

# North Carolina Career Clusters Guide







#### Dear Career Planner,

We are pleased to present the North Carolina Career Clusters Guide for students, parents, counselors, faculty, and career changers. This guide is designed to be a tool that targets the career pathways needed to meet educational and employment goals.

To support these efforts, we want to ensure individuals have both timely and accurate information, thus promoting informed decisions about career paths. This guide, designed around career clusters and related pathways, portrays a common set of knowledge and skills required for career success in each path. This process enhances the traditional approach to career and technical education by providing a foundation that prepares individuals for a full range of occupations and career specialties. This method uses a blend of employability knowledge, technical, and academic skills.

The economy and workforce in North Carolina is changing. The North Carolina Department of Public Instruction and the North Carolina Community College System are committed to supporting the state's workforce system. This guide will assist all students in identifying the available career options by using individual interests, clearly defined pathways, and timely employment projections. Students using this guide will be able to make career decisions that meet the needs of North Carolina's current and emerging economy.

Sincerely,

Robert J. Witchger, Ed.D.

**Director of Career and Technical Education** 

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In compliance with Federal Law, the North Carolina Community Colleges administer all state operated educational programs, employment activities and admissions, without discrimination because of race, religion, national or ethnic origin, color, age, military service, disability or gender except where exemption is appropriate and allowed by law.

This Document was published through funds from the Carl D. Perkins Career and Technical Education Improvement Act of 2006.

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# **How to Use This Guide for Career Planning**

Are you planning for high school, college, the workforce, or a career change? You will find the North Carolina Career Clusters Guide a valuable resource as you make these important decisions. This guide is designed to be a tool for planning and preparing for a career. It provides you a structure for selecting careers based on linking what you know about yourself with information about occupations and typical training requirements.

The career-planning process is the cycle you follow when seeking employment in occupations that match your interests. You can repeat this process as needed to help you find your place in the world of work. Follow these steps to learn about Career Clusters, their multiple pathways, and to find career options that best fit you.

**Yourself** 

The Interest Profiler on pages 5-7 gives you one option for finding career clusters and occupations that match your personal Know characteristics, strengths, and preferred activities. Results do not tell you which occupation or cluster you should choose, but they do provide information for determining the kinds of work you might want to explore.

Career Clusters help you sort through more than 900 careers. Each cluster contains occupations that have similar knowledge and skills. Explore Career Pathways within each cluster help identify useful training to prepare for work in specific jobs. Connect your Interest Profiler results

with clusters and occupations on pages 13-13 to discuss of the content of the con Clusters most closely match your work-related interests.

Use your Step 2 information to choose one Career Cluster from the section starting on page 14. First, get the cluster's "big picture" and find online career Know resources. Then learn about the cluster, its pathways, and related occupations. Your Review the Selected Careers table's job descriptions, employment growth, salary data, and interests. Find out about successful people who work in the Options cluster. Repeat this process with other clusters that interest you.

**#4** You may want to learn what it's really like to work in a specific occupation. Check out page 111 to find ways you Experience can get experience in and gain a deeper understanding of Real Jobs occupations you might like.



# Discover Where Your Interests **And Career Clusters Intersect**

The Interest Profiler is a self-assessment tool designed to help you identify what your interests are and translate these interests into occupations that best fit you. The following two pages include a list of 60 questions about work activities that some people perform in their jobs. By answering questions that represent important Interest Areas, the results from the Interest Profiler will help you discover your strong work-related interests and match them to careers.

#### Instructions for taking Interest Profiler:

- Read the work activities from top to bottom and answer in the correct order.
- Read each question carefully and decide how you would feel about doing each type of work. Try not to think about whether you have enough education or training to do the work, or how much money you would make doing the work. Just think about whether you would like or dislike performing the work activity.
- If you think you would like the work activity, mark the "Like" box.
- If you think you would dislike the work activity, mark the "Dislike" box.
- If you are unsure whether you would like the work activity, mark the "Unsure" box.



#### Other ways to explore your own characteristics:

Interests are only one part of who you are, so check out the following sites to find other ways to explore your own characteristics and identify other qualities that connect with careers that you may choose.

#### **Interests**

Career Key careerkey.org

Campbell Interest & Skill Survey careertestingreviews.com/ciss.htm

Self-Directed Search self-directed-search.com

#### **Personality Type**

Myers-Briggs Type Indicator cpp.com/products/mbti/index.aspx

#### **Abilities & Aptitudes**

sat.collegeboard.org/about-tests

act.org/products/k-12-act-test

**ASVAB** 

official-asvab.com

WorkKeys®

act.org/certificate/index.html

¹ The Interest Profiler is adapted from the O\*NET ® Interest Profiler Short Form, a shorter web-based version of the O\*NET Interest Profiler. Both interest assessment instruments are part of the Career Exploration Tools owned by the U.S. Department of Labor, Employment Training Administration (DOL/ETA). The O\*NET Interest Profiler Short Form was developed to aid in career exploration settings where it is beneficial for interest assessments to be completed and discussed in a short amount of time (e.g., career counseling and consultation settings). For more information about the web-based O\*NET Interest Profiler Short Form, please check out onetcenter.org/IPSF.html?p=3 or visit MY NEXT MOVE mynextmove.org/explore/ip to take the webbased assessment. Information about the O\*NET Interest Profiler can also be found at onetcenter.org/IP.html. All O\*NET Assessment/Counseling Tools are copyrighted. O\*NET is a trademark of DOL/ETA.

# **Interest Profiler**

Please follow instructions on page 5 to take the interest assessment.

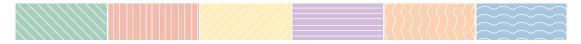
Work Activity	Like	Dislike	Unsure
Build kitchen cabinets			
Lay brick or tile			
Develop a new medicine			
Study ways to reduce water pollution			
Write books or plays			
Play a musical instrument			
Teach an individual an exercise routine			
Help people with personal or emotional problems			
Buy and sell stocks and bonds	$\langle \langle $	$\langle \langle $	$\langle \langle $
Manage a retail store			
Develop a spreadsheet using computer software			
Proofread records or forms			
Repair household appliances			
Raise fish in a fish hatchery			
Conduct chemical experiments			
Study the movement of planets			
Compose or arrange music			
Draw pictures			
Give career guidance to people			
Perform rehabilitation therapy			
Operate a beauty salon or barber shop			
Manage a department within a large company			
Load computer software into a large computer network			
Operate a calculator			
Assemble electronic parts			
Drive a truck to deliver packages to offices and homes			
Examine blood samples using a microscope			
Investigate the cause of a fire			
Create special effects for movies			
Paint sets for plays			

Record total number of likes for each color/pattern in boxes below:



Work Activity	Like	Dislike	Unsure
Do volunteer work at a non-profit organization			
Teach children how to play sports			
Start your own business		$\langle \langle $	$\langle \langle $
Negotiate business contracts		\$\$\$\$\$\$\$\$\$	
Keep shipping and receiving records			
Calculate the wages of employees			
Test the quality of parts before shipment			
Repair and install locks			
Develop a way to better predict the weather			
Work in a biology lab			
Write scripts for movies or television shows			
Perform jazz or tap dance			
Teach sign language to people with hearing disabilities			
Help conduct a group therapy session			
Represent a client in a lawsuit			
Market a new line of clothing			
Inventory supplies using a hand-held computer			
Record rent payments			
Set up and operate machines to make products			
Put out forest fires			
Invent a replacement for sugar			
Do laboratory tests to identify diseases			
Sing in a band			
Edit movies			
Take care of children at a day-care center			
Teach a high-school class			
Sell merchandise at a department store	$\langle \langle $		
Manage a clothing store			
Keep inventory records			
Stamp, sort, and distribute mail for an organization			

Record total number of likes for each color/pattern in boxes below:



# Scoring Instructions<sup>1</sup>

Work activity items are color/pattern coded to help you score and interpret results. There are six color/pattern bands of items to represent six Interest Areas. Items in the same color/pattern band represent a particular Interest Area. To reveal your Interest Areas, follow these instructions:

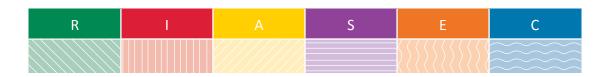
**Step 1:** Count the number of "Likes" you marked for the questions in green band on page 6, then record the number in the first green box at the bottom of page 6.

**Step 2:** Count the number of "Likes" you marked for the questions in the green band on page 7, then record the number in the green box at the bottom of page 7.

Color/ Interest **Pattern** Area Green **R**ealistic Pink Investigative Yellow Purple Social Orange Entreprising Blue **C**onventional

**Step 3:** Add the numbers in the two green boxes on pages 6 and 7 and write the total in the "R" green box below. This total equals your score for the Realistic Interest Area.

**Step 4:** Repeat steps 1, 2, and 3 for the pink, yellow, purple, orange, and blue questions.



#### **Primary Interest Area:**

Which Interest Area has your highest score: R, I, A, S, E, or C? Enter the letter below.

١	Valir	Drimary	Interest A	roa:
1	YOUT:	Primary	interest A	rea:

#### **Secondary Interest Areas:**

Which Interest Areas have your second and third highest score? Enter the letters below:

	our Secondar/	y Interest Areas:	&
--	---------------	-------------------	---

#### What Your Primary Interest Area Means

What occupations are linked with your interests? You will want to explore occupations that are related to your Primary Interest Area. For example, a person with strong Realistic interests would probably be most satisfied with strong Realistic occupations (e.g., electrician, firefighter, surgeon). It is important to note that an individual's interests may not be described by just one of the six interest categories. In fact, John Holland suggests that most people will have interests in several of the areas, but that they probably will have one Interest Area that is stronger than the others. If you have two identical highest scores, you should consider both scores as it indicates that you have two Primary interests. If you are not certain about the occupations linked to your Primary Interest Area, you can use your Secondary Interest Areas to explore a different set of careers.

Read over the definitions of your Primary and Secondary Interest Areas on the following page to get a better understanding of your work-related interests.

<sup>&</sup>lt;sup>1</sup>The O\*NET Interest Profiler Short Form is a self-scored interest assessment. For information about scoring the paper-and-pencil version of the O\*NET Interest Profiler Short Form, please check out O\*NET® Interest Profiler Short Form Psychometric Characteristics: Summary 2010 (onetcenter.org/dl\_files/IPSF\_Psychometric.pdf).

The Interest Profiler measures interests in each of the six Holland RIASEC types.<sup>2</sup> This section provides definitions for each of the six types. Each definition includes examples of activities that individuals with that interest type like to perform, as well as examples of famous people whose field of work matches the interest type.



People with Realistic interests like work activities that include practical, hands-on problems and solutions. They enjoy dealing with plants, animals, and real-world materials like wood, tools, and machinery. They often enjoy outside work. Often people with Realistic interests do not like occupations that mainly involve doing paperwork or working closely with others. Famous realists: NASCAR driver Danica Patrick, TV carpenter Norm Abram, wildlife expert Steve Irwin, and multi-talented athlete Jim Thorpe.



### Investigative - The "Thinkers"

People with Investigative interests like work activities that have to do with ideas and thinking more than with physical activity. They prefer to search for facts and figure out problems mentally rather than to persuade or lead people. Prominent investigators: astrophysicist Neil deGrasse Tyson, primatologist Jane Goodall, mathematician/computer scientist Grace Murray Hopper, and neuroscientist Ben Carson.



## Artistic - The "Creators"

People with Artistic interests like work activities that deal with the artistic side of things, such as forms, designs, and patterns. They like self-expression in their work. They prefer settings where work can be done without following a clear set of rules. Well-known artists: painter/sculptor Leonardo da Vinci, actress Halle Berry, writer J.K. Rowling, and singers Lady Gaga and Tony Bennett.



# Social – The "Helpers"

People with Social interests like work activities that assist others and promote learning and personal development. They prefer to communicate more than to work with objects, machines, or data. They like to teach, give advice, help, or otherwise be of service to people. Famous helpers: educator Booker T. Washington, mental health care reformer Dorothea Dix, TV psychologist Phil McGraw, and civil rights leader Martin Luther King Jr.

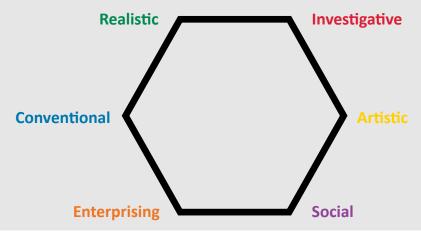
# <u>Enterprising</u> – The "Persuaders"

People with Enterprising interests like work activities that have to do with starting up and carrying out projects, especially business ventures. They like persuading and leading people and making decisions. They enjoy taking risks for profit. These people prefer action rather than thought. Prominent persuaders: TV mogul Oprah Winfrey, business magnate Donald Trump, U.S. Senator Marco Rubio, and Facebook co-founder Mark Zuckerberg.

# **Conventional** – The "Organizers"

People with Conventional interests follow procedures and maintain accurate written and numerical business records. They prefer working in structured settings where roles and tasks are clearly defined. Well-known organizers: businessman J.C. Penney, Supreme Court Justice Sandra Day O'Connor, and professional organizer Alejandra Costello.

John Holland suggested that viewing the Interest Areas on a hexagon can help people understand how their interests overlap or how they may be distinctly different. Interests that are most similar touch each other on the hexagon (e.g., Social, Enterprising, and Conventional). On the other hand, interests across the hexagon from each other (e.g., Conventional and Artistic) are least likely to have similarities. Sometimes people's combined interests are opposite from or not adjacent to each other. In this case, people sometimes choose to focus on the most different interest as a hobby or to find a unique work setting that merges their interests.



<sup>&</sup>lt;sup>2</sup> The O\*NET Interest Profiler is compatible with Holland's (1985a) Theory of Vocational Personality, one of the most widely accepted approaches to vocational choice. Information for Interest Areas is extracted from the O\*NET Career Exploration Tools owned by the U.S. Department of Labor, Employment Training Administration (DOL/ETA). All O\*NET Assessment/Counseling Tools are copyrighted. O\*NET is a trademark of DOL/ETA.



# 16 Career Clusters and Their Career Pathways

Career clusters are groups of occupations that require a common knowledge base and the use of similar skills. Each cluster contains several smaller groups called career pathways that connect to educational programs, industries, and careers. While a career cluster paints a broad picture of a group of occupations, a pathway helps you focus on and develop a clear, more informed educational plan over time.

This Career Clusters Guide is designed around the O\*NET® OnLine 16 Career Clusters and 77 related Career Pathways, which provide in-depth information about occupations in the same field of work that requires similar skills. The National Career Clusters Framework also organizes educational delivery within 16 Career Clusters and 79 Career Pathways to support career awareness and exploration. Please check out www.careertech.org/crosswalks for links between the O\*NET Career Clusters and National Career Clusters.

Career Cluster	Description	Career Pathway
Agriculture, Food & Natural Resources	Do you enjoy working with plants and animals? Interested in working to conserve natural resources or protect the environment? This cluster includes careers in the planning, production, processing, management, distribution, and marketing of agricultural products, including food, plants, animals, fabrics, wood, and crops.	<ul> <li>Agribusiness Systems</li> <li>Animal Systems</li> <li>Environmental Service Systems</li> <li>Food Products &amp; Processing Systems</li> <li>Natural Resources Systems</li> <li>Plant Systems</li> <li>Power, Structural &amp; Technical Systems</li> </ul>
Architecture & Construction	Do you want to design, build, and maintain structures where people live, work, and play? This cluster includes careers in designing, planning, managing, building, and maintaining the built environment.	<ul><li>Construction</li><li>Design/Pre-Construction</li><li>Maintenance/Operations</li></ul>
Arts, Audio/Video Technology & Communications	Do you like to perform? Do you love to use your artistic creativity on the job? This cluster includes careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts and design, journalism, and entertainment services.	<ul> <li>Audio &amp; Video Technology &amp; Film</li> <li>Journalism &amp; Broadcasting</li> <li>Performing Arts</li> <li>Printing Technology</li> <li>Telecommunications</li> <li>Visual Arts</li> </ul>
Business, Management & Administration	Are you entrepreneurial? Do you like to plan and organize activities? This cluster includes careers in planning, organizing, directing, and evaluating business functions essential to effective business operations.	<ul> <li>Administrative &amp; Information Support</li> <li>Business Analysis</li> <li>Business Financial Management &amp; Accounting</li> <li>Human Resources</li> <li>Management</li> <li>Marketing</li> </ul>
Education & Training	Do you enjoy teaching others? Are you comfortable with public speaking? This cluster includes careers in planning, managing, and providing education and training services and related learning support services, including administration and library services.	<ul> <li>Administration &amp; Administrative Support</li> <li>Professional Support Services</li> <li>Teaching/Training</li> </ul>
Finance	Do you like to work with numbers? Do you want to help people plan for their financial futures? This cluster includes careers in financial and investment planning, banking, insurance, and business financial management.	<ul> <li>Banking &amp; Related Services</li> <li>Business Financial Management</li> <li>Financial &amp; Investment Planning</li> <li>Insurance Services</li> </ul>
Government & Public Administration	Are you interested in government and politics? Would you like to help pass law? This cluster includes careers in planning, managing, and providing government services at the federal, state, and local levels; including legislative, administrative, and regulatory services.	<ul> <li>Governance</li> <li>National Security</li> <li>Planning</li> <li>Public Management &amp; Administration</li> <li>Regulation</li> <li>Revenue &amp; Taxation</li> </ul>

#### Career Cluster Description Career Pathway Do you enjoy helping people feel better? Would you like · Biotechnology Research & Development working in a hospital or other medical facility? This cluster Diagnostic Services includes careers in planning, managing, and providing Health Informatics therapeutic services, diagnostic services, health informatics, • Support Services **Health Science** support services, and biotechnological research and • Therapeutic Services development. Do you want to help other people enjoy their leisure time? Lodging Would you like to work in a hotel or in a restaurant? This cluster • Recreation, Amusements & Attractions includes careers in the management, marketing, and operations Restaurants & Food/Beverage Services of restaurants and other food services, lodging, attractions, **Hospitality & Tourism** Travel & Tourism recreation events, and travel-related services. · Consumer Services • Counseling & Mental Health Services Do you like to help people? Would you enjoy teaching people how to improve their lives? This cluster includes careers that • Early Childhood Development & Services involve tending to families and to human needs. Family & Community Services **Human Services** • Personal Care Services Do you like technology? Do you enjoy working with computer • Information Support & Services hardware, software, multimedia, or network systems? This Interactive Media cluster includes careers related to the design, development, Information Network Systems support, and management of hardware, software, Internet, **Technology** • Programming & Software Development multimedia, and systems integration services. Correction Services Do you like to help protect other people's safety? Do you want to help enforce the law? This cluster includes careers in planning, • Emergency & Fire Management Services managing, and providing legal, public safety, corrections, protective • Law Enforcement Services Law, Public Safety, services, and homeland security, including professional and Legal Services **Corrections & Security** technical support. • Security & Protective Services Do you like to design and make things? Are you comfortable • Maintenance, Installation & Repair working with machines? This cluster includes careers in planning, managing, and performing the processing of materials Manufacturing Production Process Development into intermediate or final products and related professional and Production **Manufacturing** technical support activities, such as production planning and Quality Assurance control, maintenance, and manufacturing/process engineering. · Buying & Merchandising E-Marketing Do you like to sell products or services? Are you friendly and • Management & Entrepreneurship outgoing? This cluster includes careers in planning, managing, and performing marketing activities to reach organizational • Marketing Communications & Promotion Marketing, Sales & objectives. • Marketing Information Management & Research Service · Professional Sales & Marketing Do you like science or math? Do you enjoy solving problems? This cluster includes occupations and careers in planning, • Engineering & Technology managing, and providing scientific research and professional Science, Technology, and technical services (e.g., physical science, social science, Science & Math **Engineering &** engineering), including laboratory and testing services, and **Mathematics** research and development services. • Facility & Mobile Equipment Maintenance • Health, Safety & Environmental Management Would you like to fly planes, drive trucks, or pilot ships? Would you enjoy planning roads or power systems? This cluster includes • Logistics Planning & Management Services careers in planning, management, and movement of people, • Sales & Service materials, and goods by road, pipeline, air, rail, and water as well Transportation, Transportation Operations as related professional and technical-support services, such as Distribution & Logistics

transportation-infrastructure planning and management, logistics

services, mobile equipment, and facility maintenance.

• Transportation Systems/Infrastructure Planning,

Warehousing & Distribution Center Operations

Management & Regulation

# **Introduction to Career Clusters Matrix**

Now that you've finished the Interest Profiler, circle the column headings on these two pages that match the Primary and Secondary interests that you discovered on page 8. Then look at the occupations listed under your types and mark any that appeal to you. Broaden your options by looking across both pages at other occupations in the career clusters containing the jobs you've marked. Remember: the occupations in this matrix give you only a few examples. To find additional careers, explore the career clusters information that follows.

