



aunt
bertha

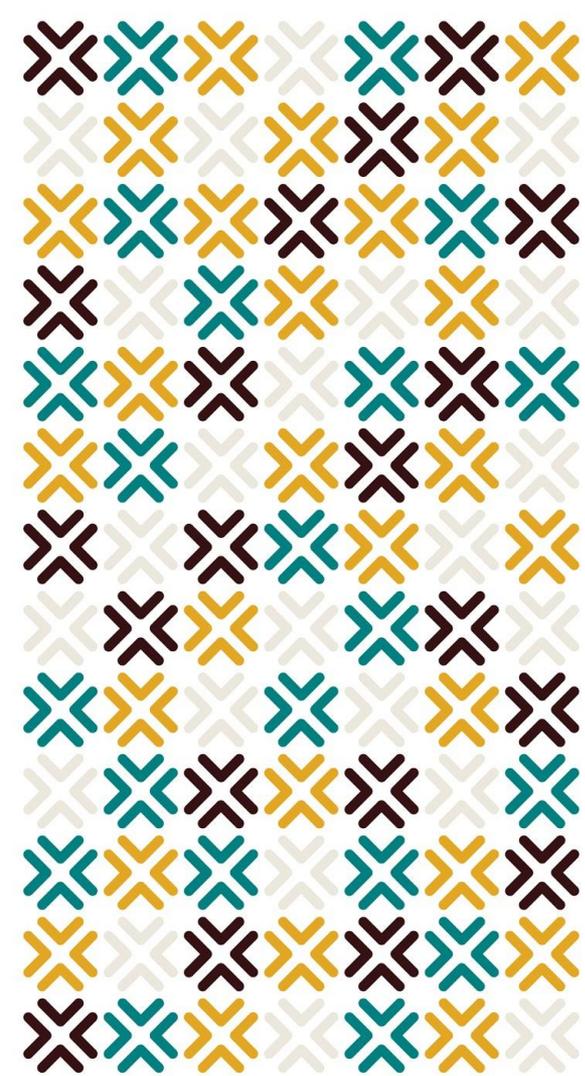
→ **Community College Resource Finder
and the North Carolina
Social Care Network**

November 19, 2020



→ Agenda

- **Who We Are**
- **Our Nationwide and N.C. Social Care Network**
- **Community College Resource Finder**
- **Live Demonstration**
- **Discussion**
- **Let's Work Together!**



Who We Are

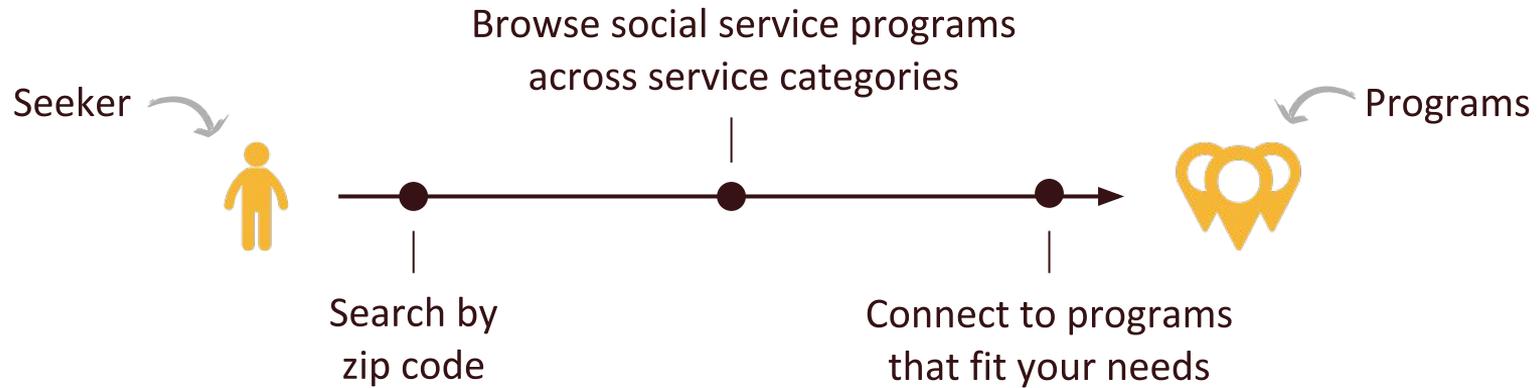


→ **Mission:**

To connect all people in need and the programs that serve them (*with dignity and ease*).



