, with high school students, high school and middle school faculty and staff, parents and guardians, and service area workforce partners

Table 1: Advisory Committee Recommended New Awards

College	# Career Coaches	Region	2019-20 Allocations	2020-21 Allocations	2021-22 Allocations
Alamance	2	Central	79,164	79,164	79,164
Bladen	1	Eastern	39,582	39,582	39,582
Blue Ridge	3	Western	118,746	118,746	118,746
Brunswick	2	Eastern	79,164	79,164	79,164
Caldwell	4	Western	158,328	158,328	158,328
Central Carolina	3	Central	118,746	118,746	118,746
Cleveland	3	Western	118,746	118,746	118,746
Durham	1	Central	39,582	39,582	39,582
Edgecombe	2	Eastern	79,164	79,164	79,164
Forsyth	4	Central	158,328	158,328	158,328
Gaston	2	Western	79,164	79,164	79,164
Halifax	1	Eastern	39,582	39,582	39,582
Haywood	2	Western	79,164	79,164	79,164
Isothermal	1	Western	39,582	39,582	39,582
Lenoir	2	Eastern	79,164	79,164	79,164
McDowell	1	Western	39,582	39,582	39,582
Nash	2	Eastern	79,164	79,164	79,164
Piedmont	2	Central	79,164	79,164	79,164
Pitt	3	Eastern	118,746	118,746	118,746
Randolph	3	Central	118,746	118,746	118,746
Rockingham	1	Central	39,582	39,582	39,582
Rowan-Cabarrus	3	Central	118,746	118,746	118,746
South Piedmont	1	Central	39,582	39,582	39,582
Southeastern	1	Eastern	39,582	39,582	39,582
Vance-Granville	1	Central	39,582	39,582	39,582
Western Piedmont	3	Western	118,746	118,746	118,746
	54		2,137,428	2,137,428	2,137,428

Fund Source and Availability: FY 2019-20, FY 2020-21, and FY 2021-22 allocations are contingent upon approval of State General Fund appropriation and adjusted by any legislative action.

Contact:

Dr. James "JW" Kelley
Associate Vice President for Student Services