#### **Examples of Occupations by Interest Type and Cluster**

	Realistic	Investigative	Artistic		
Agriculture, Food & Natural Resources	<ul><li>Pest Control Workers</li><li>Logging Equipment Operators</li><li>Hazardous Materials Removal Workers</li></ul>	<ul><li>Zoologists &amp; Wildlife Biologists</li><li>Animal Scientists</li><li>Environmental Scientists &amp; Specialists</li></ul>	<ul><li>Floral Designers</li><li>Park Naturalists</li></ul>		
Architecture & Construction	<ul><li>Construction Laborers</li><li>Roofers</li><li>Sheet Metal Workers</li></ul>	<ul><li>Operations Research Analysts</li><li>Civil Engineers</li></ul>	<ul><li>Interior Designers</li><li>Architects</li></ul>		
Arts, A/V Technology & Communications	<ul> <li>Telecommunications Line Installers</li> <li>Motion Picture Camera Operators</li> <li>Fine Artists</li> </ul>	<ul> <li>Telecommunications Equipment Repairers</li> <li>Film &amp; Video Editors</li> </ul>	<ul><li>Art Directors</li><li>Multimedia Artists &amp; Animators</li><li>Photographers</li></ul>		
Business, Management & Administration	<ul><li>Couriers &amp; Messengers</li><li>Library Assistants, Clerical</li><li>Office Machine Operators</li></ul>	<ul><li>Survey Researchers</li><li>Market Research Analysts</li><li>Statisticians</li></ul>	<ul> <li>Advertising &amp; Promotions         Managers     </li> <li>Public Relations Specialists</li> </ul>		
Education & Training	Vocational Education Teachers     Multimedia Collections Specialists	<ul><li>School Psychologists</li><li>Health Specialties Teachers</li></ul>	Interpreters & Translators     Preschool Teachers, Except Special Education		
Finance	<ul><li>Auto Insurance Appraisers</li><li>Title Examiners</li></ul>	<ul><li>Fraud Examiners</li><li>Risk Management Specialists</li></ul>	Content Editors		
Government & Public Administration	<ul><li>Coroners</li><li>Surveying Technicians</li></ul>	<ul><li>Climate Change Analysts</li><li>Economists</li></ul>	<ul><li>Political Scientists</li><li>Communications Professors</li></ul>		
Health Science	<ul><li>Radiologic Technologists</li><li>Home Health Aides</li><li>Surgical Technologists</li></ul>	<ul><li>Pediatricians, General</li><li>Podiatrists</li><li>Pharmacists</li></ul>	<ul><li>Recreational Therapists</li><li>Psychiatrists</li><li>Speech-Language Pathologists</li></ul>		
Hospitality & Tourism	<ul><li>Dishwashers</li><li>Bakers</li><li>Maids &amp; Housekeeping Cleaners</li></ul>	<ul><li>Blenders/Cooks</li><li>Brewers</li><li>Cheese Makers</li></ul>	<ul><li>Cooks</li><li>Set &amp; Exhibit Designers</li><li>Recreation Workers</li></ul>		
Human Services	<ul><li>Personal Care Aides</li><li>Seamstresses</li><li>Shampooers</li></ul>	<ul><li>Healthcare Social Workers</li><li>Marriage &amp; Family Therapists</li></ul>	<ul><li>Cosmetologists</li><li>Childcare Workers</li><li>Tailors</li></ul>		
Information Technology	<ul><li>Telecommunications Engineering Specialists</li><li>Software Quality Assurance Engineers</li></ul>	<ul> <li>Computer Hardware Engineers</li> <li>Data Warehousing Specialists</li> <li>Information Security Analysts</li> </ul>	<ul><li>Video Game Designers</li><li>Graphic Designers</li></ul>		
Law, Public Safety, Corrections & Security	<ul> <li>Parking Enforcement Workers</li> <li>Bailiffs</li> <li>Lifeguards &amp; Ski Patrol Workers</li> </ul>	<ul><li>Forensic Science Technicians</li><li>Security Management Specialists</li></ul>	<ul><li>Psychology Professors</li><li>Forensic Artists</li></ul>		
Manufacturing	<ul> <li>Aircraft Structure &amp; Systems Assemblers</li> <li>Computer-Controlled Machine Tool Operators</li> <li>Engine &amp; Other Machine Assemblers</li> </ul>	<ul> <li>Power Distributors &amp; Dispatchers</li> <li>Medical Equipment Repairers</li> <li>Tool &amp; Die Makers</li> </ul>	<ul><li>Stone Cutters &amp; Carvers</li><li>Glass Blowers</li><li>Potters</li></ul>		
Marketing, Sales & Service	Real Estate Appraisers     Demonstrators & Product Promoters	<ul><li>Search Marketing Strategists</li><li>Sales Engineers</li></ul>	<ul><li>Models</li><li>Merchandise Displayers</li><li>Marketers</li></ul>		
Science, Technology, Engineering & Mathematics	<ul><li>Mechanical Engineers</li><li>Chemical Engineers</li><li>Electrical Engineers</li></ul>	<ul><li>Microbiologists</li><li>Materials Scientists</li><li>Chemists</li></ul>	<ul><li>Mathematicians</li><li>Marine Architects</li><li>Architectural Drafters</li></ul>		
Transportation, Distribution & Logistics	<ul><li>Automotive Body Repairers</li><li>Motorcycle Mechanics</li><li>Automotive Glass Installers</li></ul>	<ul><li>Traffic Technicians</li><li>Avionics Technicians</li></ul>	<ul><li>Gem &amp; Diamond Workers</li><li>Precious Metal Workers</li></ul>		



Social	Enterprising	Conventional
<ul><li>Agricultural Sciences Professors</li><li>Veterinary Assistants</li></ul>	<ul> <li>Nature Sciences Managers</li> <li>Farm Product Buyers &amp; Purchasing Agents</li> </ul>	<ul> <li>Environmental Engineering Technicians</li> <li>Farm Equipment Mechanics</li> <li>Food Scientists &amp; Technologists</li> </ul>
<ul><li>Architecture Professors</li><li>Engineering Professors</li></ul>	<ul><li>Construction Managers</li><li>Cost Estimators</li></ul>	<ul><li>Civil Drafters</li><li>Drywall Installers</li></ul>
<ul> <li>Broadcast News Analysts</li> <li>Choreographers</li> <li>DJs (Disc Jockeys)</li> </ul>	<ul> <li>Agents &amp; Business Managers of Artists, Performers &amp; Athletes</li> <li>Craft Artists</li> <li>Commercial &amp; Industrial Designers</li> </ul>	<ul><li>Broadcast Technicians</li><li>Technical Writers</li></ul>
<ul><li>Training &amp; Development Specialists</li><li>Human Resources Specialists</li></ul>	<ul><li>Industrial Production Managers</li><li>Sales Managers</li><li>Advertising Sales Agents</li></ul>	<ul><li>Auditors</li><li>Budget Analysts</li><li>Tax Preparers</li></ul>
<ul> <li>Special Education Teachers</li> <li>Fitness Trainers &amp; Aerobics Instructors</li> <li>Dietitians &amp; Nutritionists</li> </ul>	<ul> <li>Education Administrators, Preschool &amp; Childcare Center/Program</li> <li>Coaches &amp; Scouts</li> <li>Secondary School Teachers</li> </ul>	<ul><li>Librarians</li><li>Teacher Assistants</li><li>Education Administrators</li></ul>
<ul><li>Insurance Sales Agents</li><li>Loan Counselors</li></ul>	<ul><li>Real Estate Sales Agents</li><li>Personal Financial Advisors</li></ul>	<ul><li>Bill &amp; Account Collectors</li><li>Loan Officers</li><li>Tellers</li></ul>
<ul><li>Emergency Management Directors</li><li>Eligibility Interviewers</li></ul>	<ul> <li>Equal Opportunity Representatives &amp; Officers</li> <li>Social &amp; Community Service Managers</li> <li>Storage &amp; Distribution Managers</li> </ul>	<ul><li>City &amp; Regional Planning Aides</li><li>Mapping Technicians</li><li>Assessors</li></ul>
<ul><li>Occupational Therapy Aides</li><li>Psychiatric Aides</li><li>Nursing Assistants</li></ul>	<ul><li>Opticians, Dispensing</li><li>Psychiatric Technicians</li><li>Medical &amp; Health Services Managers</li></ul>	<ul><li>Health Information Technicians</li><li>Pharmacy Technicians</li><li>Medical Transcriptionists</li></ul>
<ul><li>Tour Guides &amp; Escorts</li><li>Waiters &amp; Waitresses</li><li>Concierges</li></ul>	<ul><li>Restaurant Hosts &amp; Hostesses</li><li>Umpires &amp; Referees</li><li>Bartenders</li></ul>	<ul><li>Hotel Desk Clerks</li><li>Food Preparation Workers</li><li>Fast Food Cooks</li></ul>
<ul><li>Clergy</li><li>Rehabilitation Counselors</li></ul>	<ul><li>Skincare Specialists</li><li>Manicurists &amp; Pedicurists</li></ul>	<ul><li>Barbers</li><li>Religious Activity Directors</li></ul>
<ul><li>Informatics Nurse Specialists</li><li>Computer Science Professors</li></ul>	<ul><li>Computer Network Support Specialists</li><li>Database Architects</li></ul>	<ul> <li>Computer Network Architects</li> <li>Network &amp; Computer Systems Administrators</li> </ul>
<ul><li>Sheriffs &amp; Deputy Sheriffs</li><li>Animal Control Workers</li><li>Law Professors</li></ul>	<ul><li>Lawyers</li><li>Private Detectives &amp; Investigators</li></ul>	<ul><li>Paralegals &amp; Legal Assistants</li><li>Security Guards</li></ul>
<ul> <li>Farm &amp; Home Management Advisors</li> <li>Medical Appliance Technicians</li> </ul>	<ul> <li>Team Assemblers</li> <li>Production Managers</li> <li>Supervisors of Mechanics, Installers &amp; Repairers</li> </ul>	<ul><li>Purchasing Agents</li><li>Fiberglass Fabricators</li><li>Machinists</li></ul>
<ul> <li>Customer Service Representatives</li> <li>Meeting, Convention &amp; Event Planners</li> <li>Travel Guides</li> </ul>	<ul><li>Real Estate Brokers</li><li>Wholesale &amp; Retail Buyers</li></ul>	<ul><li>Stock Clerks</li><li>Online Merchants</li></ul>
<ul><li>Epidemiologists</li><li>Sociologists</li></ul>	<ul><li>Industrial Engineers</li><li>Materials Engineers</li><li>Industrial Ecologists</li></ul>	<ul><li>Quality Control Analysts</li><li>Logistics Engineers</li><li>Biostatisticians</li></ul>
<ul><li>Bus Drivers</li><li>Flight Attendants</li><li>Ambulance Drivers &amp; Attendants</li></ul>	<ul><li>Aircraft Cargo Handling Supervisors</li><li>Supervisors of Laborers</li><li>Taxi Drivers &amp; Chauffeurs</li></ul>	<ul><li>Air Traffic Controllers</li><li>Light Truck or Delivery Services Drivers</li></ul>

Source: O\*NET OnLine one ton line.org/find/career and one ton line.org/find/descriptor/browse/interests/

# The 16 Career Clusters

Once you have an idea of the types of jobs available, you're ready to explore the Career Clusters section. Go to the appropriate cluster that best matches your work-related interests. The cluster pages have many more occupations listed than the charts from previous pages. These pages will tell you more about the cluster, its pathways, and related jobs. Additionally, you can:

- View job descriptions, employment data, and wages for selected careers.
- Read a personal career story from someone working in the cluster.
- Find additional online career resources including O\*NET OnLine, which provides detailed information about each occupation in the cluster.

Agriculture, Food & Natural Resources

Architecture & Construction

Arts, Audio/Video Technology & Communications

Business, Management & Administration



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**Education & Training** 



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**Finance** 



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Government & Public Administration



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**Health Science** 



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**Hospitality & Tourism** 



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**Human Services** 



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**Information Technology** 



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Law, Public Safety, Corrections & Security



pg 81-86

Manufacturing



pg 87-92

Marketing, Sales & Service



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Science, Technology,

Engineering & Mathematics



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Transportation, Distribution & Logistics



pg 105-110





# **Agriculture, Food & Natural Resources**

Think about life without agriculture, food and natural resources. What would we eat? Who would create and maintain the parks that help us relax and enjoy nature? Where would we get help for sick pets? This industry has a huge impact on our daily lives, and — like other industries — technology has brought about changes in the way it operates.

Large farms increasingly use precision-agriculture sensing technology, such as drones, to monitor soil conditions; GPS systems to help steer machinery more precisely; and computer-based maps to prescribe amounts of fertilizer, seed, and chemicals for specific areas. Bioscientists have developed genetically modified organisms (GMOs) that increase crop yield and resistance to pests and disease.

Organic farming, which seeks to avoid chemicals, continues to show economic growth. While responsible for only a little more than 4 percent of total U.S. food sales, sales of organic foods are more than two-and-a-half times greater now than they were 10 years ago.1

The Agriculture, Food and Natural Resources cluster contains occupations that require all levels of training. Landscaping and groundskeeping workers and nonfarm animal caretaker positions are among the fastest-growing occupations that require the least training in this cluster. Jobs that usually require associate and bachelor's degrees such as veterinary technologists and technicians, environmental engineers, and cartographers and photogrammetrists are also projected to increase. Employers who often hire workers in this cluster include farmers; federal, state and local governments; pest control businesses; and landscaping companies.

#### CAREER RESEARCH

- United States Department of Agriculture National **Institute of Food and Agriculture** nifa.usda.gov
- National Sustainable Agriculture Information Service/ **Appropriate Technology Transfer for Rural Areas** (ATTRA)

attra.ncat.org

- Start2Farm start2farm.gov/new-to-farming
- National FAA Organization ffa.org
- Institute of Food Technologists
- Soil Science Society of America soils.org/students
- Nature Jobs nature.com/naturejobs
- Conservation Job Board conservationjobboard.com

Find more Agriculture, Food & Natural Resources occupations at onetonline.org/find/career?c=1

<sup>&</sup>lt;sup>1</sup> "Organic Market Overview." USDA Economic Research Service. U.S. Department of Agriculture, 7 Apr. 2014. ers.usda.gov/topics/natural-resources-environment/organic-agriculture/organic-market-overview.aspx



# **Core Skills**

- Operation & Control
- Repairing
- Equipment Maintenance
- Troubleshooting

- Equipment Selection
- Science
- Operation Monitoring
- Quality Control Analysis
- Management of Material Resources
- Management of Personnel Resources



#### **Natural Resources Systems Pathway**

#### • Architecture & Engineering

Mechanical Engineering Technicians; Other Engineering Technicians; Cartographers & Photogrammetrists

#### • Construction & Extraction

First-Line Supervisors of Construction Trades & Extraction Workers; Earth Drillers, Except Oil & Gas

#### • Education, Training & Library

Biological Science Teachers, Postsecondary; Recreation & Fitness Studies Teachers, Postsecondary

#### • Farming, Fishing & Forestry

Logging Equipment Operators; First-Line Supervisors of Farming, Fishing & Forestry Workers

#### • Life, Physical & Social Science Management

Environmental Scientists & Specialists; Environmental Science & Protection Technicians; Zoologists & Wildlife Biologists; Forest & Conservation Technicians; Conservation Scientists; Foresters

#### Management

Natural Sciences Managers

#### • Personal Care & Service

Recreation Workers

#### • Transportation & Material Moving

Industrial Truck & Tractor Operators; Refuse & Recyclable Material Collectors; Excavating & Loading Machine & Dragline Operators; Conveyor Operators & Tenders Captains, Mates & Pilots of Water Vessels; Tank Car, Truck & Ship Loaders

# Occupation

Occupation

Occupation

#### **Food Products & Processing Systems Pathway**

- Building & Grounds Cleaning & Maintenance Pest Control Workers
- Computer & Mathematical Computer User Support Specialists
- Farming, Fishing & Forestry

First-Line Supervisors of Farming, Fishing & Forestry Workers; Graders & Sorters of Agricultural Products; Agricultural Inspectors

#### Life, Physical & Social Science

Chemical Technicians; Agricultural & Food Science Technicians; Food Scientists & Technologists

#### Office & Administrative Support

First-Line Supervisors of Office & Administrative Support Workers

#### • Production

Slaughterers & Meat Packers; Meat, Poultry & Fish Cutters & Trimmers; Butchers & Meat Cutters; Food Batchmakers; Food & Tobacco Roasting, Baking & Drying Machine Operators & Tenders; Food Cooking Machine Operators & Tenders

#### **Environmental Service Systems Pathway**

#### · Architecture & Engineering

Environmental Engineers; Environmental Engineering Technicians

#### • Building & Grounds Cleaning & Maintenance Pest Control Workers

• Construction & Extraction

Hazardous Materials Removal Workers

• Healthcare Practitioners & Technicians

Occupational Health & Safety Specialists; Occupational Health & Safety Technicians

#### • Life, Physical & Social Science

**Environmental Science & Protection Technicians** 

#### • Production

Water & Wastewater Treatment Plant & Systems Operators

#### • Transportation & Material Moving

Refuse & Recyclable Material Collectors

#### **Animal Systems Pathway**

• Farming, Fishing & Forestry

First-Line Supervisors of Farming, Fishing & Forestry Workers

• Healthcare Practitioners & Technicans

Veterinary Technologists & Technicians; Veterinarians

• Healthcare Support

Veterinary Assistants & Laboratory Animal Caretakers

#### • Life, Physical & Social Science

Agricultural & Food Science Technicians; Zoologists & Wildlife Biologists

Personal Care & Service

**Animal Trainers** 

Sales & Sales Related

First-Line Supervisors of Retail Sales Workers

#### Plant Systems Pathway

• Arts, Design, Entertainment, Sports & Media Floral Designers

• Building & Grounds Cleaning & Maintenance

Landscaping & Groundskeeping Workers; First-Line Supervisors of Landscaping, Lawn Service & Groundskeeping Workers; Tree Trimmers & Pruners; Pesticide Handlers, Sprayers & Applicators

• Farming, Fishing & Forestry

First-Line Supervisors of Farming, Fishing & Forestry Workers

#### Installation, Maintenance & Repair

Farm Equipment Mechanics & Service Technicians

#### • Life, Physical & Social Science

Agricultural & Food Science Technicians; Soil & Plant Scientists; Biochemists & Biophysicists; Food Scientists & Technologists; Foresters; Economists

Sales & Sales Related

Retail Salespersons; First-Line Supervisors of Retail Sales Workers

#### Agribusiness Systems Pathway

 Arts, Design, Entertainment, Sports & Media Graphic Designers, Audio & Video Equipment Technicians

• Life, Physical & Social Science

Food Scientists & Technologists

#### Sales & Sales Related

Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products

#### Power, Structural & Technical Systems Pathway

• Installation, Maintenance & Repair

Aircraft Mechanics & Service Technicians; Mobile Heavy Equipment Mechanics; Farm Equipment Mechanics & Service Technicians

#### • Sales & Sales Related

Parts Salesperson

Occupation



# **Selected Careers**



Occupation <sup>1</sup>	Career Pathway	Job Description
Agricultural & Food Science Technicians	<ul> <li>Animal Systems</li> <li>Food Products &amp; Processing Systems</li> <li>Plant Systems</li> </ul>	Assist agricultural and food scientists by doing work like measuring and analyzing the quality of food and agricultural products. Specific duties depend on the field of research. Work ranges from hands-on labor with record-keeping duties to laboratory testing with significant amounts of office work.
Biological Science Teachers, Postsecondary	Natural Resources Systems	Teach postsecondary biological sciences courses. May also perform biological research and report findings.
Environmental Compliance Inspectors	<ul> <li>Environmental Service Systems</li> </ul>	Investigate and evaluate situations to ensure that everyone follows environmental laws and regulations for licenses and permits.
Environmental Science & Protection Technicians	<ul><li>Environmental Service Systems</li><li>Natural Resources Systems</li></ul>	Monitor the environment and investigate sources of pollution. Perform laboratory and field tests under the direction of an environmental scientist or other specialist. May collect samples of gases, soil, water, and other materials for testing.
Environmental Scientists & Specialists	Natural Resources Systems	Conduct research or perform investigation to identify, abate, or eliminate sources of environmental pollutants. Use scientific knowledge to collect, synthesize, study, report, and recommend environmental actions.
First-Line Supervisors of Landscaping, Lawn Service & Groundskeeping Workers	Plant Systems	Supervise landscaping or groundskeeping workers. Review contracts to determine service, equipment, and staffing needs. Give customers information about how landscaping work will be done and what it will cost.
Food Scientists & Technologists	Agribusiness Systems	Research ways to make food safe, tasty, and healthy. Use sciences such as chemistry, microbiology, and engineering to study best ways to process foods and to understand why foods deteriorate. Analyze food to measure vitamins, fat, sugar, and protein. Discover new food sources.
Mobile Heavy Equipment Mechanics	<ul> <li>Power, Structural &amp; Technical Systems</li> </ul>	Adjust, repair, or overhaul mobile equipment such as cranes, bulldozers, graders, and conveyors. Inspect and maintain vehicles and machinery.
Veterinary Technologists & Technicians	<ul> <li>Animal Systems</li> </ul>	Help diagnose and treat animal diseases by performing medical tests in a laboratory under a veterinarian's supervision. Prepare vaccines and tissue samples and take blood samples. Clean and sterilize instruments and maintain equipment and machines. May assist veterinarian during surgery.
Zoologists & Wildlife Biologists	<ul><li>Animal Systems</li><li>Natural Resources Systems</li></ul>	Research animal and wildlife behaviors, diseases, genetics, and life processes. May collect and analyze biological data to assess and predict environmental impacts of land and water use.

Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

#### Notes:

- 1. The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=1
- 2. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.
- Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.















Total Avg. Annual Opening <sup>2</sup>	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education⁵	Interest <sup>6</sup>
38	0.8%	\$27,710	\$35,760	Associate's degree	R, I and C
62	1.7%	\$46,140	\$64,200	Doctoral or professional degree	S and I
150	1.2%	\$38,400	\$57,420	Bachelor's degree	C, I and R
82	2.4%	\$25,960	\$36,340	Bachelor's degree	I, R and C
216	2.0%	\$40,760	\$53,120	Bachelor's degree	I, R and C
224	1.6%	\$28,870	\$40,790	High school diploma plus work experience	E, R and C
16	0.5%	\$34,700	\$48,780	Bachelor's degree	I, R and C
146	1.7%	\$30,940	\$40,850	High school diploma plus work experience	R and C
143	3.1%	\$20,920	\$27,710	Associate's degree	R and I
27	1.6%	\$36,810	\$49,270	Bachelor's degree	I and R

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may 5. require additional education and/or training.

<sup>6.</sup> There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



## **Career Story**



#### **Lauren Hill**

Agricultural Science Student

This CCCC graduate in Applied Science in Sustainable Agriculture wants to continue to develop the ability to generate sound agricultural research and learn the latest, most sustainable techniques in the field.

Lauren Hill had her hands in the dirt a lot while earning her Associate in Applied Science in Sustainable Agriculture at Central Carolina Community College (CCCC). Hill is continuing her education in the rich academic soil of Cornell University in Ithaca, N.Y.

"I am really grateful for the opportunity and excited to join that community," Hill said. "As an agricultural science major at Cornell, I want to continue to develop my ability to generate sound agricultural research and learn the latest, most sustainable techniques in the field."

The training she received at CCCC and her hard work made it possible for her to be admitted to Cornell. Based on her work at Central Carolina, she will enter Cornell as a junior. At CCCC, Hill maintained a high grade point average, making the President's List. She also received the college's Academic Excellence Award in Sustainable Agriculture.

Hill was raised in New Jersey, where she loved to garden. Prior to coming to North Carolina in 2011, she spent three years working as an intern for several community supported agriculture (CSA) farms in the Delaware Valley. Her interest in agriculture brought her to North Carolina because of its long growing season. Living in Chapel Hill, she met some CCCC sustainable agriculture students. Hill liked what she heard about the program at the Chatham County Campus in Pittsboro and enrolled.

"My enthusiasm to plant a garden returned after I developed an interest in ecology and an understanding of our collective human impact on the environment," she said. "Attending CCCC's sustainable agriculture program was the next step toward joining those interests. The college offers courses that helped me develop a foundation in farm management practices that are sustainable and conserve resources."

It was at CCCC that Hill learned Cornell is the trusted resource for and a leader in sustainable agricultural research. She wanted the best training, so she applied there with the goal of a Bachelor of Science in Agricultural Science with a concentration in sustainability.

"I have really enjoyed my time at CCCC," she said. "The sustainable agriculture instructors are extremely knowledgeable and well-connected to the farming community. They go above and beyond in their effort to connect students to valuable resources and regional experts."





# **Architecture & Construction**

New York's recently completed Freedom Tower took 10 years to build. Who designed and constructed it? You're probably not surprised to learn that architects, civil engineers, construction laborers, cement masons, concrete finishers, and structural iron and steel workers participated in its development. You've also likely thought about the elevator installers and repairers who installed 73 elevators, or about the HVAC mechanics and installers, plumbers, and electricians who created a healthy environment inside the tallest building in the Western Hemisphere.

Think a bit more deeply and you'll realize that cost estimators and operations research analysts used their mathematic and analytic skills to help make decisions about the nearly \$4 billion spent to construct the building. People in management positions coordinated the work of specialty trade contractors to ensure they provided quality work in a timely manner.

While North Carolina may not build a skyscraper the size of the Freedom Tower any time soon, the state's construction industry is expected to grow and show increases in the occupations mentioned above. These occupations require educational backgrounds that range from high school diplomas to graduate degrees. Workers may find employment with plumbing, heating and air-conditioning contractors; landscaping businesses; electrical contractors; federal, state, and local government; and commercial building companies.