Simplifying the process of connecting people to social services





findhelp.org

Find **food assistance**, **help paying bills**, and other free or reduced cost programs, including new programs for the COVID-19 pandemic:

Zip

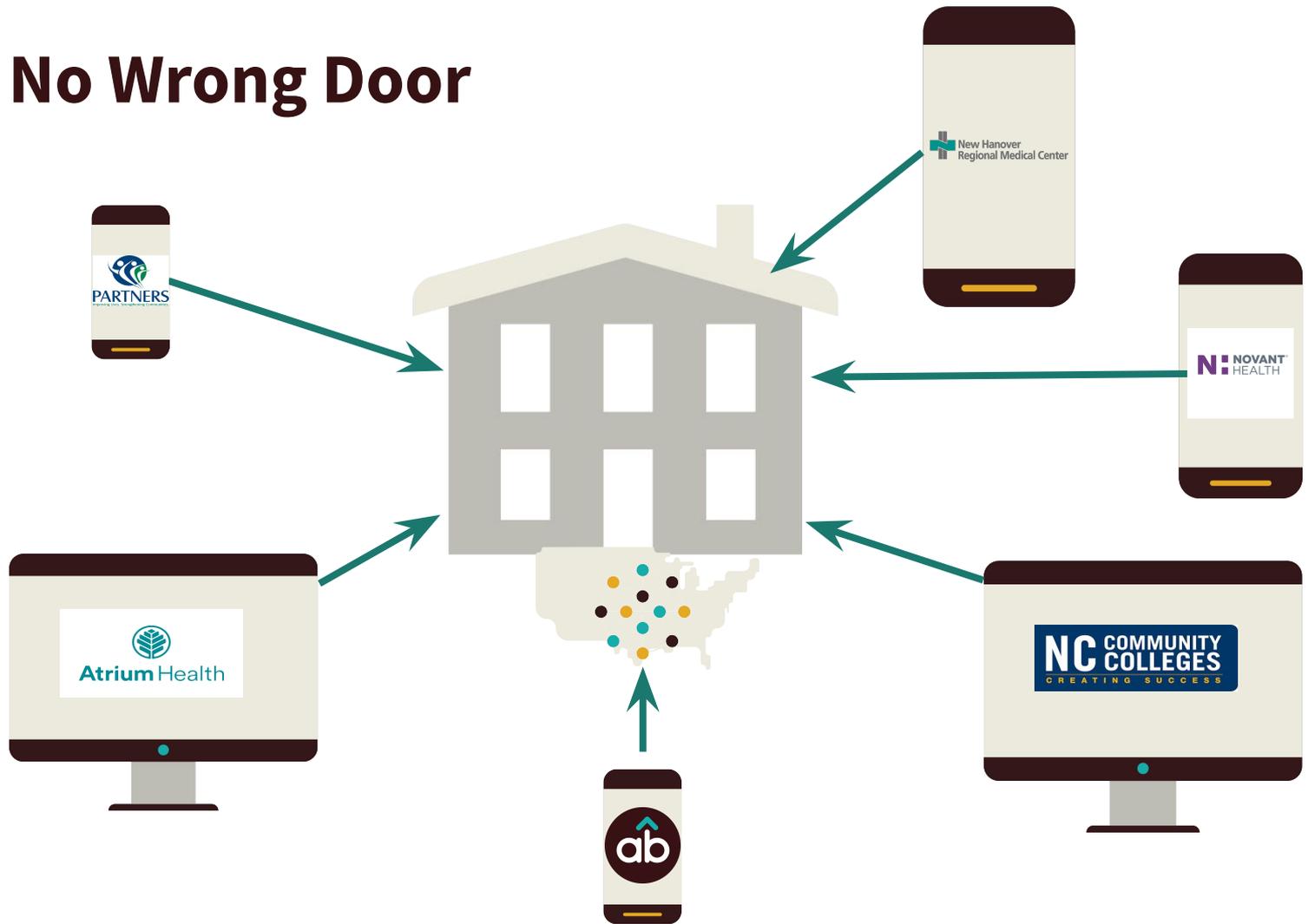
78745

Q Search

4,399,319 people use it (and growing daily)



