Wilson Community College
Advisory Committee Meeting Guide

1. Introductions
2. Advisory Committee Purpose (Stakeholder engagement to ensure quality programming that meets the needs of students and employers)
3. Program Information
	* Program Description/Program of Study
	* Faculty Overview
	* Student Population Overview
	* Equipment/Technology
	* Facilities
4. Program Data
	* Enrollment/FTE
	* Program/Course Success Data
	* Graduates
	* Certifications/Licensures
5. Local/Regional Labor Market Needs
	* Labor Market Demands/Projections
	* Graduate Employment Data
	* Work-Based Learning
6. Marketing/Recruitment
7. Discussion Topics
	* What gaps exist in each area?
	* What is needed to address the gap(s)?
	* What other issues need to be addressed?
	* What changes should be considered for the program?
	* What can WCC do to better meet workforce needs?
	* What additional stakeholders should be included? Perkins V guidance.