#### CAREER RESEARCH

- The American Institute of Architects aia.org/index.htm
- Technology Student Association tsaweb.org
- American Society of Civil Engineers asce.org/student resources
- The National Center for Construction Education and Research

nccer.org

- Department of Labor/Employment and Training Administration/Registered Apprenticeship dol.gov/apprenticeship
- SkillsUSA skillsusa.org
- **Green Jobs** thegreenjobbank.com
- Construction Jobs constructionjobs.com

Find more Architecture & Construction occupations at onetonline.org/find/career?c=2



# **Core Skills**

- Repairing
- **Equipment Maintenance**
- Installation

- **Equipment Selection**
- **Operation & Control**
- **Troubleshooting**
- **Quality Control Analysis**
- **Technology Design**
- Management of Material Resources



#### **Design/Pre-Construction Pathway**

#### Architecture & Engineering

Civil Engineers; Civil Engineering Technicians; Architects, Except Landscape & Naval; Surveying & Mapping Technicians; Architectural & Civil Drafters; Other Engineers; Mechanical Drafters; Surveyors; Other Engineering Technicians; Electrical & Electronics Drafters; Cartographers & Photogrammerists; Landscape Architects

• Arts, Design, Entertainment, Sports & Media Interior Designers

#### Computer & Mathematical

Software Developers, Systems Software; Operations Research Analysts

#### • Education, Training & Library

Engineering Teachers, Postsecondary

#### Management

Architectural & Engineering Managers

#### **Construction Pathway**

#### Architecture & Engineering Other Engineering Technicians

#### Business & Financial Operations Cost Estimators

#### • Construction & Extraction

First-Line Supervisors of Construction Trades & Extraction Workers; Carpenters; Construction Laborers; Electricians; Plumbers, Pipefitters & Steamfitters; Operating Engineers & Other Construction Equipment Operators; Helpers – Electricians; Cement Masons & Concrete Finishers; Highway Maintenance Workers; Roofers; Sheet Metal Workers; Brickmasons & Blockmasons; Construction & Building Inspectors; Other Construction & Related Workers; Helpers - Pipelayers, Plumbers, Pipefitters & Steamfitters; Drywall & Ceiling Tile Installers; Pipelayers; Helpers – Brickmasons, Blockmasons, Stonemasons & Tile & Marble Setters; Paving, Surfacing & Tamping Equipment Operators; Helpers – Carpenters; Structural Iron & Steel Workers; Insulation Workers, Floor, Ceiling, & Wall; Other Helpers, Construction Trades; Glaziers; Hazardous Matrials Removal Workers; Fence Erectors; Insulation Workers, Mechanical; Septic Tank Servicers & Sewer Pipe Cleaners; Floor Sanders & Finishers; Tile & Marble Setters; Helpers – Roofers; Earth Drillers; Elevator Installers & Repairers; Carpet Installers; Floor Layers; Terrazzo Workers & Finishers; Reinforcing Iron & Rebar Workers

#### Education, Training & Library Postsecondary Sociology Teachers

#### • Installation, Maintenance & Repair

Maintenance & Repair Workers, General; Heating, Air Conditioning & Refrigeration Mechanics & Installers; Helpers – Installation, Maintenance & Repair Workers; Electrical Power–Line Installers & Repairers; Security & Fire Alarm System Installers; Electrical & Electronics Repairers; Powerhouse, Substation & Relay Riggers

#### • Life, Physical & Social Science

Sociologists; Other Social Scientists & Related Workers

#### Management

**Construction Managers** 

#### • Production

Woodworking Machine Setters, Operators & Tenders, Except Sawing; Welding, Soldering & Brazing Machine Setters, Operators & Tenders; Structural Metal Fabricators & Fitters; Electromechanical Equipment Assemblers; Stationary Engineers & Boiler Operators

#### Transportation & Material Moving

Excavating & Loading Machine & Dragline Operators; Crane & Tower Operators; Conveyor Operators & Tenders; Commercial Pilots; Railroad Conductors & Yardmasters

#### **Maintenance/Operations Pathway**

#### Building & Grounds Cleaning & Maintenance Landscaping & Groundskeeping Workers

#### Construction & Extraction

Highway Maintenance Workers; Other Construction & Related Workers

#### • Installation, Maintenance & Repair

Heating, Air Conditioning & Refrigeration Mechanics & Installers; Security & Fire Alarm Systems Installers; Home Appliance Repairers; Control & Valve Installers & Repairers; Mechanical Door Repairs

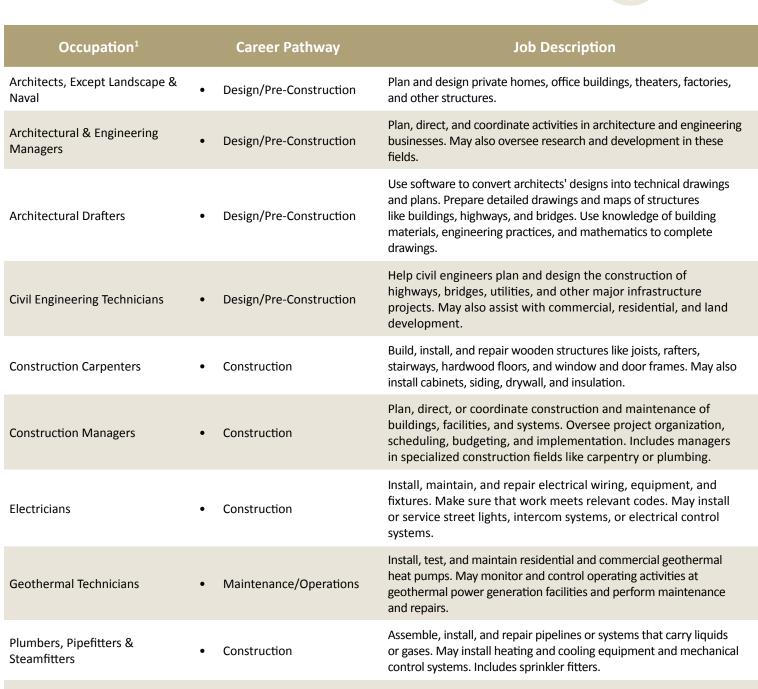
#### Production

Stationary Engineers & Boiler Operators









Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (*onetonline.org*); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (*nccommerce.com/lead/data-tools/occupations/projections/statewide*), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

Install, program, maintain, or repair security or fire alarm wiring

and equipment. Ensure that work complies with relevant codes.

#### Notes:

Installers

Security & Fire Alarm Systems

1. The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=2

Maintenance/Operations

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Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage <sup>4</sup>	Minimum Education⁵	Interest <sup>6</sup>
138	2.4%	\$49,200	\$72,890	Bachelor's degree	A and I
138	0.5%	\$86,080	\$112,970	Bachelor's degree	E, R and I
48	0.7%	\$35,490	\$46,320	Associate's degree	A, R and I
93	0.4%	\$33,030	\$44,570	Associate's degree	R, C and I
987	2.9%	\$24,190	\$32,420	High school diploma plus moderate-term, on-the-job training	R, C and I
552	2.1%	\$62,040	\$84,230	Bachelor's degree	E, R and C
671	2.5%	\$30,020	\$38,160	High school diploma plus work experience	R, I and C
96	1.1%	\$25,060	\$42,390	High school diploma plus work experience	R and C
418	2.8%	\$29,720	\$39,370	High school diploma plus work experience	R and C
81	1.7%	\$27,930	\$37,810	High school diploma plus work experience	R and C

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (<a href="https://www.bls.gov/emp/ep\_education\_training\_system.htm">https://www.bls.gov/emp/ep\_education\_training\_system.htm</a>). Actual market conditions may

require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types 6. you are most like and the careers that best fit you.



# **Career Story**



#### Stacie Johnson Cole

**HVAC Service Technician** 

Breaking the Glass Ceiling...and Heating Up the **HVAC** World

Stacie Johnson Cole just broke the glass ceiling in the new Universal Advanced Manufacturing Center at McDowell Technical Community College, and she is unfazed by the whole ordeal. In fact, she is moving on to complete her next challenge in the spring, as if nothing has happened.

When she completed coursework for her diploma in Air Conditioning, Heating and Refrigeration Technology in December, Stacie became the first female student in the college's history to complete such a degree. By and large, the field she is entering is, and always has been, a male-dominated profession. But that didn't stop Stacie from registering for classes in the program in August 2013, and that didn't stop her from completing the degree with a 3.8 GPA (grade point average), which is higher than almost every man in the class.

Every man except her husband, that is. Ironically, Adam Cole registered for the program at the same time his wife did and also completed his degree in December with the exact same GPA as his wife.

And if that friendly little rivalry weren't enough, they are both continuing to get degrees in Industrial Systems Technology on a part-time basis during the next several semesters. They hope to complete the new program in the Fall of 2016.

It's not as if there is any serious competition between the two, Stacie had her own reasons for wanting to enter the ACHR field. She has previously worked as a Certified Nursing Assistant II in nursing homes and home health agencies, but she says, "...it was something I didn't want to have to do for the rest of my life. This (ACHR) looked a whole lot more promising and open as a field. When I looked at the statistics, the projected growth in jobs in the next decade was very high."

Her research and hunch were right. Before the semester ended in December, the 32-year-old mother of four had already been offered two jobs and chose to accept a job with Morris Heating and Air. Over time, she hopes to become a full-fledged Service Technician. That may take her a year or so, but she is content to work and wait. Stacie's children and parents are justifiably proud of her and glad she didn't bust her head on that infamous glass ceiling. "My kids think it is wonderful and exciting, especially because they know it can mean a better life for them, in general, and that they can have better things. And my parents, Sandy and Tony Johnson, are extremely proud — we hear it from them all the time!"

She is grateful for her family's support, but she is equally thankful for all of the help and support her instructors have given her. "Tony Smith and Tim Earle have been so helpful and informative. They are very knowledgeable in the field and helped each of us learn to the best of our abilities. They showed us what we can expect to see in the field, and I'm thankful for that."





# Arts, Audio/Video Technology & Communications

Cultural and leisure activities help us balance our work and personal lives. In Arts, Audio/Video Technology and Communications, a great variety of people work to give us movies, paintings, music downloads, books, and museums. Actors, artists, musicians, writers, and archivists obviously make their living in jobs that are part of this cluster. Less evident are the employees who work in the background at occupations like set designers, agents and business managers, audio and video equipment technicians, print binding and finishing workers, and historians.

As in many clusters, technology has required workers to learn new skills. Lighting and sound systems are quite different than they were even a decade ago, providing new multi-media options for staging performances and exhibits. Publishers use technologies to create e-books that are far different from those used for print versions.

Most occupations in the Arts, Audio/Video Technology and Communications cluster are expected to show average or less growth in the next decade, but several careers do show strong growth. Among them are technical writers, telecommunications line installers and repairers, interior designers, and audio and video equipment technicians. Approximately two-thirds of the careers in this industry require postsecondary education, particularly a bachelor's degree. Industries that often have employment for this cluster's workers include wired telecommunication companies, newspaper publishers (print and electronic), commercial printing companies, television stations, and electrical contractors.

#### CAREER RESEARCH

- · Actors' Equity Association actorsequity.org/home.asp
- · The Society of Professional Audio Recording Services

spars.com

- Technology Student Association tsaweb.org
- The Association for Women in Sports Media awsmonline.org
- The National Scholastic Press Association studentpress.journ.umn.edu/nspa
- Art Jobs artjob.org
- AV Job Listing avjoblistings.com

Find more Arts, Audio/Video Technology & Communications occupations at onetonline.org/find/career?c=3



#### **Core Skills**

- Equipment Selection
- · Technology Design
- Time Management
- Installation

- Operations Analysis
- Active Learning
- Reading Comprehension
- Coordination

- Persuasion
- Active Listening



#### Audio & Video Technology & Film Pathway

Arts, Design, Entertainment, Sports & Media
 Graphic Designers; Photographers; Multimedia Artists & Animators;
 Audio & Video Equipment Technicians; Commercial & Industrial
 Designers; Other Media & Communication Workers; Broadcast
 Technicians; Craft Artists; Fine Artists, Including Painters, Sculptors & Illustrators

- Computer & Mathematical Computer Programmers
- Education, Training & Library
  Art, Drama & Music Teachers, Postsecondary; Curators
- Management Technical Directors/Managers

#### **Journalism & Broadcasting Pathway**

Arts, Design, Entertainment, Sports & Media
 Photographers; Writers & Authors; Editors; Producers & Directors; Audio & Video Equipment Technicians; Technical Writers; Radio & Television Announcers; Other Media & Communication Workers; Broadcast Technicians

• Education, Training & Library

Other Postsecondary Teachers; English Language & Literature Teachers, Postsecondary; Communications Teachers, Postsecondary

Occupation



#### **Performing Arts Pathway**

#### • Arts, Design, Entertainment, Sports & Media

Writers & Authors; Musicians & Singers; Producers & Directors; Other Entertainers & Performers, Sports & Related Workers; Craft Artists; Fine Artists, including Painters, Sculptors & Illustrators

 Education, Training & Library Art, Drama & Music Teachers, Postsecondary

#### Management

Agents & Business Managers

• Transportation & Material Moving

Manual Laborers & Freight, Stock & Material Movers

#### **Printing Technology Pathway**

# Occupation

• Arts, Design, Entertainment, Sports & Media

Multimedia Artists & Animators; Craft Artists; Fine Artists, Including Painters, Sculptors & Illustrators

#### Education, Training & Library

Career/Technical Education Teachers, Secondary School; Vocational Education Teacher, Postsecondary

#### • Production

Printing Press Operators; Print Binding & Finishing Workers

#### **Telecommunications Pathway**

• Arts, Design, Entertainment, Sports & Media Other Media & Communication Workers; Broadcast Technicians

#### • Installation, Maintenance & Repair

Telecommunications Equipment Installers & Repairers, Except Line Installers; Computer, Automated Teller & Office Machine Repairers; Telecommunications Line Installers & Repairers

#### **Visual Arts Pathway**

Occupation

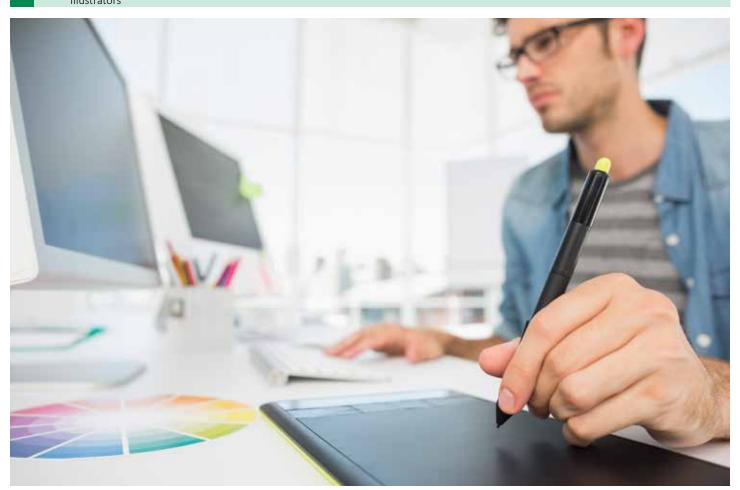
• Arts, Design, Entertainment, Sports & Media Graphic Designers; Photographers; Multimedia Artists & Animators; Audio & Video Equipment Technicians; Interior Designers; Art Directors; Commercial & Industrial Designers; Craft Artists; Fine Artists, Including Painters, Sculptors & Illustrators

#### • Education, Training & Library

Art, Drama & Music Teachers, Postsecondary

#### • Production

Photographic Process Workers & Processing Machine Operators; Painting, Coating & Decorating Workers





# **Selected Careers**



Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

Develop written content for advertisements, books, magazines, movie

and television scripts, songs, and online publications.

#### Notes:

Writers & Authors

- The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=3
- Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year

Performing Arts

Annualized Growth Rate is the year-to-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.















Total Avg. Annual Opening <sup>2</sup>	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage <sup>4</sup>	NC Median Annual Wage <sup>4</sup>	Minimum Education⁵	Interest <sup>6</sup>
61	1.6%	\$22,570	\$32,250	Postsecondary nondegree award	R, I and C
130	0.4%	\$26,590	\$37,890	Some college, no degree	R, C and I
81	0.6%	\$31,770	\$51,240	Bachelor's degree	E and A
59	0.1%	\$31,910	\$47,000	Bachelor's degree	A, E and C
257	0.8%	\$27,790	\$40,680	Bachelor's degree	A, R and E
84	1.1%	\$34,520	\$56,620	Bachelor's degree	A and I
95	1.1%	\$17,640	\$25,150	High school diploma plus long- term, on-the-job training	A and R
80	2.3%	\$41,690	\$67,270	Bachelor's degree	A, I and C
113	1.9%	\$27,190	\$37,850	High school diploma plus long- term, on-the-job training	R and E
87	1.1%	\$26,260	\$44,560	Bachelor's degree	E and A

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may

require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



## **Career Story**



#### **Justin Dorsey**

**Instructional Technologist** 

"Forsyth Tech's two-year broadcast degree program throws you right into the work — so you learn more than you expect to."

When Justin Dorsey was in high school, he wanted to be an actor. His mother didn't share his enthusiasm for this career path and told him he needed to find a more realistic dream. So he decided to pursue a radio career where he could use his natural "radio voice" and engaging personality to "act" through a microphone.

Following high school graduation, Justin entered Forsyth Technical Community College's transfer program with plans to transfer to a four-year college and complete a broadcasting degree.

The semester before he was scheduled to graduate from Forsyth Tech, he found out about the college's new broadcasting program and transferred his major to Broadcasting and Production Technology.

"Forsyth Tech's two-year broadcast degree program throws you right into the work — you learn more than you expect to," he says. "The instructors are good. They're very realistic, and they help make job connections for you."

When Justin graduated from Forsyth Tech in May 2014, he went to work for Clear Channel Radio station 99.5 FM as an on-air personality. But, Forsyth Tech lured him back in fall 2014 as an Instructional Technologist, helping college instructors build courses online.

"I'm really enjoying this new job," Justin says. "I'm working alongside my former broadcast instructors who give me leads about voice-over jobs, which I do on the side. I'm recording videos and doing voice-over work for the college now, too. I'm even getting into voice-over work at the national level through my Forsyth Tech connections."





# **Business, Management & Administration**

In North Carolina, we are likely to see new job growth in the Business, Management and Administration career cluster in the next decade. Since almost any workplace benefits from strong leadership and organizational support, business and management occupations exist in all industries. Many of us value the peace of mind that comes from knowing that we have other options if we lose our current jobs. More than most clusters, business administration includes careers that move relatively easily from one industry or location to another. Recently, the U.S. Bureau of Labor Statistics listed a dozen careers that offer this kind of flexibility. The list included occupations from business management:

- Customer service representatives
- Secretaries and administrative assistants, except legal, medical, and executive
- General and operations managers
- · General office clerks
- Accountants and auditors
- Management analysts
- Financial managers
- Human resources specialists
- Sales managers

Work environments match the functions of specific businesses. While desk jobs with 8-to-5 schedules are typical, business and management workers in industries like transportation and construction may have variable schedules and need to travel to jobsites or work in the outdoors. Educational backgrounds for these jobs range from high school through bachelor's degrees. Places offering employment include — but are not limited to corporate and regional management offices; federal, state and local governments; temporary service agencies; banks; and public colleges and universities.

#### CAREER RESEARCH

- . Business Professionals of America bpa.org
- Future Business Leaders of America/Phi Beta Lambda

fbla-pbl.org

- Professionals In Human Resources Association™ pihra.org
- Project Management Institute<sup>®</sup> pmi.org
- DECA

deca.org

• Administration Jobs administrationjobs.com

> Find more Business, Management & Administration occupations at onetonline.org/find/career?c=4

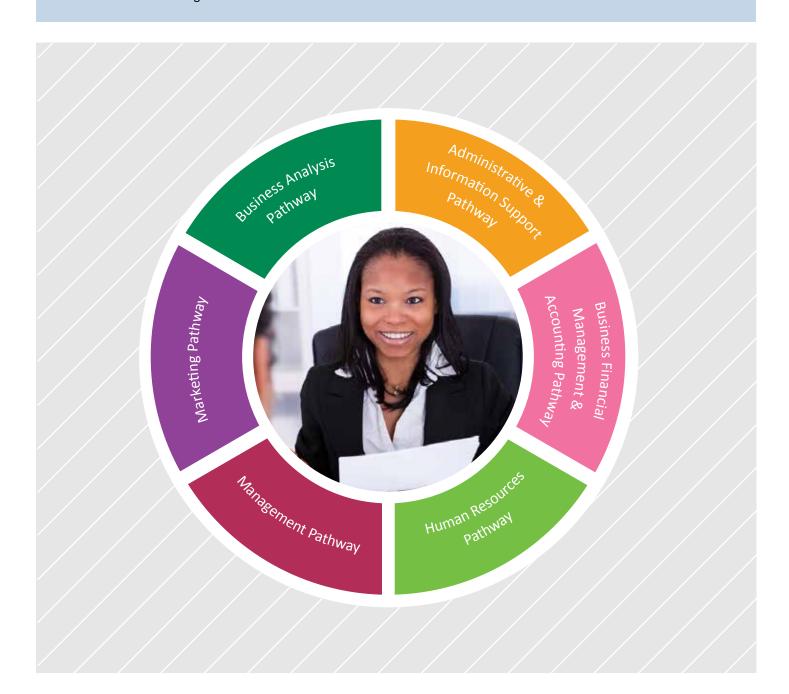


# **Core Skills**

- Management of Financial Resources
- Mathematics
- Writing

- Programming
- Reading Comprehension
- Negotiation
- Persuasion

- Speaking
- Operations Analysis
- System Analysis



#### **Business Analysis Pathway**

- Business & Financial Operations

  Management Analysis; Budget Analysis
- Computer & Mathematical
  Computer Programmers; Other Computer Occupations;
  Database Administrators; Operations Research Analysts
- Education, Training & Library
  Engineering Teachers, Postsecondary
- Management
  Computer & Information Systems Managers; Natural Sciences
  Managers

# Pot:

#### **Administrative & Information Support Pathway**

#### Arts, Design, Entertainment, Sports & Media Public Relations Specialists

#### • Office & Administrative Support

Customer Service Reps; Secretaries & Administrative Assistants, Except Legal, Medical & Executive; Office Clerks, General; Stock Clerks & Order Fillers; First-Line Supervisors of Office & Administrative Support Workers; Receptionists & Information Clerks; Executive Secretaries & Executive Administrative Assistants; Shipping, Receiving & Traffic Clerks; Medical Secretaries; Postal Service Mail Carriers; Interviewers, Except

Eligibility & Loan; Insurance Claims & Policy Processing Clerks; Human Resources Assistants, Except Payroll & Timekeeping; Order Clerks; Other Office & Administrative Support Workers; Mail Clerks & Mail Machine Operators, Except Postal Service; New Account Clerks; Postal Service Mail Sorters, Processors & Processing Machine Operators; Weighers, Measurers, Checkers & Samplers, Recordkeeping; File Clerks; Library Assistants, Clerical; Legal Secretaries; Couriers & Messengers; Procurement Clerks; Cargo & Freight Agents; Postal Service Clerks