No Wrong Door





Partnership

<https://nccommunitycolleges.auntbertha.com/>

Search for free or reduced cost services like medical care, food, job training, and more on your North Carolina Community College Campus.

Zip

 Search



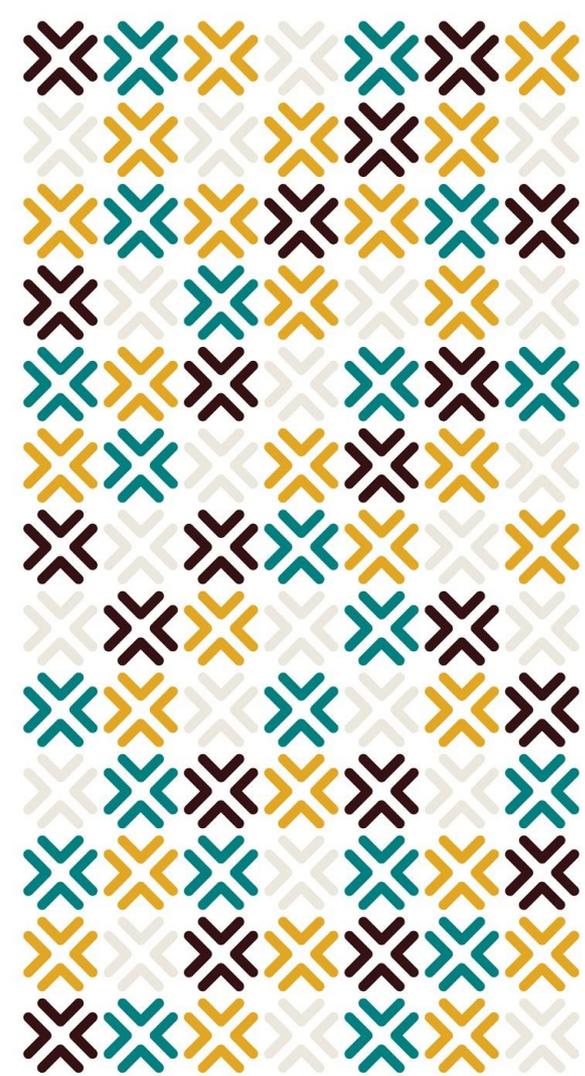


Why Aunt Bertha?