#### **Business Financial Management & Accounting Pathway**

#### • Business & Financial Operations

Accountants & Auditors; Financial Analysts; Credit Analysts; Tax Preparers; Tax Examiners & Collectors & Revenue Agents; Budget Analysts; Financial Examiners

# • Computer & Mathematical Statisticians

#### • Education, Training & Library

Business Teachers, Postsecondary; Mathematical Science Teachers, Postsecondary

#### Management

Other Managers; Financial Managers; Chief Executives; Natural Sciences Managers

#### • Office & Administrative Support

Bookkeeping, Accounting & Auditing Clerks; Billing & Posting Clerks; Payroll & Timekeeping Clerks; Brokerage Clerks; Statistical Assistants

#### **Human Resources Pathway**

#### • Business & Financial Operations

Human Resources Specialists; Training & Development Specialists; Compensation, Benefits & Job Analysis Specialists; Labor Relations Specialists

# • Education, Training & Library Business Teachers, Postsecondary

#### Management

Human Resources Managers; Training & Development Managers; Compensation & Benefits Managers

#### • Office & Administrative Support

Human Resources Assistants, Except Payroll & Timekeeping

#### **Management Pathway**

Occupation

#### Arts, Designs, Entertainment, Sports & Media Public Relations Specialists

#### • Business & Financial Operations

Management Analysts; Market Research Analysts & Marketing Specialists; Cost Estimators; Logisticians

#### Computer & Mathematical

Operations Research Analysts

#### • Education, Training & Library

Business Teachers, Postsecondary; Communications Teachers, Postsecondary; Economics Teachers, Postsecondary

#### • Installation, Maintenance & Repair

First-Line Supervisors of Mechanics, Installers & Repairers

#### • Life, Physical & Social Science

Survey Researchers; Economists

#### Management

General & Operations Managers; Other Managers; Construction Managers; Computer & Information Systems Managers; Medical & Health Services Managers; Sales Managers; Industrial Production Managers; Administrative Services Managers; Chief Executives; Social & Community Service Managers; Transportation, Storage & Distribution Managers; Purchasing Managers; Public Relations & Fundraising Managers; Advertising & Promotions Managers

#### • Office & Administrative Support

First-Line Supervisors of Office & Administrative Support Workers

#### • Production

First-Line Supervisors of Production & Operating Workers

#### **Marketing Pathway**

#### • Arts, Design, Entertainment, Sports & Media

Writers & Authors; Editors; Technical Writers; Art Directors

#### • Education, Training & Library

Business Teachers, Postsecondary; Communications Teachers, Postsecondary

#### Management

Sales Managers; Marketing Managers; Advertising Sales Agents

#### • Sales & Sales Related

Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products; Advertising Sales Agents

#### Transportation & Material Moving

Driver/Sales Workers



# **Selected Careers**





Occupation <sup>1</sup>	Career Pathway	Job Description
Bookkeeping, Accounting & Auditing Clerks	Business Financial     Management & Accounting	Produce and update financial records by computing, classifying, and recording numerical data. May also check the accuracy of figures, calculations, and postings recorded by other workers.
Cost Estimators	<ul> <li>Management</li> </ul>	Prepare cost estimates for product manufacturing, construction projects, or services. Help management bid on or determine price of product or service. May specialize by particular service performed or type of product manufactured.
General & Operations Managers	<ul> <li>Management</li> </ul>	Plan, direct, or coordinate the way organizations operate. Set policies, manage daily operations, and plan the use of materials and human resources. Responsibilities vary depending on setting within an organization. Examples of settings include offices like personnel, purchasing, or administrative services.
Human Resources Managers	Human Resources	Plan, direct, and coordinate the administrative functions of an organization. Oversee the recruiting, interviewing, and hiring of new staff; consult with top executives on strategic planning; and serve as a link between an organization's management and its employees.
Human Resources Specialists	Human Resources	Perform human resource activities like screening, recruiting, interviewing, and placing workers.
Insurance Claims & Policy Processing Clerks	Administrative &     Information Support	Process new insurance policies, modifications to existing policies, and claims forms. Obtain information from policyholders to verify the accuracy and completeness of information on claims forms, applications and related documents, and company records.
Management Analysts	<ul> <li>Business Analysis Management</li> </ul>	Study an organization to recommend ways to improve its efficiency. Advise managers about how to reduce costs and increase revenue. Prepare procedures manuals for improving efficiency and effectiveness. Includes program analysts and management consultants.
Public Relations Specialists	<ul> <li>Administrative &amp; Information Support Management</li> </ul>	Promote or create a favorable public image for individuals, groups, or organizations. May write or select material for release to various communications media.
Secretaries & Administrative Assistants, Except Legal, Medical & Executive	Administrative &     Information Support	Perform routine clerical and administrative duties. Responsibilities include drafting correspondence, scheduling appointments, organizing and maintaining paper and electronic files, and providing information to callers.
Training & Development Specialists	Human Resources	Design and lead training programs to improve employees' skills and knowledge. May analyze training needs.

Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

#### Notes:

- 1. The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=4
- 2. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.
- 4. Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.















Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education⁵	Interest <sup>6</sup>
1,157	1.3%	\$24,440	\$34,010	High school diploma plus moderate on-the-job training	C and E
381	3.1%	\$36,780	\$53,880	Bachelor's degree	C and E
1,827	1.4%	\$61,990	\$105,170	Bachelor's degree	E, C and S
136	1.8%	\$71,420	\$104,530	Bachelor's degree	E, S and C
316	0.7%	\$36,850	\$52,730	Bachelor's degree	E, C and S
223	1.9%	\$28,690	\$36,230	High school diploma plus moderate on-the-job training	C and E
534	2.2%	\$49,140	\$76,910	Bachelor's degree	I, E and C
159	1.5%	\$36,280	\$50,690	Bachelor's degree	E, A and S
2,087	1.6%	\$23,490	\$31,570	High school diploma plus short- term on-the-job training	C and E
237	1.8%	\$37,960	\$56,660	Bachelor's degree	S, A and C

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may 5. require additional education and/or training.

<sup>6.</sup> There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



# **Ashley Hogan**

**Human Resources Manager** 

"Anyone can go back to school, no matter who you are. Whether you think you are incapable, or you cannot afford it, anyone can afford success. You just have to be creative."

Ashley Hogan was a 2008 graduate of West Montgomery High School in Mount Gilead, N.C. In a short six years after graduation she married, moved to another state, divorced, moved back to Montgomery County, was hospitalized for a life-threatening condition, earned a college degree, and became a Human Resources Manager overseeing 21 Waffle House restaurants. Her roller-coaster life bore a strong resemblance to an action movie trailer.

After her divorce, Ashley moved back home in 2011 and began working as a waitress for Waffle House restaurant. During this time she developed an illness that put her in a cardiac intensive care unit. While she was recovering, Ashley had a lot of time to think. She said she realized it was time to put her life back together.

In the fall semester of 2012, she enrolled in the Business Administration program at Montgomery Community College. She continued to work as a waitress at Waffle House and also held down a second job while she took most of her classes online.

"I remember not being able to afford the Microsoft Office software, so the library at the college was kind enough to reserve me a laptop each week so I could take my Microsoft Office classes on that computer," said Ashley. "They really went out of their way to help me."

Not long after she graduated, Ashley's manager offered her a position as a Human Resources Manager for Waffle House. "Because of my degree and my hard work, I am now a mentor to the employees at each store that I'm in charge of," Ashley said. "I now have 21 stores that I hire for."

Ashley said the support she received from friends and family, and most of all from her instructor, helped her succeed. "Anytime I needed help or needed a question answered, Mr. Collins' door was always open. He was my counselor, my mentor, and my teacher. He helped me get to where I am today."

Ashley's resilience helped her through the many challenges in her young life, and she encourages others to face their challenges the same way. "You can go to school, get a job, and become whatever you want to be with a little encouragement."





Lifelong learning is a phrase we hear often. Finishing high school and other necessary training is the first step toward getting a job, and keeping our jobs often requires that we continue to update our skills. To meet these ongoing training needs, education options have broadened to include online training. Technology like electronic textbooks, notebooks, and smart boards support classroom innovations while also requiring educators to upgrade their technology skills and teaching techniques.

Most occupations in the Education and Training cluster require at least a bachelor's degree, with many postsecondary teaching professionals holding a doctoral or professional degree. Occupations with the most new jobs over the next 10 years are likely to include elementary, preschool, and middle school teachers. College-level health specialties teachers occupy the top position for highest estimated percentage increase in jobs.

Schedules for education workers vary by work setting. Preschool through high school employees work directly with students for approximately eight hours and often devote additional time at home to grading papers and planning lessons. Before- and after-school workers' schedules revolve around times when students aren't in class, and coaches may work directly with students for hours beyond the usual class schedule. Industries that tend to offer many jobs for workers in this cluster include public and private schools, colleges and universities, as well as day care centers.

#### CAREER RESEARCH

- Association for Career & Technical Education acteonline.org
- National Coordinating Council for Career and **Technical Student Organizations** ctsos.org
- Future Educators Association futureeducators.org
- TEACH teach.org
- Teaching jobs teachers-teachers.com
- k-12 jobs k-12jobs.com
- National Association of Special Education Teachers naset.org
- School Spring schoolspring.com
- National Science Teachers Association nsta.org
- NC Department of Public Instruction ncpublicschools.org

Find more Education & Training occupations at onetonline.org/find/career?c=5



- Instructing
- Learning Strategies
- Writing
- Active Learning
- Speaking
- Reading Comprehension
- Systems Evaluation
- Service Orientation
- Management of Personnel Resources
- Monitoring



# **Professional Support Services Pathway**

- Community & Social Service Educational, Guidance, School & Vocational Counselors
- Education, Training & Library
  Librarians; Other Postsecondary Teachers; Library Technicians
- Life, Physical & Social Science Clinical, Counseling, & School Psychologists
- Office & Administrative Support Library Assistants, Clerical



## **Teaching/Training Pathway**

Arts, Design, Entertainment, Sports & Media
 Coaches & Scouts; Writers & Authors; Athletes & Sports
 Competitors

#### • Education, Training & Library

Elementary School Teachers, Except Special Education; Teacher Assistants; Secondary School Teachers, Postsecondary; Secondary School Teachers, Except Special & Career/Technical Education; Middle School Teachers, Except Special & Career/ Technical Education; Preschool Teachers, Except Special Education; Health Specialties Teachers, Postsecondary; Special Education Teachers, Kindergarten & Elementary School; Other Teachers & Instructors; Vocational Education Teachers, Postsecondary; Self-Enrichment Education Teachers; Career/ Technical Education Teachers, Secondary School; Adult Basic & Secondary Education & Literacy Teachers & Instructors; Librarians; Kindergarten Teachers, Except Special Education; Special Education Teachers, Secondary School; Instructional Coordinators; Other Postsecondary Teachers; English Language & Literature Teachers, Postsecondary; Special Education Teachers, Middle School; Business Teachers, Postsecondary; Nursing Instructors & Teachers, Postsecondary; Education Teachers, Postsecondary; Biological Science Teachers, Postsecondary; Mathematical Science Teachers, Postsecondary; Criminal Justice & Law Enforcement Teachers, Postsecondary; Computer Science Teachers, Postsecondary; Foreign Language

& Literature Teachers, Postsecondary; History Teachers, Postsecondary; Career/Technical Education Teachers, Middle School; Recreation & Fitness Studies Teachers, Postsecondary; Philosophy & Religion Teachers, Postsecondary; Chemistry Teachers, Postsecondary; Engineering Teachers, Postsecondary; Communications Teachers, Postsecondary; Sociology Teachers, Postsecondary; Political Science Teachers, Postsecondary; Special Education Teachers, Preschool; Curators; Law Teachers, Postsecondary; Physics Teachers, Postsecondary; Economics Teachers, Postsecondary; Social Work Teachers, Postsecondary

# • Healthcare Practitioners & Technicians

Dietitians & Nutritionists

# Installation, Maintenance & Repair Home Appliance Repairers

#### • Personal Care & Service

Recreation Workers; Fitness Trainers & Aerobics Instructors

## **Administration & Administrative Support Pathway**

 Arts, Design, Entertainment, Sports & Media Coaches & Scouts

#### • Education, Training & Library

Instructional Coordinators; Recreation & Fitness Studies Teachers, Postsecondary

#### Management

Education Administrators, Elementary & Secondary School; Education Administrators, Postsecondary; Education Administrators, Preschool & Childcare Center/Program; Other Education Administrators

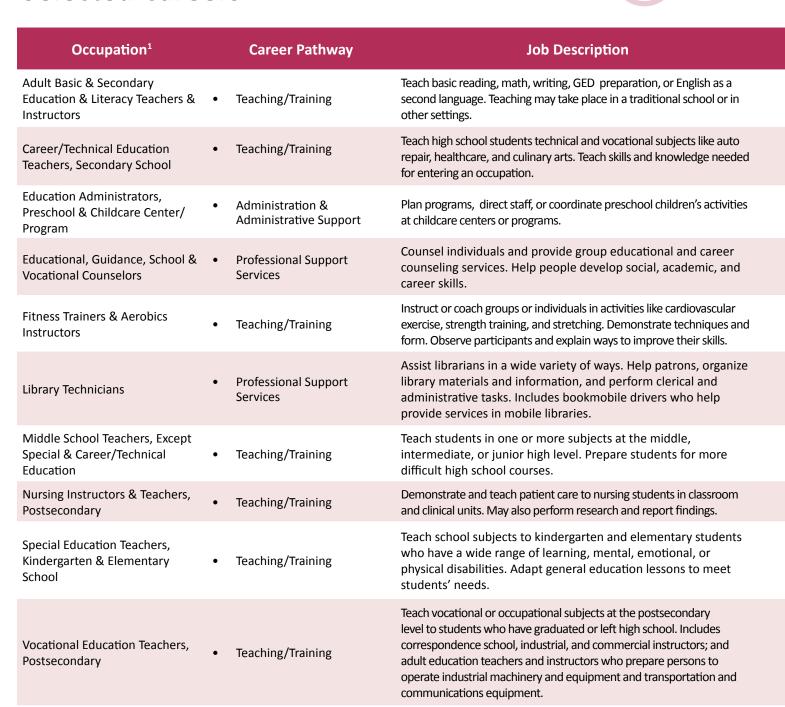
#### • Personal Care & Service

Fitness Trainers & Aerobics Instructors





# **Selected Careers**



Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

<sup>1.</sup> The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=5

s. Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.















Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education⁵	Interest <sup>6</sup>
129	1.0%	\$32,630	\$45,070	Bachelor's degree	S, A and E
176	0.9%	\$38,150	\$46,540	Bachelor's degree	S
101	2.2%	\$30,150	\$37,820	Bachelor's degree	S, E and C
217	1.4%	\$34,500	\$45,690	Master's degree	S
147	1.0%	\$17,690	\$27,190	High school diploma plus short- term, on-the-job training	S, R and E
189	0.9%	\$23,780	\$30,750	Postsecondary nondegree award	C, S and E
654	1.5%	\$33,760	\$40,890	Bachelor's degree	S and A
98	3.1%	\$48,680	\$59,740	Master's degree	S and I
210	0.9%	\$34,050	\$42,770	Bachelor's degree	S and A
180	1.4%	\$34,440	\$47,610	Bachelor's degree	S and R

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may

require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types 6. you are most like and the careers that best fit you.



# **Career Stories**



Angela Santos
Child Care Facility Owner

After dropping out of high school to raise her daughter, Angela earned her adult high school diploma in 2005. In 2008, she received her NC Early Childhood credential and started a small day care out of her home.

Angela started working toward her Early Childhood degree at South Piedmont Community College in Spring 2012. She began as a part-time student taking three courses each semester, but quickly increased her course load to four or five classes each semester. Angela graduated with a 4.0 GPA in Early Childhood Education. She managed to open her own licensed child care facility, My Little Scholars, which today provides day care to 26 children and employs five. Angela is a member of the Union County Family Child Care Association and Phi Theta Kappa Honor Society. She is also a Notary Public and earned four Early Childhood Education certificates.

# **Crystal Greene**Preschool Director



Crystal attended college many years ago, aspiring to enter the nursing field, but she put her education aside to work as a wife and mother.

About nine years ago, Crystal started teaching at Image Christian Preschool, where her child attended. Her interest in early development and teaching methods grew, and in 2011 she enrolled at South Piedmont Community College in the Early Childhood Education program, graduating with a 4.0 GPA.

Last June, Crystal was promoted to Director at Image Christian Preschool. She serves the community by providing quality education to about 60 young children. She also runs a successful summer program and manages a staff of eight teachers. Crystal volunteers at her church as youth leader and Sunday School teacher. In addition, she and her husband are foster parents.





# **Finance**

Money is an essential element in each of our lives. We entrust our financial well-being to people who safeguard bank accounts, provide loans, insure cars and homes, and help us make wise investments. Their math skills must be strong, and they must be precise, paying close attention to detail and keeping accurate records. Workers also need good communication skills in order to respond to questions and clearly explain information. They must be service-oriented and sometimes work with people who are under stress about their finances.

Finance jobs exist in settings that range from banks to tax return centers to private offices. Most large organizations like hospitals have finance employees. While financial specialists usually have an 8-to-5 schedule, some workers' schedules must accommodate their clients' after-work hours. Tax preparers have intense work times from the beginning of January until April 15.

In North Carolina, the majority of finance occupations require a high school education or a bachelor's degree. The finance industry shows one of the highest rates of new jobs in the state, and occupations in the securities, commodities, and other financial investments sector should have some of the state's highest average weekly wages. Likely places to find jobs include banks, corporate management offices, insurance agencies, insurance underwriting companies, and office of Certified Public Accountants.

# CAREER RESEARCH

- National Association of Business Economics nabe.com
- American Bankers Association aba.com/Pages/default.aspx
- National Coordinating Council for Career and Technical Student Organizations ctsos.org
- Future Business Leaders of America/Phi Beta Lambda fbla-pbl.org
- DECA deca.org

Find more Finance occupations at onetonline.org/find/career?c=6

- Mathematics
- Reading Comprehension
- Management of Financial Resources
- Persuasion
- Speaking
- Negotiation
- Writing
- Active Listening
- Critical Thinking
- Service Orientation



## **Business Financial Management Pathway**

• Business & Financial Operations Financial Analysts

## **Financial & Investment Planning Pathway**

- Business & Financial Operations
   Loan Officers; Financial Analysts; Personal Financial Advisors;
   Other Financial Specialists; Credit Analysts; Tax Preparers;
   Budget Analysts
- Education, Training & Library
  Business Teachers, Postsecondary

- Office & Administrative Support Brokerage Clerks
- Sales & Sales Related
   Sales Reps, Wholesale & Manufacturing, Except Technical &
   Scientific Products; Insurance Sales Agents; Telemarketers

# Occupation

# **Insurance Services Pathway**

Business & Financial Operations
 Claims Adjusters, Examiners & Investigators; Insurance

• Computer & Mathematical Actuaries

Underwriters

Education, Training & Library
 Business Teachers, Postsecondary

# • Office & Administrative Support Insurance Claims & Policy Processing Clerks

• Sales & Sales Related

Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products; Insurance Sales Agents; Telemarketers

# **Banking & Related Services Pathway**

- Business & Financial Operations Loan Officers; Credit Analysts
- Legal
  Title Examiners, Abstractors & Searchers

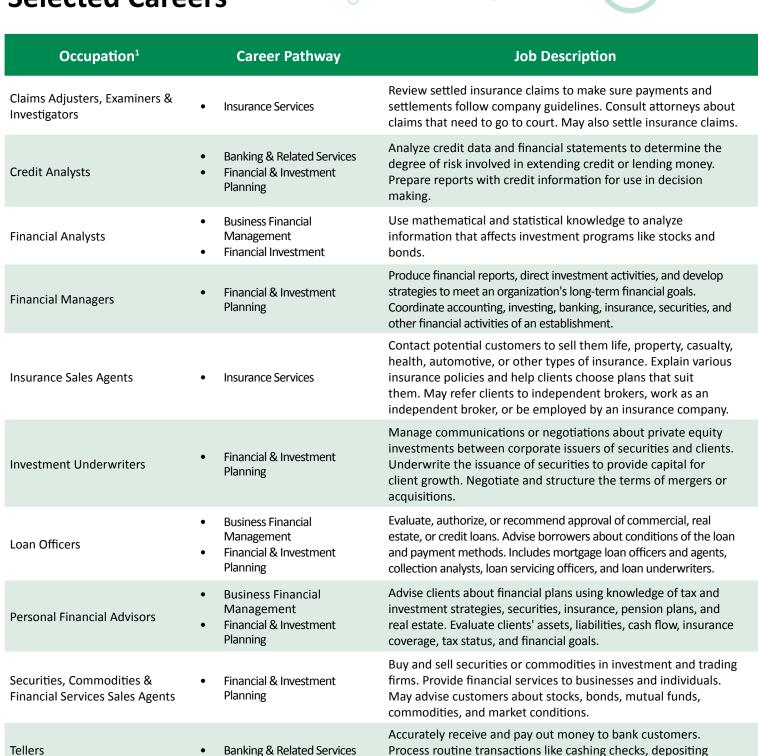
• Office & Administrative Support

Tellers; Bill & Account Collectors; Loan Interviewers & Clerks; New Account Clerks; Credit Authorizers, Checkers, & Clerks





# **Selected Careers**



Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (*onetonline.org*); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (*nccommerce.com/lead/data-tools/occupations/projections/statewide*), prepared by the Labor & Economic Analysis Division, North

money, and collecting loan payments.

1. The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=6

Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

<sup>3.</sup> Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.















Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education⁵	Interest <sup>6</sup>
222	1.4%	\$38,860	\$59,080	High school diploma plus long- term, on-the-job training	C and E
130	2.2%	\$46,140	\$67,830	Bachelor's degree	C and E
335	2.3%	\$49,650	\$71,370	Bachelor's degree	C, I and E
574	1.6%	\$73,940	\$111,350	Bachelor's degree	C and E
566	2.4%	\$25,330	\$42,170	High school diploma plus moderate-term, on-the-job training	E, C and S
168	1.7%	\$40,600	\$59,400	Bachelor's degree	I and C
326	1.9%	\$40,120	\$62,230	Bachelor's degree	C, E and S
318	3.3%	\$37,980	\$59,540	Bachelor's degree	E, C and S
438	2.9%	\$40,190	\$74,640	Bachelor's degree	E and C
932	1.9%	\$21,870	\$26,580	High school diploma plus short- term, on-the-job training	C and E

<sup>4.</sup> The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (<a href="https://www.bls.gov/emp/ep\_education\_training\_system.htm">www.bls.gov/emp/ep\_education\_training\_system.htm</a>). Actual market conditions may require additional education and/or training.

<sup>6.</sup> There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



Rachel Selisker Consultant

"I attribute a great deal of the success in my career with making the decision to attend Wake Technical Community College."

Rachel Selisker is one of the Triangle's most successful professionals. As a 1976 graduate of Wake Technical Community College's accounting program, Rachel worked at several firms before setting her sights on becoming a Certified Public Accountant (CPA). She passed the CPA exam in 1987 and was offered a position as Director of Finance for a small clinical research organization called Quintiles. "It was a wonderful opportunity," she says, "and I loved what I did."