Three Key Benefits

- Open network
- Privacy & self-navigation
- Flexible engagement





Our Social Care Network



4,412,297

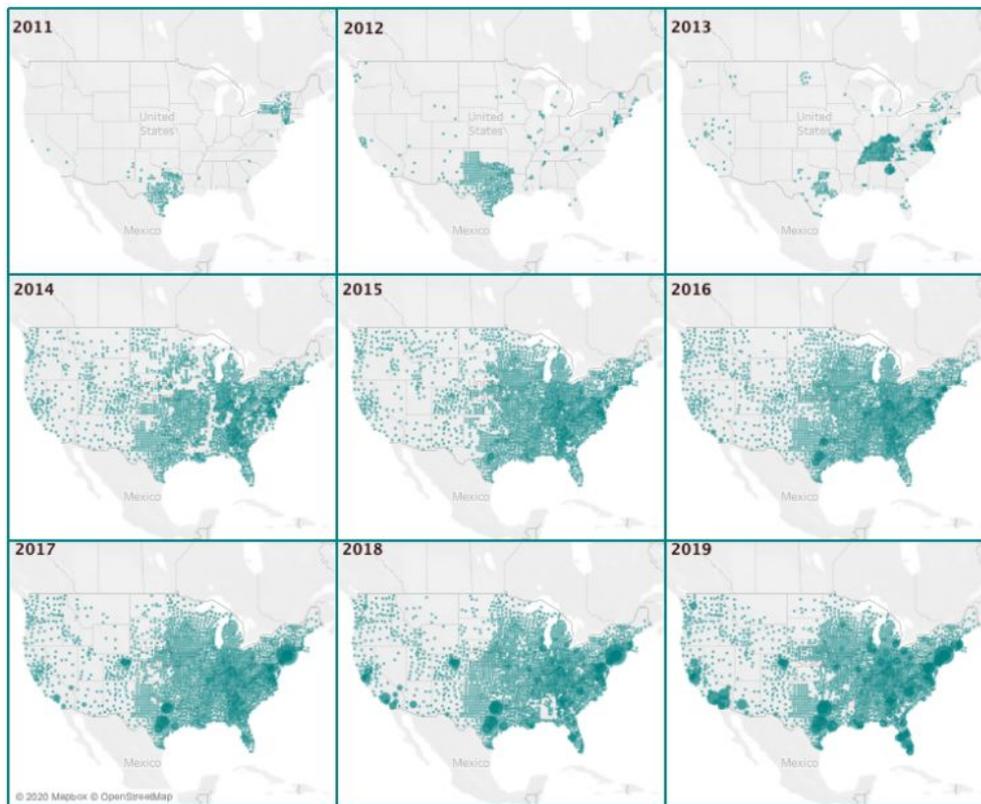
Users Nationwide

226,000

Programs

1,000

Resources in each and every county





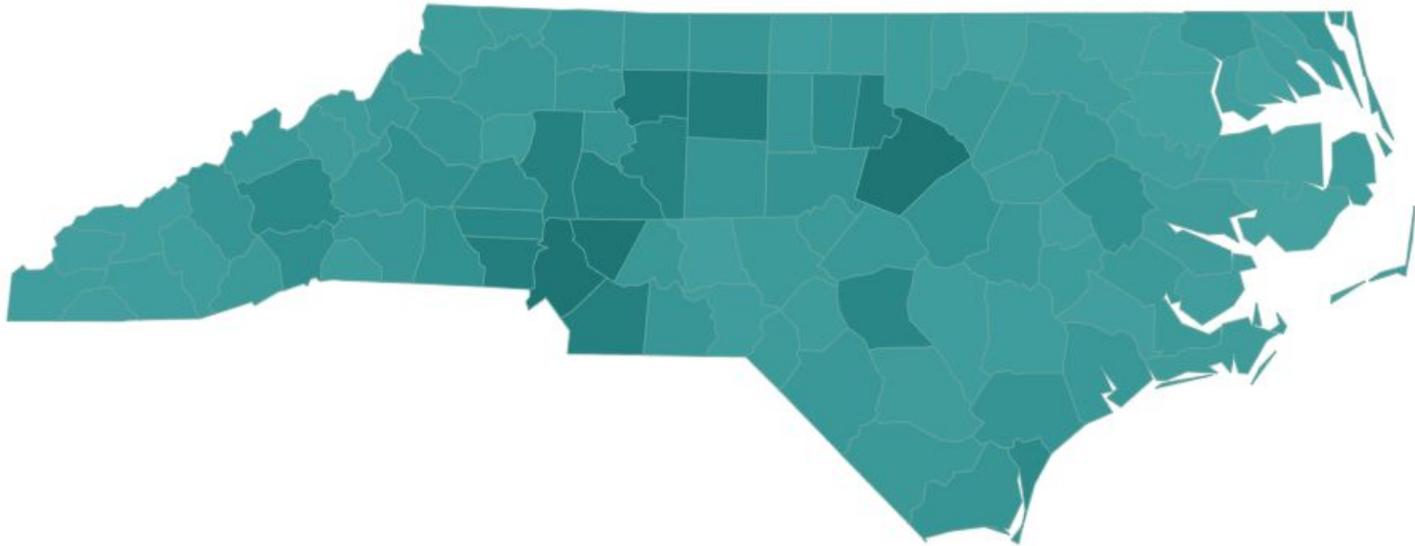
Programs in North Carolina

9,884

National, State, Local Programs Listed

3,740

Participating locations





Searches in NC



Photo: Kelly West





How Can We Support You?

Currently, I would describe myself and my organization as...

Searching

I want to find services for myself or others.

Engaged

I offer a social service and want to be listed.

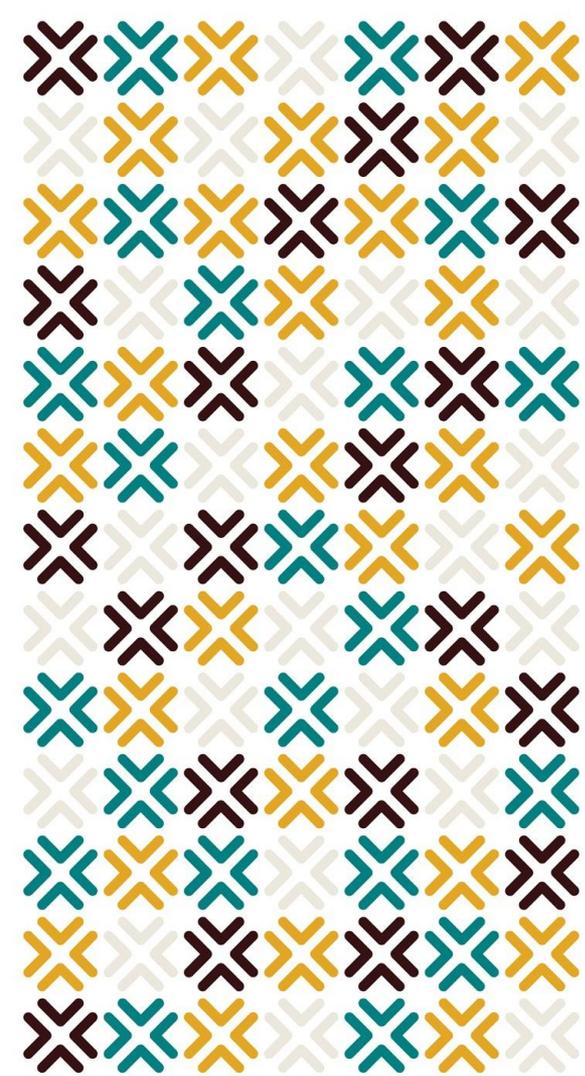
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Partnering

I want to receive referrals on this site.

Champion

I want to help spread to others.



Community College Resource Finder



Project Vision:

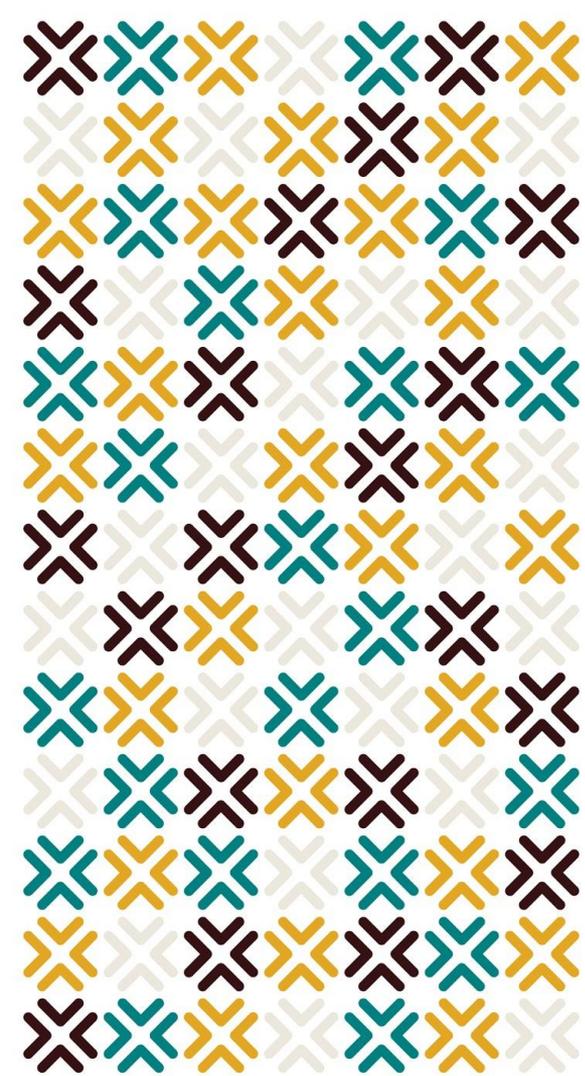
Empower faculty and staff to connect students with social services, students to self-navigate to social care programs in their area, and community partners to connect with students in need.



The Community College Resource Finder is a “One Stop Shop” that helps to connect people in need with local resources in a user-friendly platform. It helps to build a stronger community support system for those in need.



Sherry Sharpe, ACA Instructor/Retention Coordinator, Gaston College



Live Demonstration



What Happens Next?

Hi there,

Chris Douglas referred you to [Bertha Fields School](#) at Bertha Schools

What's Next?

Please contact the agency directly:

Thanks,

- The team at [NorthTexasFamilies](#)

Already got in touch? Let Chris Douglas know how it went!

Thank you, they were helpful!

They referred me to another program.

They couldn't help, any other ideas?

I'm not interested in this program.

Hi Bertha Schools team,

Chris Douglas referred someone to your program, Bertha Fields School!

Please reach out to:

- Greg Purple
- [5128593684](tel:5128593684)
- cdouglas+ccgtraining@auntbertha.com

Chris sent you this contact info because Greg is looking for services or more information. You can respond by replying to this email, or Greg said email is the **best** way to reach them.

Already reached out to Greg? Let Chris know what happened, so they can follow up:

We need more info, please reach out!

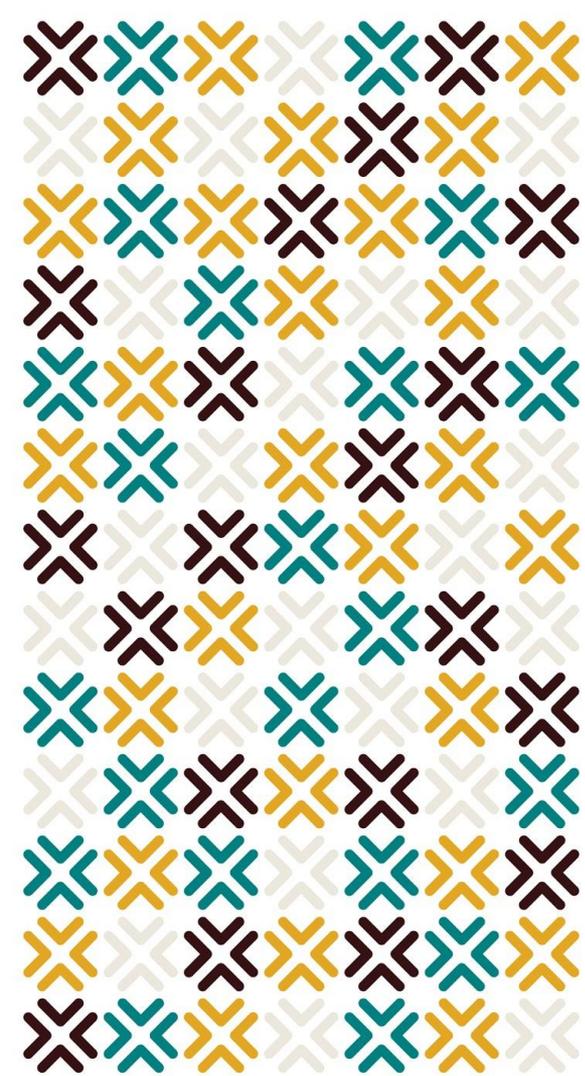
We got in touch, we'll try to help!