As that small company expanded into dozens of countries and added thousands of employees, Selisker stood at the helm as Chief Financial Officer. "If someone had told me this would happen when I first took the job, I would have been intimidated!" she says. Instead, she built on the confidence she had discovered in herself as a student years earlier: "It was at Wake Tech that I realized I could apply myself and learn whatever I wanted to."

Selisker now works as a consultant and volunteers for several community organizations, including the Wake Tech Foundation Board of Directors, where she is both fundraiser and benefactor. She and her husband, also a Wake Tech graduate, donated \$25,000 to launch the Scott Scholars Presidential Scholarship Fund, which provides students with an opportunity to pursue studies while participating in leadership development. Her goal is to inspire others to become their best, the same way she was inspired when she was a student. "I attribute a great deal of the success in my career with making the decision to attend Wake Tech."





# **Government & Public Administration**

Government ensures that citizens have vital services that they might not otherwise be able to access. Government employees provide regulatory oversight and support for transportation, public safety, healthcare, education, utilities, and courts. In North Carolina, most government employees work for state or local governments. Some people also work for the federal government. Occupations in government mirror careers found in almost every industry. They range from a number of business, management, and administrative occupations to jobs related to construction and transportation.

Public work sector jobs typically require the same educational requirements as private sector occupations. Government employees' work schedules and environments depend on workers' specific jobs and — at times — on the size and level of government. This cluster includes desk jobs with regular eight-hour workdays as well as outdoor work with varying schedules. While hiring practices for most government workers are similar to those in other sectors, some public sector employees are elected or appointed to their jobs.

## CAREER RESEARCH

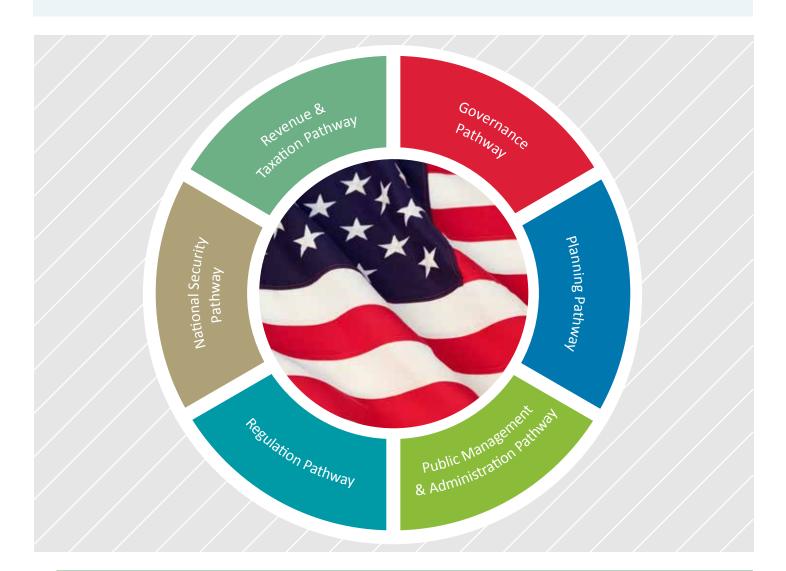
- Federal Jobs Network federaljobs.net/student.htm
- American Planning Association planning.org/join/students
- . National Coordinating Council for Career and **Technical Student Organizations** ctsos.org
- Junior Achievement studentcenter.ja.org/careers/research/ government/pages/default.aspx
- North Carolina State Jobs agency.governmentjobs.com/northcarolina

Find more Government & Public Administration occupations at: onetonline.org/find/career?c=7



- Writing
- Negotiation
- Reading Comprehension
- Speaking

- Management of Financial Resources
- Mathematics
- Management of Personnel Resources
- Systems Analysis
- **Social Perceptiveness**
- **Active Listening**



# **Revenue & Taxation Pathway**

Occupation

• Business & Financial Operations

Accountants & Audtiors; Appraisers & Assessors of Real Estate; **Financial Examiners** 

Tax

Tax Preparers; Tax Examiners & Collectors and Revenue Agents

## **Governance Pathway**

• Architecture & Engineering Surveying & Mapping Technicians

• Arts, Design, Entertainment, Sports & Media **Public Relations Specialists** 

• Education, Training & Library Communications Teachers, Postsecondary; Political Science Teachers, Postsecondary

#### Management

General & Operations Managers; Other Managers; Administrative Services Managers; Chief Executives; Social & Community Service Managers; Transportation, Storage & Distribution Managers; Postmasters & Mail Superintendents

# Occupation

# **Planning Pathway**

- Education, Training & Library
   Political Science Teachers, Postsecondary
- Life, Physical & Social Science
  Urban & Regional Planners; Economists

# Management

Architectural & Engineering Managers

• Office & Administrative Support

Interviewers, Except Eligibility & Loan; Statistical Assistants

# **Public Management & Administration Pathway**

# • Management

Other Managers; Social & Community Service Managers; Postmasters & Mail Superintendents

#### • Office & Administrative Support

Postal Service Mail Carriers; Court Municipal & License Clerks; Eligibility Interviewers, Government Programs; Postal Service Mail Sorters, Processors & Processing Machine Operaters; Postal Service Clerks

# **Regulation Pathway**

# Occupa:

• Business & Financial Operations

Compliance Officers; Financial Examiners

• Construction & Extraction
Construction & Building Inspectors

#### • Protective Service

**Detectives & Criminal Investigators** 

• Transportation & Material Moving

Transportation Inspectors

# **National Security Pathway**

## Military Enlisted Tactical Operations & Air/Weapons Specialists & Crew Members

Air Crew members, Aircraft Launch & Recovery Specialists, Armored Assault Vehicle Crew Members, Artillery & Missile Crew Members, Command and Control Center Specialists, Infantry, Radar & Sonar Technicians, Special Forces

First-Line Enlisted Military Supervisor/Managers
 First-Line Supervisors of Air Crew Members, First-Line Supervisors of Weapons Specialists/Crew Members

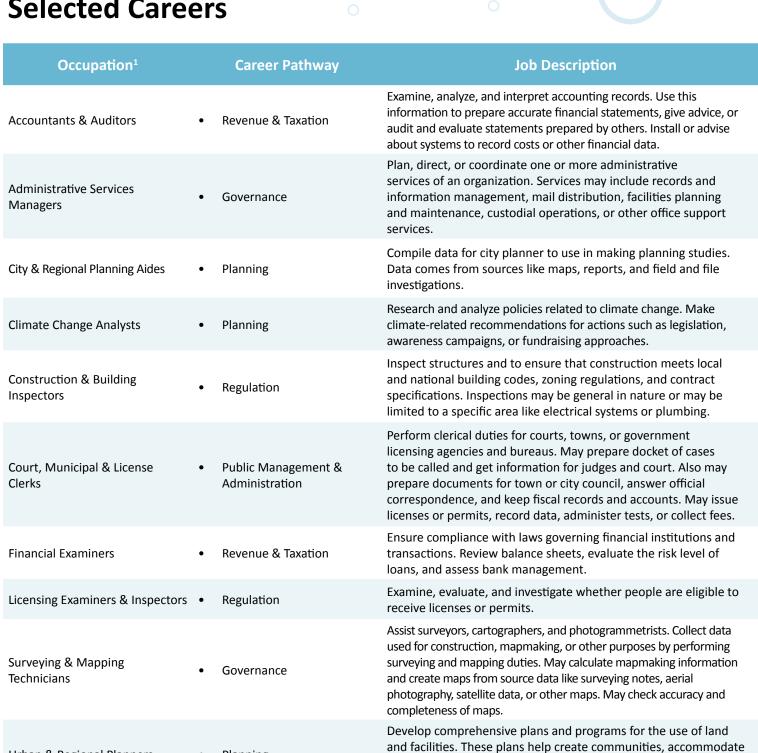
## Military Officer Special & Tactical Operations Leaders/Managers

Air Crew Officers, Aircraft Launch & Recovery Officers, Armored Assault Vehicle Officers, Artillery & Missile Officers, Command and Control Center Officers, Infantry Officers, Special Forces Officers





# **Selected Careers**



Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

population growth, and revitalize physical facilities in towns,

cities, counties, and metropolitan areas.

**Planning** 

**Urban & Regional Planners** 

The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=7

Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

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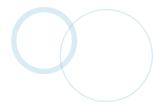












Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education⁵	Interest <sup>6</sup>
1,519	1.6%	\$44,370	\$60,950	Bachelor's degree	C and E
130	1.3%	\$56,900	\$82,220	Bachelor's degree	E and C
67	1.2%	\$32,300	\$43,490	Associate's degree	C and I
216	2.0%	\$40,760	\$53,120	Bachelor's degree	I, R and C
135	1.5%	\$33,830	\$48,510	High school diploma plus moderate-term, on-the-job training	R, C and I
138	1.1%	\$24,380	\$32,210	High school diploma plus moderate-term, on-the-job training	C, E and R
39	1.9%	\$52,940	\$79,050	Bachelor's degree	E and C
150	1.2%	\$38,400	\$57,420	Bachelor's degree	C, I and R
100	2.1%	\$25,100	\$35,060	High school diploma plus moderate-term, on-the-job training	R and C
65	0.8%	\$43,080	\$55,980	Master's degree	I, E and A

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# **Career Story**



# **Marcus Abernethy**

City Manager

"Caldwell Community College's Educational Talent Search program instilled in me a strong desire to lead others. I knew by the time I left high school that I wanted to pursue a career in public service."

Marcus Abernethy earned a Master's Degree in Public Administration from Appalachian State University (ASU) and currently serves as the City Manager of Hamlet, N.C., a small city near Rockingham. But just 12 short years ago, Abernethy was a seventh grader at Granite Falls Middle School about to be inducted into Caldwell Community College and Technical Institute's TRIO/Educational Talent Search (ETS) program.

In addition to helping make decisions about his education and career path, the TRIO program helped Abernethy discover what it takes to be a leader and his own passion for public service. "ETS instilled in me a strong desire to lead others," said Abernethy. "I knew by the time I left high school that I wanted to pursue a career in public service."

Once Abernethy finished at South Caldwell High School, Caldwell Community College and Technical Institute (CCC&TI) seemed like the perfect place to begin his college education. He received the G. Lewis Bernhardt Fellowship, a scholarship for ETS students, which helped pay some of his tuition.

While at CCC&TI, Abernethy further developed his leadership skills with a variety of student activities. He continued his involvement with TRIO, in the Student Support Services program for college students, served as both a senator and vice president for CCC&TI's Student Government Association, served as a CCC&TI Student Ambassador, and also attended the NC Community College System Student Leadership Institute, a year-long program that selects only a few students from across the state for participation.

Abernethy earned his Associate in Arts degree in 2010 and transferred to ASU where he earned his Bachelor of Science Degree in Political Science in 2012 and his Master of Arts degree in Public Administration in 2014.

Abernethy indicated that his success is due, in part, to his hard work and the support he received through CCC&TI's TRIO program, but also to those who have helped him along the way.





# **Health Science**

Where do medical technologies and human touch intersect? They meet within the Health Science career cluster, which is a North Carolina and national growth industry. As the proportion of Americans over age 65 grows and more people survive serious injuries and other health issues, the need for healthcare has increased. If you want to work in a cluster that has good job growth, this cluster may be for you. It is expected to include the greatest number of new jobs in North Carolina over the next 10 years and about one-third of the state's "hot jobs."

Hospitals or doctors' offices usually come to mind first when we think about healthcare workplaces, but home health care organizations and nursing homes also employ workers in this cluster. Some employees in this industry have 8 to 5 schedules, while others work less traditional shifts.

If you're thinking about a healthcare career, many jobs require good math and science skills. Jobs in this industry include a wide variety of educational backgrounds, ranging from medical degrees to many jobs that require less than four years of college.

## CAREER RESEARCH

- Council on Education for Public Health ceph.org
- · Academy of Nutrition and Dietetics eatright.org
- · Johnson & Johnson/Discovering Nursing discovernursing.com
- Commission on Accreditation of Allied Health **Programs** caahep.org
- Association of University Programs in Health Administration aupha.org/resourcecenter/futurestudents
- HOSA: Future Health Professionals hosa.org
- Center for Disease Control and Prevention jobs.cdc.gov

Find more Health Science occupations at: onetonline.org/find/career?c=8



- Science
- Service Orientation
- Social Perceptiveness
- Learning Strategies
- Active Learning
- Writing
- Instructing
- Reading Comprehension
- Active Listening
- Monitoring



## **Support Services Pathway**

- Community & Social Service

  Mental Health & Substance Abuse Social Workers
- Food Preparation & Serving Related
   First Line Supervisors of Food Preparation & Serving Workers;
   Cooks, Institution & Cafeteria
- Healthcare Practitioners & Technicians
  Dietitians & Nutritionists
- Production Occupations Food Batchmakers

# **Biotechnology Research & Development Pathway**

- Architecture & Engineering Biomedical Engineers
- Computer & Mathematical Other Computer Occupations
- Education, Training & Library
  Health Specialties Teachers, Postsecondary
- Healthcare Practitioners & Technicians
   Pharmacists

- Healthcare Support

  Medical Equipment Preparers
- Life, Physical & Social Science

  Medical Scientists, Except Epidemiologists; Other Biological
  Scientists
- Management Natural Sciences Managers

Occupation

# **Diagnostic Services Pathway**

#### • Education, Training & Library

Health Specialties Teachers, Postsecondary

#### • Healthcare Practitioners & Technicians

Emergency Medical Technicians & Paramedics; Medical & Clinical Laboratory Technicians; Radiologic Technologists; Physician Assistants; Other Health Technologists & Technicians; Medical & Clinical Laboratory Technologists; Surgical Technologists; Diagnostic Medical Sonographers; Ophthalmic Medical Technicians; Cardiovascular Technologists & Technicians; Other Health Diagnosing & Treating Practitioners; Other Healthcare Practitioners & Technical Workers; Nuclear Medicine Technologists; Radiation Therapists; Athletic Trainers; Respiratory Therapy Technicians

#### Healthcare Support

Medical Assistants; Other Healthcare Support Workers; Veterinary Assistants & Laboratory Animal Caretakers; Medical Equipment

#### • Life, Physical & Social Science

Other Physical Scientists

#### Management

Medical & Health Services Managers

#### Production

Ophthalmic Laboratory Technicians

#### Transportation & Material Moving

Ambulance Drivers & Attendants, Except Emergency Medical Technicians

## **Health Informatics Pathway**

# Architecture & Engineering

Other Engineers

## Arts, Design, Entertainment, Sports & Media

Public Relations Specialists; Editors; Fine Artists, Including Painters, Sculptors & Illustrators

## • Business & Financial Operations

Claims Adjusters, Examiners & Investigators

## Community & Social Service

Mental Health Counselors; Rehabilitation Counselors; Substance Abuse & Behavioral Disorder Counselors; Health Educators

#### Computer & Mathematical

Software Developers, Applications; Computer User Support Specialists; Computer Programmers

## • Education, Training & Library

Health Specialties Teachers, Postsecondary; Communications Teachers, Postsecondary

#### • Healthcare Practitioners & Technicians

Physical Therapists; Medical Records & Health Information Technicians; Psychiatric Technicians; Occupational Therapists; Occupational Health & Safety Technicians

#### • Healthcare Support

Medical Assistants; Medical Transcriptionists; Psychiatric Aides

#### Management

Medical & Health Services Managers; Administrative Services Managers

#### Office & Administrative Support

First-Line Supervisors of Office & Administrative Support Workers; Receptionists & Information Clerks; Executive Secretaries & Executive Administrative Assistants; Billing & Posting Clerks; Medical Secretaries

#### Production

Dental Laboratory Technicians; Medical Appliance Technicians

## **Therapeutic Services Pathway**

#### Community & Social Service

Social & Human Service Assistants; Other Community & Social Service Specialists; Substance Abuse & Behavioral Disorder Counselers

#### Education, Training & Library

Health Specialties Teachers, Postsecondary; Art, Drama & Music Teachers, Postsecondary; Nursing Instructors & Teachers, Postsecondary; Psychology Teachers, Postsecondary

#### • Healthcare Practitioners & Technicians

Registered Nurses; Licensed Practical & Licensed Vocational Nurses; Pharmacy Technicians; Other Physicians & Surgeons; Pharmacists; Medical & Clinical Laboratory Technicians; Family & General Practitioners; Dentists, General; Speech-Language Pathologists; Nurse Practitioners; Veterinary Technologists & Technicians; Respiratory Therapists; Veterinarians; Diagnostic Medical Sonographers; Nurse Anesthetists; Surgeons; Opticians, Dispensing; Dietitians & Nutritionists; Internists, General; Other Health Diagnosing & Treating Practitioners; Chiropractors; Optometrists; Other Healthcare Practitioners & Technical Workers; Anesthesiologists; Obstetricians & Gynecologists; Pediatricians, General; Nuclear Medicine Technologists; Radiation Therapists; Audiologists; Athletic Trainers;

Psychiatrists; Recreational Therapists; Occupational Health & Safety Technicians; Respiratory Therapy Technicians

#### • Healthcare Support

Nursing Assistants; Medical Assistants; Dental Assistants; Massage Therapists; Other Heathcare Support Workers; Physical Therapist Assistants; Medical Equipment Preparers; Psychiatric Aides; Occupational Therapy Assistants; Physical Therapist Aides; Orderlies

# • Life, Physical & Social Science

Medical Scientists, Except Epidemiologists; Clinical, Counseling & School Psychologists; Other Life, Physical & Social Science Technicians

#### Management

Medical & Health Services Managers

#### • Office & Administrative Support

Medical Secretaries

#### Production

Dental Laboratory Technicians; Ophthalmic Laboratory Technicians



# **Selected Careers**

Occupation <sup>1</sup>	Career Pathway	Job Description
Dental Hygienists	Therapeutic Services	Clean teeth, examine patients for signs of oral diseases such as gingivitis, and provide other preventative dental care. Educate patients on ways to improve and maintain good oral health. May take and develop X-rays or apply fluoride or sealants.
Informatics Nurse Specialists	Health Informatics	Use nursing and informatics knowledge to help design, develop, and continually modify computerized health care systems. May teach staff and help solve problems related to using the system.
Medical & Clinical Laboratory Technologists	Diagnostic Services	Perform complex medical laboratory tests to diagnose, treat, and prevent disease. May train or supervise staff.
Medical & Health Services Managers	<ul><li>Diagnostic Services</li><li>Health Informatics</li><li>Therapeutic Services</li></ul>	Plan, direct, or coordinate medical and health services. May manage an entire facility or specialize in managing a specific clinical area or department, or manage a medical practice for a group of physicians.
Occupational Therapists	<ul><li>Health Informatics</li><li>Therapeutic Services</li></ul>	Treat injured, ill, or disabled patients through the therapeutic use of everyday activities. Help patients develop, recover, and improve skills needed for daily living and working.
Pharmacists	<ul><li>Biotechnology Research &amp; Development</li><li>Therapeutic Services</li></ul>	Dispense prescription medicines to patients and provide information on using them safely. May also give advice about how to lead a healthy lifestyle. Other duties may include conducting health and wellness screenings, providing immunizations, and overseeing medications given to patients.
Physician Assistants	<ul><li>Diagnostic Services</li><li>Therapeutic Services</li></ul>	Practice medicine on a team under the supervision of physicians. Examine patients, diagnose injuries and illnesses, and provide treatment. Prescribe therapy or medication with physician approval.
Radiologic Technicians	Diagnostic Services	Maintain and use equipment and supplies necessary to show portions of the human body on X-ray film or fluoroscopic screen for diagnostic purposes.
Registered Nurses	Therapeutic Services	Provide and coordinate patient care and maintain accurate records. Assess health problems and implement patient care plans. Educate patients and the public about various health conditions.
Respiratory Therapists	Therapeutic Services	Evaluate, treat, and care for patients who have breathing disorders like asthma or emphysema. Responsible for all respiratory care processes, including supervising respiratory therapy technicians. Initiate and conduct therapeutic procedures; maintain patient records; and select, assemble, check, and operate equipment.

Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

2. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=8

Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.















Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage <sup>4</sup>	NC Median Annual Wage⁴	Minimum Education <sup>5</sup>	Interest <sup>6</sup>
501	4.5%	\$51,210	\$65,530	Associate's degree	S, R and C
557	2.3%	\$55,350	\$80,610	Bachelor's degree	I, C and R
167	1.6%	\$45,750	\$56,140	Bachelor's degree	I, R and C
388	2.4%	\$66,740	\$88,730	Bachelor's degree	E, C and S
100	2.2%	\$51,200	\$73,240	Master's degree	S and I
363	1.6%	\$95,340	\$123,770	Doctoral or professional degree	I, C and S
253	3.6%	\$76,590	\$89,860	Master's degree	S, I and R
145	2.4%	\$27,100	\$35,320	High school diploma plus work experience	R and I
3,491	1.9%	\$45,840	\$57,990	Associate's degree	S, I and C
121	1.8%	\$42,470	\$51,920	Associate's degree	S, I and R

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Stories**



# **Maricsa Vasquez**

**Emergency Room Nurse** 

"Could I really get my nursing degree?" — WPCC'S Maricsa Vasquez: "I CAN DO IT!"

As soon as you meet new nursing graduate Maricsa Vasquez, you are impressed by her joyful demeanor. She bubbles with enthusiasm about recently receiving her diploma and radiates with excitement at beginning her career as a registered nurse. Maricsa is an exceptional example of the "I can do it!" attitude.

Looking back a few years, as a Western Piedmont Community College (WPCC) nursing student, Maricsa felt a lot of fear and self-doubt. "I knew I loved the medical field, but I continually asked myself, 'Could I really get my nursing degree?' I was not sure I could do it." Born in Mexico, she came to the Morganton area with her family when she was only two years old. For that reason, she found cultural and language barriers challenging. She also lacked a role model in the medical profession.

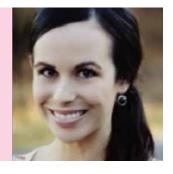
But this determined student had some secret weapons: Maricsa has a wonderfully supportive family. When she started her journey a few years ago, her then-boyfriend (now husband) supported her. "He reminded me how much I wanted my degree — he just would not let me give up!" she explained.

Maricsa, the first in her family to graduate from high school and college, is already working as an emergency room nurse at Valdese Hospital. Armed with her "can-do" attitude, she is also looking ahead to completing master's and doctoral degrees. Her heart's desire is to participate in missionary work, going places where others won't go, and helping those that others may not want to help.

# **Chelsey Routh**

**Medical Coder** 

Once a Technology Assistant, now a Medical Coder, Chelsey loves her new career.



Chelsey Routh originally wanted to become a nurse, so she began taking classes as a part-time student at Davidson County Community College that counted toward the nursing program. At that time, Chelsey was working full time at Oak Hill Elementary School as a technology assistant for Guilford County Schools and providing care for her young son.

After applying for the nursing program and not getting accepted into the program, Chelsey looked into other, more immediate options. That's when she met Heather Watson, instructor for the Health Information Technology program at Davidson County Community College. Heather introduced Chelsey to Health Information Technology, and it seemed like an awesome opportunity to Chelsey, given her interest in the medical field and her love for technology.

Chelsey decided to take the opportunity and became a full-time student. After two years, Chelsey graduated from the Health Information Technology program and was hired to the Novant Health coding team. Since that time, Chelsey has worked for Novant as a medical coder for two years, and she loves every aspect of it.



# **Hospitality & Tourism**

When you pick up takeout food, eat in a restaurant or cafeteria, and enjoy food at catered events, you're helping support the hospitality industry. If you travel and stay in a hotel, bed-and-breakfast, or RV park, the tourism industry benefits. Going to baseball games, casinos, and museums are other activities that contribute to this industry's part of the economy.

As in most clusters, technology has changed how people work and serve customers. Some restaurants have recently decided to give customers tablets to use for ordering and paying for meals and for playing games while waiting to be served. Computer systems allow managers to track inventory and to set up worker schedules.

Hospitality and tourism occupations include many entry-level positions. Although some management jobs require postsecondary education, a high school diploma is sufficient for a number of occupations. The work environment for these occupations varies according to job function. Kitchen employees work in hot, noisy surroundings while event planners may spend much of their time in an office. Tourism workers often have schedules that depend on their locations and on special events and seasons. Industries that tend to employ the highest number of hospitality and tourism workers include full-service and fast-food restaurants, hotels and motels, janitorial companies, and public schools.

# CAREER RESEARCH

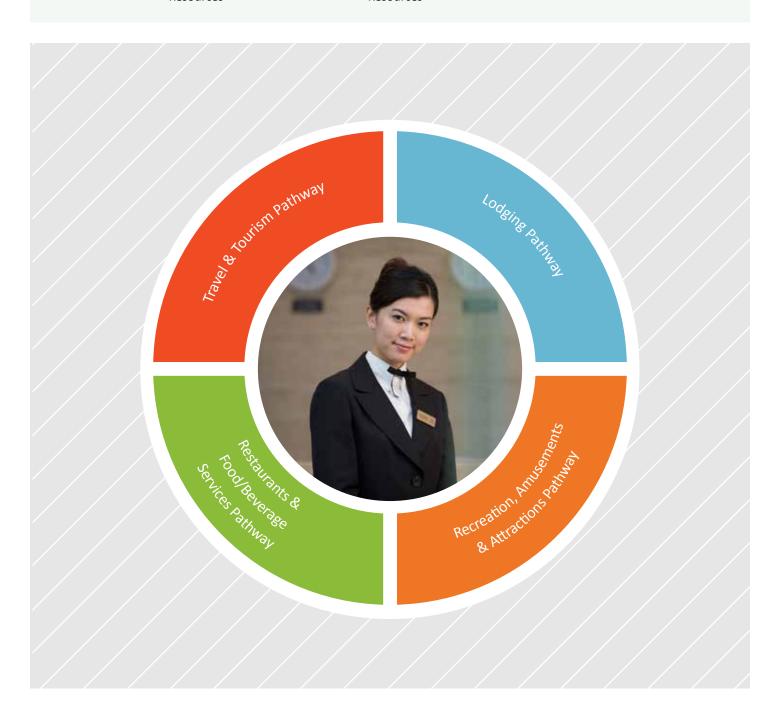
- Destination Marketing Association International destinationmarketing.org
- National Restaurant Association Educational **Foundation** nraef.org/Students
- North Carolina Restaurant & Lodging Association ncrla.org
- IDEA Health & Fitness Association ideafit.com/fitness-career
- International Association of Amusement Parks and Attractions ialei.org
- Family, Career and Community Leaders of America (FCCLA)

fccla.com

Find more Hospitality & Tourism occupations at onetonline.org/find/career?c=9



- Service Orientation
- Social Perceptiveness
- Coordination
- Management of Financial Resources
- Management of Personal Resources
- Negotiation
- Management of Material Resources
- Persuasion
- Monitoring
- Speaking



## **Travel & Tourism Pathway**

- Business & Financial Operations
  Meeting, Convention, & Event Planners
- Management
   Other Managers; Food Service Managers; Lodging Managers
- Office & Administrative Support
  - Reservation & Transportation Ticket Agents & Travel Clerks
- Personal Care & Service
   Tour Guides; Travel Agents; Interpreters & Translators

## **Lodging Pathway**

## • Building & Grounds Cleaning & Maintenance

Janitors & Cleaners, Except Maids & Housekeeping Cleaners; First-Line Supervisors of Housekeeping & Janitorial Workers

#### Management

Food Services Managers; Lodging Managers

#### • Personal Care & Service

Residential Advisors; Concierges; Baggage Porters & Bellhops; Switchboard Operators; Ushers; Lobby Attendants & Ticket Takers

# Recreation, Amusements & Attractions Pathway

#### • Arts, Design, Entertainment, Sports & Media

Athletes & Sports Competitors; Umpires, Referees & Other Sports Officials; Set & Exhibit Designers; Motion Picture Projectionists

## • Education, Training & Library

Self-Enrichment Education Teachers; Museum Technicians & Conservators

#### Management

Lodging Managers; Natural Sciences Managers; Gaming Managers

#### • Personal Care & Service

Recreation Workers; Animal Trainers

# **Restaurants & Food/Beverage Services Pathway**

## • Food Preparation & Serving Related

First-Line Supervisors of Food Preparation & Serving Workers; Cooks, Restaurant; Cooks, Institution & Cafeteria; Chefs & Head Cooks; Bakers

#### Management

Food Service Managers; First-Line Supervisors of Food Preparation & Serving Workers

#### Production

Slaughterers & Meat Packers; Meat, Poultry & Fish Cutters & Trimmers; Bakers; Butchers & Meat Cutters; Separating, Filtering, Clarifying, Precipitating & Still Machine Setters, Operators & Tenders









Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

1. The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=9

. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

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Total Avg. Annual Opening <sup>2</sup>	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage <sup>4</sup>	NC Median Annual Wage⁴	Minimum Education <sup>5</sup>	Interest <sup>6</sup>
68	0.8%	\$32,740	\$46,090	High school diploma plus work experience	E, R and A
1,525	1.5%	\$21,090	\$29,240	High school diploma plus work experience	E, C and R
314	1.5%	\$23,370	\$31,130	High school diploma plus work experience	E, C and R
215	0.6%	\$39,210	\$52,890	High school diploma plus work experience	E, C and R
515	1.8%	\$16,830	\$19,920	High school diploma plus work experience	C, E and S
101	0.7%	\$32,070	\$41,670	High school diploma plus work experience	E, C and S
109	3.0%	\$30,170	\$42,750	Bachelor's degree	E, C and S
241	1.4%	\$16,710	\$20,810	Bachelor's degree	S, E and A
117	2.9%	\$16,730	\$24,880	High school diploma plus moderate-term, on-the-job training	S, E and C
227	2.4%	\$20,740	\$34,330	High school diploma plus work experience	S, A and E

<sup>4.</sup> The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

<sup>5.</sup> Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may require additional education and/or training.

<sup>6.</sup> There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



# **Heather Therien**

**Pastry Chef** 

Wake Technical Community College has made Heather's dream of becoming a chef a reality.

Whenever people tell Heather, they wish they were in culinary school—and they always do—Heather asks them, "What's stopping you?" For years, something stopped Heather. As an undergraduate at UC Berkeley, Heather toured culinary schools. In graduate school at Harvard, Heather dreamed of kitchens. Even as an English teacher, and later a small business owner, Heather longed to cook professionally. Heather just couldn't seem to follow her dream.

Wake Technical Community College has made Heather's dream a reality. Every day she wakes up thrilled to be a student again. Heather's instructors are so generous with their knowledge and their time. She has studied at some of the most highly-regarded institutions in the country, and her relationships with teachers at Wake Tech are among the closest she has ever had.

As a parent, working in the restaurant industry is challenging. To gain experience, Heather volunteered in the Wake Tech kitchens and the culinary department office. Later, as a result of her culinary internship, Heather was offered a pastry chef position in a Raleigh restaurant. Now she is striving to balance home, school, and work, and she's loving every minute. In 2014, Heather was selected to join the Culinary Exchange Team in France and she has been honored to earn gold medals in Cake Decorating and Sugar Artistry. Heather is teaching her boys that any dream worth following is worth following one hundred percent.





# **Human Services**

From customer service representatives to mental health counselors to hairdressers, human services workers provide a wide range of assistance to individuals and families. People who choose to work in this cluster usually have a deep desire to enrich and make life easier for others. The social assistance industry shows the largest projected job growth rate in North Carolina over the next 10 years, and is among the top 10 for total numbers of new jobs during that time.

What kinds of services do human services customers need? They may benefit from rehabilitation therapy; psychological assistance; help with daily activities such as meal preparation or housekeeping; spiritual guidance; or health education. Their needs have an impact on where workers provide services. Psychologists and Social and Community Service Managers are likely to work in office settings. Others like clergy and social workers may work part of the time in an office and also visit people at home.

Since the services provided in this industry vary greatly, workers in this cluster have educational backgrounds that range from high school diplomas to doctorates. They may also need credentials such as certifications and licenses. Day care centers, fitness and sports centers, social assistance organizations and local and state government tend to offer more human services jobs than other work settings.

# CAREER RESEARCH

- National Association of Social Workers socialworkers.org
- National Association for Family Child Care nafcc.org
- · Association for Early Learning Leaders earlylearningleaders.org
- Associated Bodywork & Massage Professionals abmp.com
- Association for Talent Development (ATD)
- US Department of Health and Human Services hhs.gov/careers/index.html

Find more Human Services occupations at onetonline.org/find/career?c=10



- Service Orientation
- Social Perceptiveness
- Instructing
- Learning Strategies
- Operations Analysis
- Persuasion
- Speaking
- Negotiation

- Writing
- Active Listening



# **Early Childhood Development & Services Pathway**

Education, Training & Library

 Drassbasel Teachers, Event Sp.

Preschool Teachers, Except Special Education

# **Consumer Services Pathway**

- Arts, Design, Entertainment, Sports & Media
  Public Relations Specialists; Writers & Authors; Technical Writers
- Management
   Sales Managers; Marketing Managers; Property, Real Estate &
   Community Association Managers
- Office & Administrative Support Customer Service Reps
- Sales & Related First-Line Supervisors of Retail Sales Workers

Occupation

# **Counseling & Mental Health Services Pathway**

- Arts, Design, Entertainment, Sports & Media Music Directors & Composers
- Community & Social Service

Clergy; Other Religious Workers; Directors, Religious Activities & Education; Mental Health Counselors; Mental Health & Substance Abuse Social Workers; Rehabilitation Counselors; Healthcare Social Workers; Substance Abuse & Behavioral Disorder Counselors; Health Educators

• Education, Training & Library

Mathematical Science Teachers, Postsecondary; Psychology Teachers, Postsecondary; Philosophy & Religion Teachers, Postsecondary; Social Work Teachers, Postsecondary

- Healthcare Practitioners & Technicians Other Physicians & Surgeons
- Life, Physical, & Social Science Clinical, Counseling & School Psychologists
- Management

Social & Community Service Managers; Natural Science Managers

• Personal Care & Service

Recreation Workers

## **Family & Community Services Pathway**

Community & Social Service

Clergy; Child, Family & School Social Workers; Social & Human Service Assistants; Directors, Religious Activities & Education; Healthcare Social Workers; Probation Officers & Correctional Treatment Specialists; Other Social Workers

• Education, Training & Library

Social Work Teachers, Postsecondary

• Life, Physical & Social Science

Social Science Research Assistants; Other Social Scientists & Related Workers

Management

Other Managers; Chief Executives; Social & Community Service

- Office & Administrative Support Eligibility Interviewers, Government Programs
- Personal Care & Service
- Residential Advisors
- Protective Service

Other Protective Service Workers

## **Personal Care Services Pathway**

• Healthcare Support Massage Therapists

Personal Care & Service

Hairdressers, Hairstylists & Cosmetologists; First-Line Supervisors of Personal Service Workers; Fitness Trainers & Aerobics Instructors; Funeral Attendants; Barbers; Morticians, Undertakers & Funeral Directors; Skincare Specialists

• Production

Tailors, Dressmakers & Custom Sewers





# **Selected Careers**

Occupation <sup>1</sup>	Career Pathway	Job Description
Child, Family & School Social Workers	<ul> <li>Family &amp; Community Services</li> </ul>	Help children and their families solve and cope with problems by providing social services and assistance. Address problems like teenage pregnancy, misbehavior, and truancy in schools. May focus on ways to improve children's school performance and may also advise teachers.
Childcare Workers	<ul> <li>Early Childhood Development &amp; Services</li> <li>Family &amp; Community Services</li> </ul>	Take care of children at schools, businesses, private households, and childcare institutions. Perform a variety of tasks for children, like dressing, feeding, bathing, and overseeing play. May help children prepare for kindergarten or help older children with homework.
Healthcare Social Workers	<ul> <li>Counseling &amp; Mental Health Services</li> <li>Family &amp; Community Services</li> </ul>	Give psychological and social support to individuals, families, and groups coping with chronic, acute, or terminal illnesses. May advise family caregivers, provide patient education and counseling, and make referrals for other services. May also provide care and case management or take actions to promote health, prevent disease, and help clients access healthcare.
Massage Therapists	Personal Care Services	Perform therapeutic massages of soft tissues and joints. Relieve pain and stress, improve circulation, and aid in clients' general wellness. May help assess range of motion and muscle strength or propose client therapy plans.
Mental Health Counselors	<ul> <li>Counseling &amp; Mental Health Services</li> </ul>	Help people manage and overcome mental and emotional disorders as well as problems with their family and relationships. Listen to clients and ask questions to help them understand their problems and develop strategies to improve their lives. May help individuals deal with issues like addictions and managing stress.
Mental Health & Substance Abuse Social Workers	Counseling & Mental Health Services	Assess and treat individuals who have mental, emotional, or substance abuse problems, including alcohol, tobacco and/or drug abuse. Activities may include individual and group therapy, crisis intervention, case management, client advocacy, prevention, and education.
Rehabilitation Counselors	<ul> <li>Counseling &amp; Mental Health Services</li> </ul>	Help people with emotional and physical disabilities live independently. Coordinate activities for residents of care and treatment facilities. Assess client needs. Design and carry out rehabilitation programs that may include personal and career counseling, training, and job placement.
Social & Community Service Managers	<ul> <li>Counseling &amp; Mental Health Services</li> <li>Family &amp; Community Services</li> </ul>	Oversee or coordinate social service programs or community organizations. Administer organizations' budgets and policies about participant involvement, program requirements, and benefits. May direct social workers, counselors, or probation officers.
Social & Human Service Assistants	<ul> <li>Family &amp; Community Services</li> </ul>	Provide client services that help people get through difficult times or get extra support. May help clients find appropriate social and community services and benefits. May also help social workers develop, organize, and conduct programs to prevent or deal with substance abuse, relationships, or dependent care.
Social Science Research Assistants	<ul> <li>Family &amp; Community Services</li> </ul>	Assist social scientists in social science research. May help prepare findings for publication and assist with laboratory analysis, quality control, or data management.

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367	1.6%	\$33,210	\$42,760	Bachelor's degree	S and E
1896	2.0%	\$16,750	\$18,840	High school diploma plus short-term, on-the-job training	S and A
172	2.4%	\$32,760	\$45,050	Master's degree	S and I
138	1.9%	\$27,100	\$40,420	Postsecondary nondegree award	S and R
239	3.2%	\$33,240	\$41,620	Master's degree	S, I and A
219	2.7%	\$33,310	\$43,720	Bachelor's degree	S, I and A
187	2.6%	\$24,880	\$36,970	Master's degree	S and I
155	3.2%	\$40,700	\$58,700	Bachelor's degree	E and S
449	2.7%	\$20,260	\$27,020	High school diploma plus short-term, on-the-job training	C, S and E
67	1.2%	\$32,300	\$43,490	Associate's degree	C and I

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# **Career Story**



# Jennifer Etters

Lead Career Coach

Gaston College's Human Service Career Path Doesn't Disappoint

Jennifer's education and career path began with disappointment. The day before she was to graduate from high school in 2001, she discovered that she would not be able to participate in the commencement because she lacked a science class. After crying for days, Jennifer realized she could get her Adult High School Diploma. That was her first experience with the community college. She completed her diploma in December 2001.

Jennifer recognized that she liked hearing peoples' stories and that she wanted to help people. Due to her difficulty in high school, including being a pregnant teen, she especially wanted to help young women who needed assistance in getting back on track.

Jennifer was one of the first students to enroll in the Associate in Applied Science degree program called Human Services Technology at Gaston College. She entered into her first internship in the fall of 2011 with the Workforce Investment Act/Gaston YouthWorks program. Along with some clerical duties, Jennifer attended case study meetings and organized workshops for students. She could see the benefit of this program for students who weren't much different from her when she was their age. During that internship, Jennifer was able to have a real hands-on experience with clerical tasks and students. She also began to work with the worksite monitor to help prepare for the Summer Work Experience Program.

In the spring of 2012, Jennifer graduated with Honors and was elected president of the Human Service Technology Club. The weekend of her graduation, the worksite monitor had some medical issues and had to take a leave of absence. Gaston YouthWorks offered Jennifer the job of worksite monitor. With her degree in hand and only a little bit of experience with the worksite monitor, Jennifer was able to dive right in and take on the huge task.

Jennifer's job was to ensure that the Summer Work Experience Program was beneficial to not only the work sites but also to the youth. Once the summer program was complete, Jennifer was able to continue as worksite monitor with students who were allowed to extend the work experience into the year-round work program. The program director also allowed Jennifer to carry a small case load of 10 students on top of the monitoring responsibilities. Once the worksite monitor returned to work in January 2013, Jennifer became a case manager with a case load of about 20 students.

Today, three-and-a-half years later, while there have been major changes in the program, Jennifer is still working with Gaston YouthWorks as a Lead Career Coach.



# **Information Technology**

Maybe you used to shop more at the mall but now order things online. Smart electronics can give directions, and even turn on your oven while you're out. You can push a button to start your car and immediately stop to move the bicycle that showed up in your backup camera. Who's responsible for these tools?

Workers in the information technology (IT) industry develop the software and hardware that make our lives easier, and they fix and help us use these tools. As organizations and individuals face the threats and consequences of data theft, they need information security analysts to maintain online privacy. In North Carolina, this occupation has the highest expected percentage of new job growth in the IT career cluster. Because they occur in almost any industry, three IT occupations are likely to be among those that have the largest number of new jobs in North Carolina: applications software developers, computer user support specialists, and computer systems analysts.

All IT jobs are professional, and most new jobs will require postsecondary education. IT careers can be found in many work settings. The kinds of organizations most likely to employ more IT workers include: custom computer programming companies; computer systems design companies; corporate and regional managing offices; software publishers; and data processing and hosting businesses.

IT has changed the technical skills required in many occupations. While reducing the availability of some jobs, it has also produced totally new career options. As IT continues to evolve, we will need to keep pace with its changes in our workplaces.

### CAREER RESEARCH

- Center of Excellence for Information and Computing Technology coeforict.org
- National Center for Women and Information Technology ncwit.org
- Institute of Electrical and Electronics Engineers Computer Society computer.org
- Technology Services Industry Association tsia.com
- National Center for Systems Security and Information Assurance cssia.org
- SkillsUSA skillsusa.org

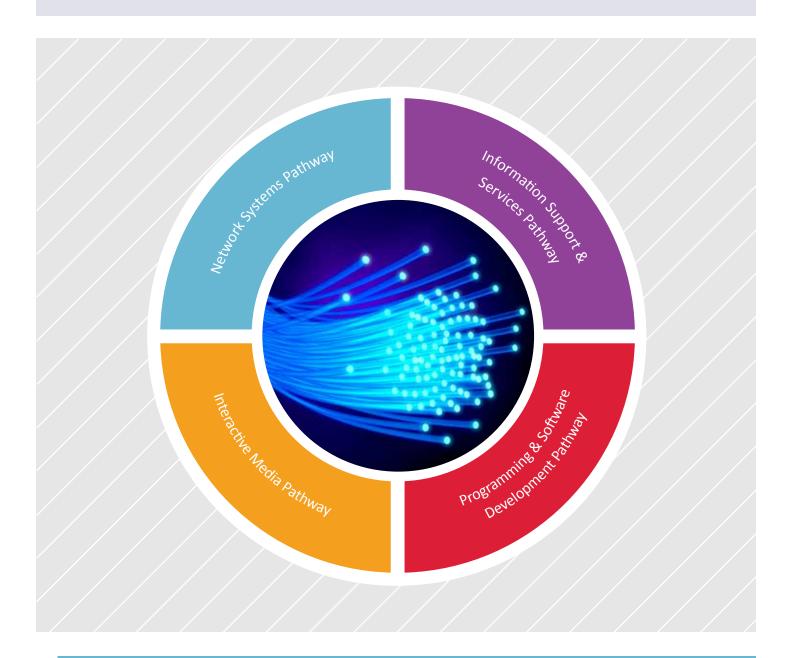
Find more Information Technology occupations at onetonline.org/find/career?c=11



# **Core Skills**

- Programming
- Technology Design
- Operation Analysis
- Installation

- Systems Analysis
- Systems Evaluation
- Troubleshooting
- Equipment Selection
- Mathematics
- Science



# **Network Systems Pathway**

- Arts, Design, Entertainment, Sports & Media
   Graphic Designers; Multimedia Artists & Animators
- Computer & Mathematical

Software Developers, Applications; Software Developers, Systems Software; Network & Computer Systems Administrators; Computer Programmers; Computer Network Support Specialists; Computer Network Architects; Information Security Analysts; Other Computer Occupations; Database Administrators

- Education, Training & Library
  Computer Science Teachers, Postsecondary
- Management
  Computer & Information Systems Managers

Occupation

## **Information Support & Services Pathway**

#### Computer & Mathematical

Software Applications Developers; Computer User Support Specialists; Computer Systems Analysts; Software Developers, Systems Software; Network & Computer Systems Administrators; Computer Network Architects; Other Computer Occupations; Database Administrators

### • Education, Training & Library

Computer Science Teachers, Postsecondary

### Management

Computer & Information Systems Managers

### • Production

Computer Numerically Controlled Machine Tool Programmers, Metal & Plastic

## **Programming & Software Development Pathway**

## • Architecture & Engineering

Computer Hardware Engineers

## • Computer & Mathematical

Software Applications Developers; Computer Systems Analysts; Software Developers, Systems Software; Network & Computer Systems Administrators; Computer Programmers; Computer Network Architects; Web Developers; Information Security Analysts; Database Administrators

### • Education, Training & Library

Computer Science Teachers, Postsecondary; Engineering Teachers, Postsecondary

### Management

Computer & Information Systems Managers; Architectural & Engineering Managers

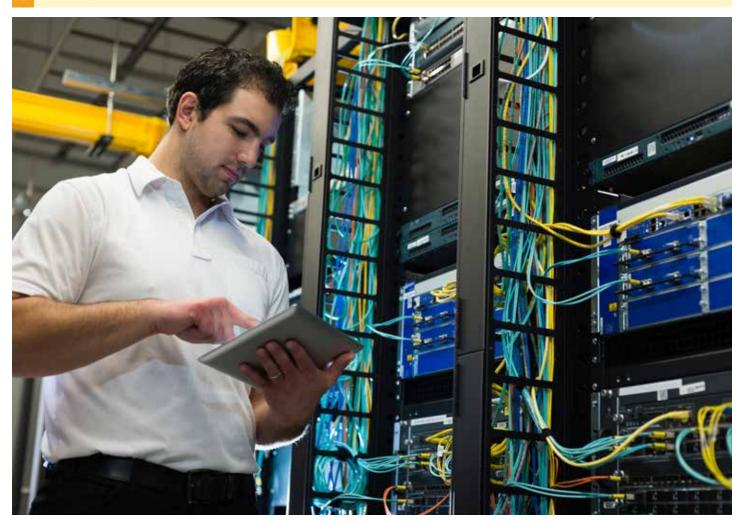
### • Production

Computer Numerically Controlled Machine Tool Programmers, Metal & Plastic

## **Interactive Media Pathway**

### • Computer & Mathematical

Software Developers, Applications; Computer Systems Analysts; Software Developers, Systems Software; Computer Programmers





# **Selected Careers**



Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

applications.

and capacity. May integrate websites with other computer

Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

Development

The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=11

Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.