We referred them elsewhere.

Sorry, they weren't eligible.

We couldn't reach them.

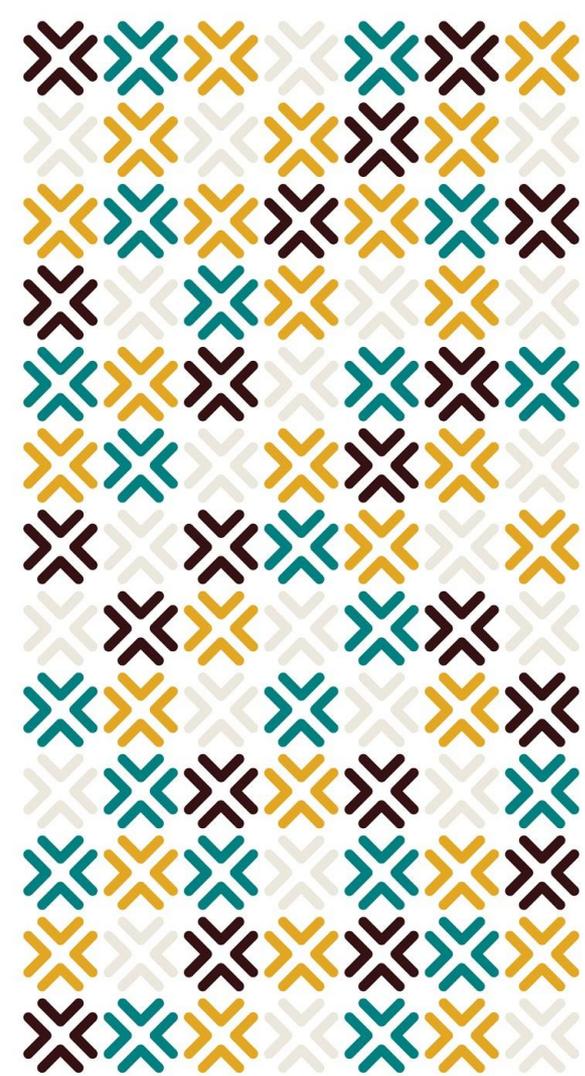
We don't have capacity.



Discussion



- 1. What prompted you to attend today's session?**
- 2. What do you see as the largest service needs in your community?**
- 3. What additional information would help you better serve your community?**



Let's Work Together!



Attend An Upcoming Training!

Visit <https://go.auntbertha.com/northcarolina> for more details!

> Aunt Bertha: Our Network in North Carolina

Aunt Bertha is the largest network of free & reduced cost social assistance in the United States with over 153,841 users in North Carolina searching for free or reduced cost services like medical care, food, job training, and more. We help them find those services and connect to organizations like yours that provide them.

[Learn More >](#)

> Upcoming Events

Virtual Community Event: North Carolina

Learn how Aunt Bertha supports local organizations with free tools and resources.

12.3.20
12PM – 1PM EST

Virtual Community Event: North Carolina

Learn how Aunt Bertha supports local organizations with free tools and resources.

12.8.20
12PM – 1PM EST



Claim Your Program!

<https://nccommunitycolleges.auntbertha.com/claims>

NC COMMUNITY COLLEGES

Support My Program Tools People I'm Helping **EC Elaine**

Search for free or reduced cost services like medical care, food, job training, and more on your North Carolina Community College Campus.