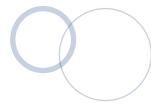












Total Avg. Annual Opening <sup>2</sup>	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education⁵	Interest <sup>6</sup>
353	1.6%	\$87,310	\$121,030	Bachelor's degree	E, C and I
148	1.2%	\$61,720	\$91,500	Bachelor's degree	I, C and E
142	0.8%	\$38,750	\$60,570	Associate's degree	R, E and C
269	0.4%	\$48,420	\$76,450	Bachelor's degree	I and C
557	2.3%	\$55,350	\$80,610	Bachelor's degree	I, C and R
662	1.7%	\$32,260	\$47,680	Some college with moderate-term, on-the-job training	R, I and C
169	3.4%	\$58,070	\$84,360	Bachelor's degree	C, I and R
238	1.1%	\$50,050	\$72,140	Bachelor's degree	I, R and C
661	1.9%	\$60,450	\$85,980	Bachelor's degree	I, R and C
162	2.2%	\$35,450	\$62,890	Associate's degree	C, I and R

<sup>4.</sup> The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

<sup>5.</sup> Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (<a href="https://www.bls.gov/emp/ep\_education\_training\_system.htm">www.bls.gov/emp/ep\_education\_training\_system.htm</a>). Actual market conditions may require additional education and/or training.

<sup>6.</sup> There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



# **Kevin Lipford**

IT Technician

"The education I got at Forsyth Tech made it a lot easier to complete my bachelor's degree at ECU."

Kevin Lipford wanted options, so he graduated from Forsyth Tech in 2009 with not one degree, but two: an Associate of Applied Science (AAS) in Networking Technologies and an AAS in Information Systems Security. "Going into the job market," he explains, "I wanted to be able to cover two very big and growing industries."

His strategy paid off. Today Kevin is an Information Technology Technician at Gannett-owned WFMY News 2 in Greensboro where he works on "a hodgepodge of different things. I handle pretty much anything that has to do with information technology." It's a job that allows him to use everything he learned at Forsyth Tech, which he credits with much of his success.

Kevin grew up in Georgia and attended a four-year school there for one year after high school. When his family moved to Winston-Salem, he considered his options, and Forsyth Tech made the most sense. "Why go to a big four-year school when I can go somewhere that's more convenient and a lot less expensive, and still get a quality education?" Following graduation from Forsyth Tech, Kevin enrolled in a four-year school, earning a bachelor's degree in Information Technology at East Carolina University. "The education I got at Forsyth Tech made it a lot easier to complete my bachelor's degree at ECU," he says.

Kevin is focused on his career growth. He wants to become a manager of technology for a TV station or a senior IT analyst for Gannett.





# Law, Public Safety, Corrections & Security

When there's something strange in your neighborhood, who are you going to call? Typically someone from this career cluster will respond to your request for help. These workers protect us from crime and other sources of harm like natural disasters. They help us receive fair treatment and get justice when we've been wronged. Some workers also set up and implement security plans.

If you pay attention to the evening news or watch television dramas, you're aware of the most obvious occupations in this industry: police officers, firefighters, and lawyers. Less apparent careers include hazardous material removal workers, ski patrol workers, and postsecondary educators who teach criminal justice, psychology, and anthropology classes. Occupations with faster-than-average growth in North Carolina include security guards, paralegals, and emergency medical technicians.

Work environments and educational backgrounds differ in these careers. Although some workers stay in offices most of the day, others work in the outdoors. For certain jobs, workers have to pass medical exams and demonstrate strength and agility. Some careers may be dangerous and require shift work, sometimes with long hours. Many of these jobs can be found at all levels of government, in law offices, and security businesses.

# CAREER RESEARCH

- American Bar Association americanbar.org
- International City/County Management Association

icma.org

- U.S. Department of Homeland Security dhs.gov
- National Institute of Corrections nicic.gov
- Fraternal Order of Police grandlodgefop.org
- Federal Law Enforcement Jobs federaljobs.net/law.htm

Find more Law, Public Safety, Corrections & Security occupations at onetonline.org/find/career?c=12

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# **Core Skills**

- Negotiation
- Persuasion
- Speaking
- Social Perceptiveness
- Active Listening
- Writing
- Service Orientation
- Critical Thinking
- Judgement & Decision Making
- Instructing



## **Security & Protective Services Pathway**

.

• Education, Training & Library

Criminal Justice & Law Enforcement Teachers, Postsecondary

• Protective Service

Security Guards; Other First-Line Supervisors of Protective Service Workers; Private Detectives & Investigators; Crossing Guards; Animal Control Workers

## **Correction Services Pathway**

• Community & Social Service

Child, Family & School Social Workers; Probation Officers & Correctional Treatment Specialists; Other Social Workers

• Education, Training & Library

Criminal Justice & Law Enforcement Teachers, Postsecondary; Psychology Teachers, Postsecondary

### • Protective Service

Security Guards; Correctional Officers & Jailers; First-Line Supervisors of Police & Detectives; Other Protective Service Workers; First-Line Supervisors of Correctional Officers

Occupation

# Occupation

## **Emergency & Fire Management Services Pathway**

- Construction & Extraction Hazardous Materials Removal Workers
- Healthcare Practitioners & Technicians Emergency Medical Technicians & Paramedics
- Office & Administrative Support Police, Fire & Ambulance Drivers
- Protective Service

Correctional Officers & Jailers; Firefighters; First-Line Supervisors of Firefighting & Prevention Workers; Fire Inspectors & Investigators

## **Law Enforcement Services Pathway**

- Education, Training & Library
  - Criminal Justice & Law Enforcement Teachers, Postsecondary
- Life, Physical & Social Science Forensic Science Technicians

### • Protective Service

Police & Sheriff's Patrol Officers; Correctional Officers & Jailers; First-Line Supervisors of Police & Detectives; Detectives & Criminal Investigators; Other Protective Service Workers; Transportation Security Screeners; Animal Control Workers; Bailiffs

# **Legal Services Pathway**

- Education, Training & Library Law Teachers, Postsecondary
- Lawyers; Paralegals & Legal Assistants; Other Legal Support Workers; Title Examiners, Abstractors & Searchers
- Office & Administrative Support Legal Secretaries







Occupation <sup>1</sup>	Career Pathway	Job Description
Correctional Officers & Jailers	<ul> <li>Correction Services</li> <li>Emergency &amp; Fire Management Services</li> <li>Law Enforcement Service</li> </ul>	Oversee individuals who have been arrested and are awaiting trial or who have been sentenced to serve time in a jail or prison. Guard inmates following regulations and procedures. May guard prisoners traveling between jail, courtroom, prison, or other points.
Criminal Investigators & Special Agents	Law Enforcement Service	Gather facts and collect evidence of possible federal, state, or local crimes to help determine if enough evidence exists to recommend going to court.
Emergency Medical Technicians & Paramedics	Emergency & Fire Management Services	Assess injuries, administer emergency medical care, and remove people who are trapped. Transport injured or sick persons to hospitals.
Firefighters	Emergency & Fire     Management Services	Control and put out fires or respond to emergency situations where life, property, or the environment is at risk. Duties may include fire prevention, emergency medical service, hazardous material response, search and rescue, and disaster assistance.
First-Line Supervisors of Firefighting & Prevention Workers	Emergency & Fire     Management Services	Directly supervise and coordinate activities of workers engaged in firefighting and fire prevention and control.
Forensic Science Technicians	Law Enforcement Service	Help investigate crimes by collecting and analyzing physical evidence. Many technicians specialize in either crime scene investigation or laboratory analysis. Most forensic science technicians spend some time writing reports.
Lawyers	Legal Services	Represent clients in criminal and civil court and other legal proceedings. Manage or advise clients on legal matters. Draw up legal documents. May specialize in a single area or practice in many areas of law.
Paralegals & Legal Assistants	Legal Services	Investigate facts, prepare legal documents, or research previous legal findings to assist lawyers. Conduct research to support a legal proceeding, build a defense, or start legal action.
Police & Sheriff's Patrol Officers	Law Enforcement Service	Enforce laws to keep order and protect lives and property. May patrol a specific area, direct traffic, and issue traffic citations. Also may investigate accidents, apprehend and arrest suspects, or serve legal documents.
Security Management Specialists	Security & Protective Services	Evaluate organizations' security programs and design security systems and processes. May specialize in areas like physical security, personnel security, and information security. May work in fields such as healthcare, banking, gaming, security engineering, or manufacturing.

Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

2. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

<sup>1.</sup> The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=12

Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.













Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage <sup>4</sup>	Minimum Education⁵	Interest <sup>6</sup>
616	0.7%	\$27,840	\$29,680	High school diploma plus moderate-term, on-the-job training	R, E and C
87	0.6%	\$36,280	\$45,810	High school diploma plus moderate-term, on-the-job training	E and I
482	2.0%	\$23,090	\$31,190	Postsecondary nondegree award	S, I and R
402	0.4%	\$21,190	\$30,480	Postsecondary nondegree award	R, S and E
128	0.5%	\$41,010	\$54,710	Postsecondary nondegree award	E, R and S
20	0.7%	\$34,370	\$41,610	Bachelor's degree	I, R and C
506	1.7%	\$52,550	\$92,900	Doctoral or professional degree	E and I
440	2.4%	\$27,960	\$38,970	Associate's degree	C, I and E
732	0.6%	\$30,440	\$39,050	High school diploma plus moderate-term, on-the-job training	R, E and C
797	1.2%	\$40,870	\$61,530	High school diploma plus work experience	C and E

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



# **Barry Stanley**

Police Chief

"Good, quality training is what is needed to excel in a law enforcement career and better-educated and trained officers serve their communities much better."

While many struggle to identify their life's calling, it's a safe bet to say Barry Stanley never experienced that frustration. Stanley, who is police chief for the Town of Ayden, says he knew early on that he wanted to pursue a law enforcement career.

"I have always enjoyed helping people and doing things that will better my community," he says. "I was very involved in the Law Enforcement Explorer program from age 15 until I turned 20."

Stanley, now 43 years old, says he was well-prepared for a life of protecting and serving his fellow citizens when he completed Pitt Community College's Basic Law Enforcement Training (BLET) program in March 1993. His first law enforcement job was with the Town of Grifton, where he served as a patrol officer for two years.

Next he joined the Ayden Police Department as a patrol officer in 1996 and worked his way up to sergeant. Stanley then went on to become Bethel's assistant police chief in 2001. He took over as chief in October 2005 and remained in that capacity until taking the same position with Ayden Police Department, December 9, 2011.

Looking back on his career, Stanley says education "played a strong role" in his rise through the ranks. "Good, quality training is what is needed to excel in a law enforcement career," he says. "... Better-educated and trained officers serve their communities much better."

Stanley notes that police training doesn't end with BLET graduation. He says officers must seek professional development in specialized and in-service instruction throughout their careers in order to stay current with changes in the law and to be ready for the duties they must perform each day.

"Successful law enforcement personnel possess good social skills and outgoing personalities," Stanley says. He says it also takes a good sense of humor, compassion, and empathy combined with honesty and integrity to do the job well.





# **Manufacturing**

Although manufacturing often brings to mind huge, wide-open factory floors, it also includes small businesses. Manufacturing businesses can range from in-home bakeries to large corporations like Siemens. One thing most manufacturing businesses have in common: increasing use of technology. From roastmasters who use programmable coffee roasting machines to industrial engineering technicians who operate 3-D printers that make metal parts, manufacturing is guite different than it was even a decade ago.

Manufacturing workers change materials, substances, or components into new products. Manufactured goods include or are made from chemicals, computers and electronics, fabricated metal products, food, machinery, plastics and rubber products, or transportation equipment. While businesses still hire workers for traditional mass production of simple products, manufacturing jobs increasingly use technologies that enable workers to customize, shorten production time, and create lighter weight, more durable products.

Manufacturing includes occupations with a variety of education and experience backgrounds, but job numbers have been decreasing in occupations that require the least amount of education. North Carolina's growth careers in manufacturing often involve installing, maintaining, and repairing increasingly technical equipment. Industries most likely to hire this cluster's workers include temporary service agencies, poultry processing plants, and furniture and drug manufacturers.

# CAREER RESEARCH

- . National Coordinating Council for Career and **Technical Student Organizations** ctsos.org
- · Association for Manufacturing Technology amtonline.org
- National Nanomanufacturing Network internano.org
- Manufacturing Day mfgday.com
- SkillsUSA skillsusa.org
- Biomanufacturing Training and Education Center www.btec.ncsu.edu

Find more Manufacturing occupations at onetonline.org/find/career?c=13



# **Core Skills**

- Repairing
- Equipment Maintenance
- Operation & Control
- Equipment Selection
- Troubleshooting
- Operation Monitoring
- Quality Control Analysis
- Installation

- Technology Design
- Monitoring



## **Manufacturing Production Process Development Pathway**

• Life, Physical & Social Science

Chemical Technicians; Environmental Science & Protection Technicians , Including Health; Other Life, Physical & Social Science Technicians

Production

Chemical Equipment Operators & Tenders; Electromechanical Equipment Assemblers

## **Quality Assurance Pathway**

- Architecture & Engineering
  Environmental Engineering Technicians
- Healthcare Practitioners & Technicians Occupational Health & Safety Specialists

• Production

Inspectors, Testers, Sorters, Samplers & Weighers

Occup.

## Maintenance, Installation & Repair Pathway

### Architecture & Engineering

Civil Engineering Technicians; Electrical & Electronic Engineering Technicians; Industrial Engineering Technicians; Mechanical Engineering Technicians; Other Engineering Technicians, Except Drafters

 Arts, Design, Entertainment, Sports & Media **Interior Designers** 

### Computer & Mathematical

Software Developers, Applications; Computer User Support Specialists

### Construction & Extraction

Other Construction & Related Workers; Hazardous Materials Removal Workers; Fence Erectors; Elevator Installers & Repairers

## • Installation, Maintenance & Repair

Maintenance & Repair Workers, General; First-Line Supervisors of Mechanics, Installers & Repairers; Industrial Machinery Mechanics; Telecommunications Equipment Installers & Repairers, Except Line Installers; Helpers – Installation, Maintenance & Repair Workers; Computer Automated

Teller & Officer Machine Repairers; Maintenance Workers, Machinery; Other Installation, Maintenance & Repair Workers; Mobile Heavy Equipment Mechanics, Except Engines; Telecommunications Line Installers & Repairers; Security & Fire Alarm Systems Installers; Electrical & Electronics Repairers, Commercial & Industrial Equipment; Medical Equipment Repairers; Outdoor Power Equipment & Other Small Engine Mechanics; Home Appliance Repairers; Millwrights; Rail Car Repairers; Locksmiths & Safe Repairers; Other Precision Instrument & Equipment Repairers

# · Life, Physical & Social Science

Biological Technicians

### Office & Administrative Support Production, Planning & Expediting Clerks

#### Computer & Mathematical

Inspectors, Testers, Sorters, Samplers & Weighers; Electromechanical Equipment Assemblers; Engine & Other Machine Assemblers; Jewelers & Precious Stone Metal Workers; Medical Appliance Technicians

## **Production Pathway**

### · Architecture & Engineering

Industrial Engineering Technicians; Mechanical Engineering Technicians

### Business & Financial Operations

Purchasing Agents, Except Wholesale, Retail, & Farm Products

### Construction & Extraction

Sheet Metal Workers; Hazardous Materials Removal Workers

## • Installation, Maintenance & Repair

Millwrights; Recreational Vehicle Service Technicians

### Management

Occupation

**Industrial Production Managers** 

### Office & Administrative Support

Weighers, Measurers, Checkers & Samplers, Recordkeeping

### • Production

Team Assemblers; First-Line Supervisors of Production & Operating Workers; Inspectors, Testers, Sorters, Samplers, & Weighers; Helpers – Production Workers; Packaging & Filling Machine Operators & Tenders; Machinists; Welders, Cutters, Solderers & Brazers; Bakers; Mixing & Blending Machine Setters, Operators & Tenders; Computer-Controlled Machine Tool Operators; Metal & Plastic; Woodworking Machine Setters, Operators & Tenders, Except Sawing; Other Production Workers; Paper Goods Machine Setters, Operators & Tenders; Separating, Filtering, Clarifying, Precipitating & Still Machine Setters, Operators & Tenders; Coating, Painting & Spraying Machine Setters, Operators & Tenders; Structural Metal Fabricators & Fitters; Tool & Die Makers; Chemical Equipment Operators & Tenders; Painters, Transportation Equipment; Photographic Process Workers & Processing Machine Operators; Electromechanical Equipment Assemblers; Adhesive Bonding Machine Operators & Tenders; Forging Machine Setters, Operators & Tenders, Metal & Plastic; Engine & Other Machine Assemblers; Plating & Coating Machine Setters, Operators, & Tenders, Metal & Plastic; Computer Numerically Controlled Machine Tool Programmers, Metal & Plastic; Jewelers & Precious Stone & Metal Workers; Molders, Shapers & Casters, Except Metal & Plastic; Painting, Coating, & Decorating Workers; Fiberglass Laminators & Fabricators; Tool Grinders, Filers & Sharpeners; Crushing, Grinding, & Polishing Machine Setters, Operators, & Tenders; Ophthalmic Laboratory Technicians

# • Transportation & Material Moving

Machine Feeders & Offbearers





# **Selected Careers**



Occupation <sup>1</sup>	Career Pathway	Job Description
Biological Technicians	Maintenance, Installation     & Repair	Help biological and medical scientists conduct laboratory tests and experiments. Set up, operate, and maintain laboratory instruments and equipment. Monitor experiments, make observations, and calculate and record results. May analyze organic substances like blood, food, and drugs.
Computer-Controlled Machine Tool Operators, Metal & Plastic	• Production	Operate computer-controlled machines or robots to cut, shape, and form metal or plastic materials.
Industrial Machinery Mechanics	Maintenance, Installation     & Repair	Repair, install, adjust, or maintain machinery used in industrial production and processing. Provide similar services for refinery and pipeline distribution systems.
Machinists	• Production	Set up and operate machine tools to produce precision parts and instruments. Includes precision instrument makers who make, modify, or repair mechanical instruments. Use knowledge of mechanics, mathematics, metal properties, layout, and machining procedures to perform work.
Manufacturing Production Technicians	• Production	Set up, test, and adjust manufacturing machinery or equipment to ensure quality production. Plan and lay out work to meet production and schedule requirements.
Medical Equipment Repairers	Maintenance, Installation     & Repair	Test, adjust, or repair biomedical or electromedical equipment.
Occupational Health & Safety Specialists	Quality Assurance	Analyze many types of work environments and work procedures. Inspect workplaces to make sure regulations on safety, health, and the environment are being followed. Design programs to prevent disease or injury to workers and damage to the environment.
Sheet Metal Workers	• Production	Fabricate, assemble, install, and repair sheet metal products and equipment like ducts for heating and air-conditioning, control boxes, and drainpipes.
Telecommunications Equipment Installers & Repairers, Except Line Installers	Maintenance, Installation     & Repair	Set up and maintain devices or equipment that carry communications signals, connect to telephone lines, or access the Internet.
Welders, Cutters, Solderers & Brazers	• Production	Weld or join metal parts using hand welding, flame cutting, hand soldering, or brazing equipment. Fill holes, indentations, or seams of fabricated metal products.

Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

2. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=13

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Total Avg. Annual Opening <sup>2</sup>	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage⁴	Minimum Education <sup>5</sup>	Interest <sup>6</sup>
62	0.9%	\$30,270	\$40,450	Bachelor's degree	R, I and C
174	1.4%	\$25,530	\$34,000	High school diploma plus moderate-term, on-the-job training	R and C
349	1.1%	\$31,140	\$43,390	High school diploma plus long-term, on-the-job training	R, I and C
375	0.8%	\$25,620	\$37,040	High school diploma plus long-term, on-the-job training	R, C and I
22	0.7%	\$33,680	\$52,190	Associate's degree	
88	3.4%	\$33,710	\$46,770	Associate's degree	R, I and C
63	0.9%	\$43,640	\$63,390	Bachelor's degree	I and C
169	2.1%	\$24,330	\$33,840	High school diploma plus apprenticeship	R
194	1.4%	\$29,390	\$40,450	Postsecondary nondegree award plus moderate-term, on-the-job training	R, I and C
246	0.7%	\$26,640	\$35,620	High school diploma plus moderate-term, on-the-job training	R and C

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



# **Mark Prestipino**

TIG Welding Fabricator

Welding class at WCC put students on a pathway to success

In the fall of 2013, Mark Prestipino entered his first college course as a Career and College Promise high school student. The program that attracted Mark to his first college course was Welding Technology where he would earn four semester hours of college credit toward a Welding Diploma at Wilkes Community College (WCC). As an early graduate of North Wilkes High School, he followed the pathway model to WCC by enrolling in the Welding Technology program and graduated in May 2015.

While Mark was completing his coursework, he received a job offer from Tyson Foods in Wilkesboro – a common theme for welding students who are proficient at MIG and TIG welding fabrication.\* As is the case with Mark, his mastery of TIG welding caught the eye of Tyson Foods, and he is now a TIG Welding Fabricator at Tyson while he completes his Welding Technology diploma.

Mark's successful career pathway resulted from local partnerships of high school, college, and industry. In addition to gaining a job through this collaboration, Mark became a 2014 SkillsUSA North Carolina 2nd place winner in Welding Fabrication. Wilkes Community College offers 13 Career and College Promise programs at four Wilkes County high schools. The Wilkes County Schools and Wilkes Community College alliance continues to strengthen, with WCC providing full-time faculty, equipment, and lab materials at each of the high schools. Mark's story shows what happens when education and industry partners work to achieve a common goal ... We Create Success.

\*MIG and TIG welding are arc welding processes. MIG uses a consumable wire electrode to melt metal, while TIG uses a tungsten electrode that isn't consumed by the process.





# **Marketing, Sales & Service**

Who helps form your first opinion of a business or other organization? First impressions count, so employees from hotel desk clerks to cashiers to property managers serve as important marketers. Marketing, Sales and Service also includes jobs that have a more obvious connection with marketing such as marketing managers and merchandise displayers and window trimmers. The main goal of employees in this cluster is to help their organization reach its objectives.

Among North Carolina's occupations with expected above average growth are: customer service representatives; real estate sales agents; market research analysts; and meeting, convention, and event planners. Retail salespersons top the list of the highest number of new jobs. While many workers in the Marketing, Sales and Service cluster need a high school education, careers that require an Associate or Bachelor's degree tend to have higher wages. Workplaces that are most likely to offer marketing positions include grocery stores, warehouse clubs, gasoline stations with convenience stores, home centers, and wholesale goods businesses.