ZIP

By continuing, you agree to the [Terms & Privacy](#)

This resource is brought to you by: <https://www.nccommunitycolleges.edu/>

Select Language

Suggest Program | **Claim Programs** | Accessibility | Terms | Privacy

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Spread the Word

Share this free resource with your clients/patients/friends/family:

- Postcards, flyers
- Live presentations and recordings available in English and Spanish!
- Simple search box for your website
- One minute video tutorials to share

Need a little help?

Find the community resources you need quickly and easily

[Find Programs](#) | [Connect to Services](#) | [Apply for Benefits](#) | [View Hours and Locations](#)

Food Goods Housing Work Education Transit Legal Money Health

> Visit us at: www.auntbertha.com

¿Necesita un poco de ayuda?

Encuentra y conéctate con los recursos que necesitas de manera rápida y sencilla

[Encontrar programas](#) | [Conectarse con servicios](#) | [Aplicar para beneficios](#)
[Ver horas de servicio y ubicación](#)

Alimentos Artículos Alojamiento Empleos Educación Transporte Jurídico Monetario Salud

> Visítanos en: www.auntbertha.com



Suggest a Program

Search for free or reduced
cost care, food, job training
Carolina Community C

ZIP

By continuing, you agree to the [Terms & Privacy](#)

First, let's do a quick check!

Fill out the form below with any information you have,
that we add this program.

Do you have more than 10 programs to suggest?

Program or Provider Name

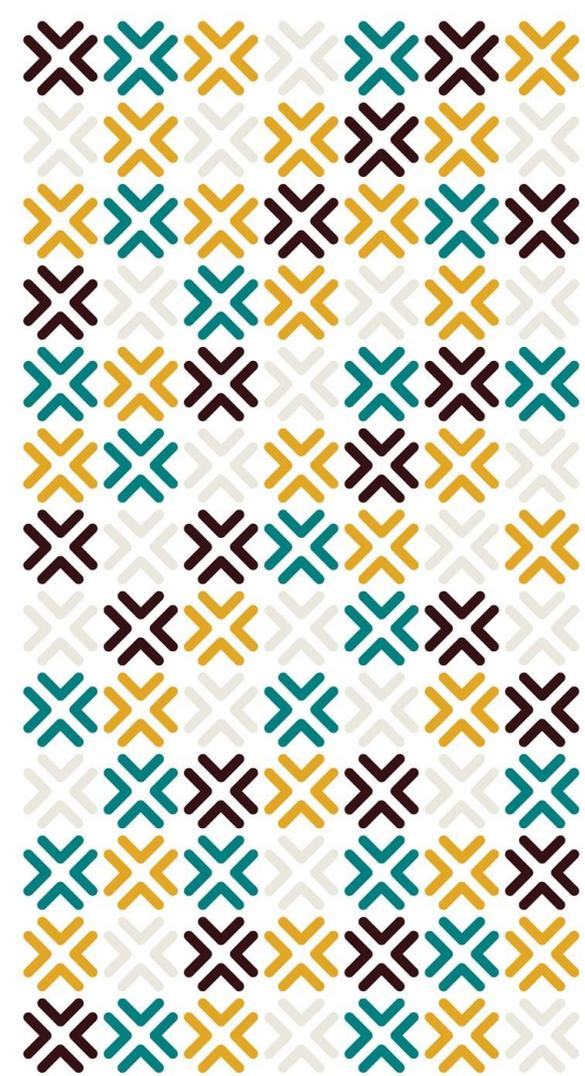
State program serves

Phone Number

Website



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Q&A



We're just one click away

Chris Douglas, Customer Success Manager

Email: cdouglas@auntbertha.com

Phone: 512-717-3032

Elaine Cray, Community Engagement Manager

ecray@auntbertha.com

919-749-5394

Website: <https://company.auntbertha.com>