The work environment for these occupations varies by job responsibilities. While some workers have desk jobs and regular weekday schedules, others will need to be on their feet most of the time. Work in marketing and advertising can involve long work hours with pressure to be creative within short time frames to meet deadlines. People who work in this industry need strong persuasive and customer service skills.

### CAREER RESEARCH

- DECA deca.org
- American Association of Advertising Agencies aaaa.org
- Insurance Vocational Education Student Training investprogram.org
- International Association of Business Communicators iabc.com

Find more Marketing, Sales & Service occupations at onetonline.org/find/career?c=14



# **Core Skills**

- Persuasion
- Negotiation
- **Service Orientation**
- Management of Financial Resources
- **Social Perceptiveness**
- **Speaking**
- Mathematics
- **Active Listening**
- Management of Material Resources
- Coordination



## **E-Marketing Pathway**

 Computer & Mathematical Computer Programmers

Sales & Sales Related

First-Line Supervisors of Retail Sales Workers

## **Buying & Merchandising Pathway**

Business & Financial Operations

Purchasing Agents, Except Wholesale, Retail & Farm Products; Wholesale & Retail Buyers, Except Farm Products

• Office & Administrative Support

Customer Service Reps; Office Clerks, General; Order Clerks; **Procurement Clerks** 

• Sales & Sales Related

Retail Salespersons; Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products; Counter & Rental Clerks; Telemarketers

• Transportation & Material Moving Parking Lot Attendants

# Occupation

Occupation

## **Marketing Information Management & Research Pathway**

Business & Financial Operations

Market Research Analysts & Marketing Specialists

• Education, Training & Library
Business Teachers, Postsecondary

Management
 Marketing Managers

## **Professional Sales & Marketing Pathway**

Arts, Design, Entertainment, Sports & Media
 Merchandise Displayers & Window Trimmers; Interior
 Designers; Floral Designers

Business & Financial Operations
 Wholesale & Retail Buyers, Except Farm Products; Meeting,
 Convention & Event Planners: Appraisers & Assessors of Real

Convention & Event Planners; Appraisers & Assessors of Real Estate

Management
 Marketing Managers; Property, Real Estate & Community
 Association Managers; Lodging Managers

Office & Administrative Support
 Stock Clerks & Order Fillers; Reservation & Transportation Ticket
 Agents & Travel Clerks

## • Sales & Related

Retail Salespersons; First-Line Supervisors of Retail Sales Workers; Sales Reps, Wholesale & Manufacturing, Except Technical & Scientifc Products; Other Sales Reps, Services; First-Line Supervisors of Non-Retail Sales Workers; Counter & Rental Clerks; Real Estate Brokers; Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products; Real Estate Brokers; Parts Salespersons; Telemarketers; Other Sales & Related Workers; Demonstrators & Product Promoters Sales Engineers; Door-to-Door Sales Workers; News & Street Vendors & Related Workers

• Transportation & Material Moving Drivers/Sales Workers

# **Marketing Communications & Promotion Pathway**

• Management
Sales Managers

# **Management & Entrepreneurship Pathway**

• Education, Training & Library Business Teachers, Postsecondary

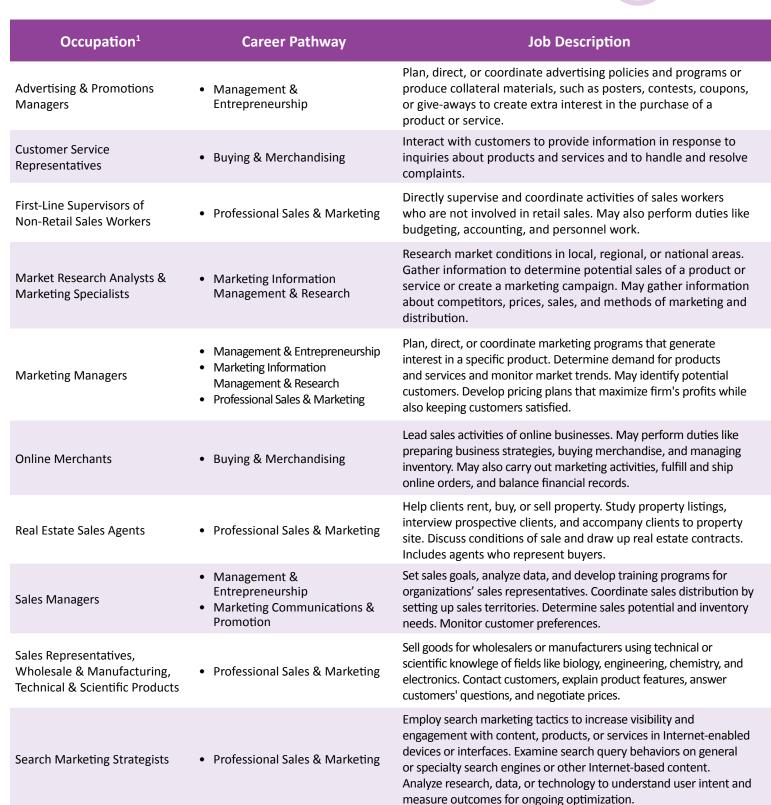
### • Management

Sales Managers; Marketing Managers; Advertising & Promotions Managers





# **Selected Careers**



Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

1. The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=14

t. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.







Total Avg. Annual Opening <sup>2</sup>	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage⁴	NC Median Annual Wage <sup>4</sup>	Minimum Education⁵	Interest <sup>6</sup>
21	1.3%	\$57,590	\$90,610	Bachelor's degree	E and C
3,395	1.5%	\$21,180	\$29,880	High school diploma or equivalent	E, S and C
323	0.5%	\$43,790	\$71,530	High school diploma plus moderate-term, on-the-job training	E, C and S
583	3.2%	\$37,480	\$59,370	Bachelor's degree	I, E and C
193	1.6%	\$77,200	\$116,390	Bachelor's degree	E and C
797	1.2%	\$40,870	\$61,530	High school diploma or equivalent	C and E
331	2.5%	\$25,910	\$44,700	High school diploma plus long-term, on-the-job training	E and C
242	0.8%	\$58,600	\$102,450	Bachelor's degree	E and C
313	1.0%	\$39,950	\$69,040	Bachelor's degree	E and C
83	0.6%	\$50,220	\$75,640	Bachelor's degree	E, I and C

<sup>4.</sup> The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

<sup>5.</sup> Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (<a href="https://www.bls.gov/emp/ep\_education\_training\_system.htm">www.bls.gov/emp/ep\_education\_training\_system.htm</a>). Actual market conditions may require additional education and/or training.

<sup>6.</sup> There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.



# **Career Story**



# Lawrence B. Spivey

Style Consultant

"Durham Technical Community College is really a great place while you are transitioning from 'just a job' to prepare you for the vision, the career path that you will travel for the rest of your life."

"Style consultant, lifestyle blogger, and fashion journalist" — these are the words that introduce Lawrence B. Spivey on his web page, Sir Byron Laurent Style and Fashion Consulting. Lawrence has a passion for encouraging men through fashion advice, and for the past four years has presented workshops and seminars on WNCN-TV 17's "My Carolina Today," taught at North Carolina A&T, and is a permanent contributor for Carolina STYLE and EmergeNC magazines. This fall, he will teach "How to Dress for Success — For Less!" at Wake Technical Community College. Spivey sells vintage clothing through his website, and frequently consults with young professionals and entrepreneurs on affordable professional attire strategies for the workplace.

Spivey will graduate from Durham Technical Community College's Business Administration program with an Associate in Arts Degree later this year. He is focusing on marketing, brand positioning, and social media to strengthen and grow his company. He is a member of Gamma Beta Phi, an academic honor society, and is active in the Visions Leadership Initiative.

He plans to transfer to NC State and earn his bachelor's degree in Business and Marketing with a minor in Entrepreneurship. His wife also started her education at Durham Tech in Hospitality Management. She is currently taking online classes at East Carolina University to earn her degree in Business Administration with a concentration in Food and Beverage Management. She and Lawrence tag-team responsibilities when it comes to raising their new son.

Spivey is also juggling work in residential property management while he completes his degree, and he appreciates the consideration his Durham Tech instructors have shown him with regard to his ambitious work/ life/school schedule. "It's really a great place while you are transitioning from 'just a job' to prepare you for the vision, the career path that you will travel for the rest of your life," he says. "My classwork was so relevant to my real work, and virtually every experience I've had here with an instructor has been simply amazing."





# Science, Technology, Engineering & Mathematics

The Science, Technology, Engineering, and Mathematics (STEM) career cluster includes as many as 184 occupations. What do they have in common? Workers in these careers use scientific, technological, engineering, and/or mathematical processes to do research and solve problems. The problems they approach are as different as growing enough food, reducing our reliance on fossil fuels, developing medicines to treat mental illness, and creating computers that enhance our lives. Their career focus can be as small as a nanoparticle or as large as the universe.

Work settings vary with the topic of STEM research. While some jobs take place in front of a computer or in a laboratory, others require people to work in outdoor environments. Schedules also depend on the focus of STEM workers' research. Some individuals have very regular hours, but others' schedules depend upon availability of the subject they analyze. Employers who are likely to hire STEM qualified workers include engineering companies; the federal, state, and local government; scientific research companies; colleges and universities; and drug manufacturers.

More than any of the other clusters, many STEM careers require at least an Associates degree or higher. Most occupations require a bachelor's degree, and some workers need master's or doctoral-level credentials for a significant number of jobs. Typical educational backgrounds for entry into five occupations that are projected to have the most new jobs in North Carolina include:

- Market Research Analysts and Marketing Specialists Bachelor's degree
- Applications Software Developers Bachelor's degree
- Computer User Support Specialists Some college, no degree
- Health Specialties Teachers Doctoral or professional degree
- Civil Engineers Bachelor's degree

## CAREER RESEARCH

- American Geosciences Institute americangeosciences.org
- National Center for Women & Information Technology ncwit.org
- Society for Industrial and Applied Mathematics siam.org
- National Oceanic and Atmospheric Administration noaa.gov
- Technology Student Association (TSA) tsaweb.org
- North Carolina Biotechnology Center ncbcjobs.ncbiotech.org
- · Careers in Math coolmath.com/careers
- New Scientist jobs.newscientist.com/searchjobs
- Institute of Electrical and Electronics Engineers careers.ieee.org
- National Science Foundation nsf.org

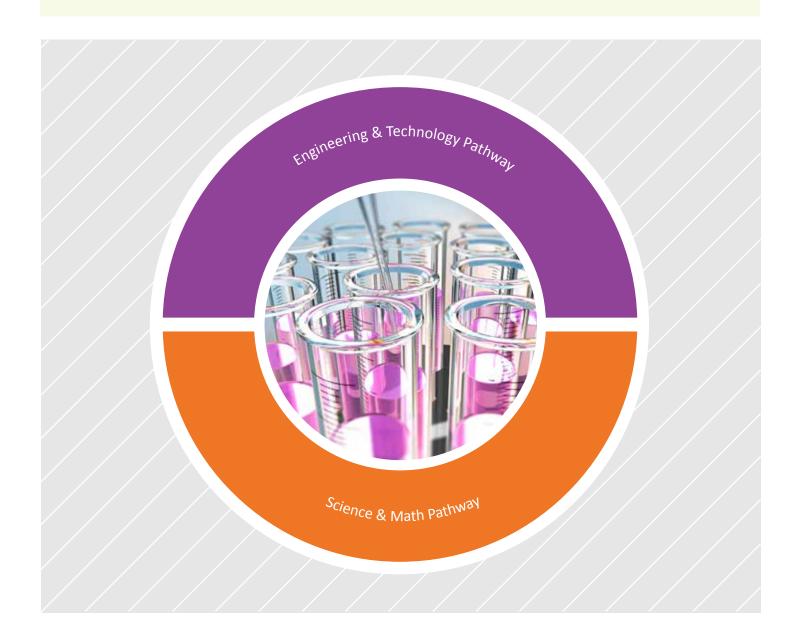
Find more Science, Technology, Engineering & Mathematics occupations at onetonline.org/find/career?c=15



# **Core Skills**

- Science
- Programming
- Mathematics
- Technology Design
- Operations Analysis
- Systems Analysis
- Systems Evaluation
- Writing

- Reading Comprehension
- Complex Problem Solving



# **Engineering & Technology Pathway**

• Architecture & Engineering

Civil Engineers; Industrial Engineers; Mechanical Engineers; Electrical Engineers; Electronics Engineers, Except Computer; Surveying & Mapping Technicians; Electrical & Electronic Engineering Technicians; Architectural & Civil Drafter; Other Engineers; Environmental Engineers; Computer Hardware Engineers; Industrial Engineering Technicians; Other Engineering Technicians, Except Drafters; Chemical Engineers; Electrical & Electronic Drafters; Aerospace Engineers; Biomedical Engineers; Health & Safety Engineers, Except Mining Safety Engineers & Inspectors

- Arts, Design, Entertainment, Sports & Media Technical Writers
- Business & Financial Operations
  Cost Estimators
- Education, Training & Library
   Other Education, Training & Library Workers; Engineering Teachers, Postsecondary
- Management
  Architectural & Engineering Managers

## **Science & Math Pathway**

### Architecture & Engineering Cartographers & Photogrammetrists

## • Business & Financial Operations Market Research Analysts & Marketing Specialists

### • Community & Social Service Other Community & Social Service Specialists

### Management

Software Developers, Applications; Computer User Support Specialists; Computer Programmers; Other Computer Occupations; Statisticians

## • Education, Training & Library

Health Specialties Teachers, Postsecondary; Other Education, Training & Library Workers; Vocational Education Teachers, Postsecondary; Biological Science Teachers, Postsecondary; Mathematical Science Teachers, Postsecondary; History Teachers, Postsecondary; Philosophy & Religion Teachers, Postsecondary; Chemistry Teachers, Postsecondary; Engineering Teachers, Postsecondary; Political Science Teachers, Postsecondary; Curators; Physics Teachers, Postsecondary; Economics Teachers, Postsecondary

# • Healthcare Practitioners & Technicians

Family & General Practitioners; Dietitians & Nutritionists

### • Life, Physical & Social Science

Environmental Scientists & Specialists, Including Health; Medical Scientists, Except Epidemiologists; Chemists; Chemical Technicians; Biological Technicians; Other Physical Scientists; Social Science Research Assistants; Other Life Scientists; Other Biological Scientists; Other Social Scientists & Related Workers; Agricultural & Food Science Technicians; Geoscientists, Except Hydrologists & Geographers; Other Life, Physical & Social Science Technicians; Zoologists & Wildlife Biologists; Biochemists & Biophysicists; Microbiologists; Survey Researchers; Conservation Scientists; Material Scientists; **Economists** 

### Management

Architectural & Engineering Managers; Natural Science Managers







Occupation <sup>1</sup>	Career Pathway	Job Description
Automotive Engineers	Engineering & Technology	Use computer-assisted design technology to develop new or improved designs for vehicle parts, engines, transmissions, or other vehicle systems. Direct building, modification, or testing of vehicle or components.
Chemical Technicians	Science & Math	Use special tools and techniques to do chemical and physical laboratory tests that help scientists analyze solids, liquids and gaseous materials. Results are used for further research and for making new products or processes. Testing also helps with quality control and maintaining environmental standards.
Chemists	Science & Math	Conduct qualitative and quantitative chemical analyses or experiments in laboratories for quality or process control or to develop new products or knowledge.
Civil Engineers	Engineering & Technology	Use engineering skills to plan, design, and oversee construction and maintenance of buildings and facilities. Project examples include roads, railroads, airports, bridges, harbors, channels, dams, irrigation projects, pipelines, power plants, and water and sewage systems.
Electrical Engineering Technicians	Engineering & Technology	Use electrical and electronic knowledge to help engineers design and develop products like computers, communications equipment, and medical monitoring devices. May design, build, repair, adjust, and modify electrical components, circuitry, controls, and machinery.
Electrical Engineers	Engineering & Technology	Research, design, develop, test, or supervise the manufacture and installation of electrical equipment like electric motors, radar and navigation systems, and power generation equipment. Equipment may be used for commercial, industrial, military, or scientific purposes.
Electronics Engineers, Except Computer	Engineering & Technology	Research, design, develop, or test electronic components and systems for commercial, industrial, military, or scientific use employing knowledge of electronic theory and materials properties. Design electronic circuits and components for use in fields such as telecommunications, aerospace guidance and propulsion control, acoustics, or instruments and controls.
Mechatronics Engineers	Engineering & Technology	Research, design, develop, or test automation, intelligent systems, smart devices, or industrial systems control.
Medical Scientists, Except Epidemiologists	Science & Math	Conduct research aimed at improving overall human health. Engage in clinical trials, research and development, or related activities. Includes physicians, dentists, public health specialists, pharmacologists, and medical pathologists who focus on research.
Statisticians	Science & Math	Use mathematical or statistical theory and methods to collect, organize, interpret, and summarize numerical data to provide accurate information. May specialize in fields such as bio-statistics, agricultural statistics, business statistics, or economic statistics. Includes mathematical and survey statisticians.

Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=15

Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

Annualized Growth Rate is the year-over-year growth rate over multiple years. Note that this growth rate is not obtained by averaging the year-to-year percentage changes. The Annualized Growth Rate is useful for comparing growth rates for various time periods and for different series over the same time period; for example, comparing 5-year to 10-year growth or comparing growth in Health Care sector to Education sector.





Total Avg. Annual Opening²	NC Annualized Growth Rate <sup>3</sup>	NC Entry Annual Wage <sup>4</sup>	NC Median Annual Wage <sup>4</sup>	Minimum Education⁵	Interest <sup>6</sup>
213	0.6%	\$54,900	\$73,930	Bachelor's degree	I, R and C
61	0.4%	\$29,860	\$39,980	Associate's degree	S, I and R
129	0.9%	\$43,270	\$63,530	Bachelor's degree	I, R and C
409	2.3%	\$54,040	\$71,800	Bachelor's degree	I, R and C
63	0.1%	\$38,560	\$55,540	Associate's degree	R, I and C
120	0.9%	\$59,220	\$81,170	Bachelor's degree	I and R
108	0.8%	\$60,370	\$85,040	Bachelor's degree	I and R
47	1.1%	\$54,920	\$85,020	Bachelor's degree	I and R
185	2.5%	\$50,540	\$81,230	Doctoral or professional degree	I and R
61	3.4%	\$58,310	\$89,820	Master's degree	I, C and E

The Occupational Employment Statistics (OES) program of the Bureau of Labor Statistics produces estimates of wages paid to employees in a given occupation. These occupational wage estimates are either mean wages or percentiles. The mean of the first-third of the wage distribution is used as a proxy for the entry wage. A percentile wage is a boundary. An occupational median wage (50th percentile) estimate is the boundary between the highest paid 50 percent and the lowest paid 50 percent of workers in that occupation. Half of the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

Minimum Education Requirements for occupations are determined by the U.S. Bureau of Labor Statistics (www.bls.gov/emp/ep\_education\_training\_system.htm). Actual market conditions may require additional education and/or training.

There are six interest types: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). Discover your work-related interests on pages 5-8 to find out which types you are most like and the careers that best fit you.







# **Holly Sears Nuclear Instrumentation & Electrical Tech**

"Every single thing that I'm going over (at work) right now is exactly what I learned at Central Carolina Community College."

Like many young adults who graduate from high school, Holly Sears did not know what to do next.

Originally, she planned on going to cosmetology school. However, after her father, a Duke Energy employee at the Shearon Harris Nuclear Power Plant in New Hill, helped her get a contract position for an outage, her plans quickly changed.

Holly, 24, enrolled in the Industrial Systems Technology program at Central Carolina Community College (CCCC) due to the numerous referrals she had gotten from current employees at the plant.

She remembers being terrified when she came into the program. "I was really overwhelmed," she said, noting that the program starts with the basics.

Holly is grateful for her experiences at CCCC, including her time as a member of the Ambassador program. And, through CCCC, she did receive an internship at the Harris Plant. A May 2014 graduate of CCCC, Holly's internship extended past her graduation and led to a full-time position on the electrical crew.

Holly is currently involved in a Duke Energy training program. "Every single thing that I'm going over right now is exactly what I learned at CCCC," she said. She praises her CCCC instructors, saying "They've been in the industry. They know what they're talking about."

Allen Howington, CCCC's Industrial Systems Technology Department Chair, said Holly excelled in her work, and always took the time to do everything right and help her classmates. Holly also talks glowingly of the college's support personnel. "The people who work at CCCC want you to succeed," she said. "They will do everything in their power to help you to succeed."





Transportation keeps our economy, people, and products moving. Occupations involved in transporting, distributing, and coordinating the movement of goods range from airline pilots to mechanics to logisticians. Additionally, this cluster includes occupations related to warehouse storage, including jobs like cargo and freight agents; supervisors; and non-emergency dispatchers.

The majority of this career cluster's work takes place on the ground via highways and railroads, but it also includes workers who move people and products over the water and through the air. Work environments vary by occupation. While some truck drivers may work long hours and travel large distances, people who work in warehouses are more likely to work eight-hour shifts. Physical strength is necessary for some jobs, while word processing and spreadsheet skills are priorities in other occupations.

For the Transportation, Distribution and Logistics career cluster, the greatest number of new jobs in North Carolina are projected to include heavy and tractor-trailer truck drivers; freight laborers, stock, and material movers; operating engineers and other construction equipment operators; and taxi drivers and chauffeurs. Many jobs require a high school education, but postsecondary education – usually no higher than a bachelor's degree – is needed for some occupations. Workers may often find jobs in temporary service agencies, longdistance freight trucking businesses, new car dealerships, warehouse and storage facilities, and express delivery companies.

## CAREER RESEARCH

- American Trucking Associations trucking.org
- Global Cold Chain Alliance gcca.org
- Taxicab, Limousine and Paratransit Association tlpa.org
- Association of American Railroads aar.org
- Airlines for America airlines.org
- SkillsUSA skillsusa.org
- Jobs in Motion iobsinmotion.com

Find more Transportation, Distribution & Logistics occupations at onetonline.org/find/career?c=16



# **Core Skills**

- Repairing
- Equipment Maintenance
- Operation & Control
- Troubleshooting
- Operation Monitoring
- Equipment Selection
- Quality Control Analysis
- Installation

- Management of Material Resources
- Monitoring



# Sales & Service Pathway

• Office & Administrative Support

First-Line Supervisors of Office & Administrative Support Workers; Billing & Posting Clerks; Reservation & Transportation Ticket Agents & Travel Clerks; Cargo & Freight Agents • Sales & Related

Parts Salespersons

## **Logistics Planning & Management Services Pathway**

• Business & Financial Operations Logisticians

Management

Other Managers; Administrative Services Managers; Chief Executives

# Occupation

Occupation

Occupation

Occupation

## Facility & Mobile Equipment Maintenance Pathway

### • Installation, Maintenance & Repair

Automotive Service Technicians & Mechanics; Bus & Truck Mechanics & Diesel Engine Specialists; Automotive Body & Related Repairers; Aircraft Mechanics & Service Technicians; Other Installation, Maintenance & Repair Workers; Mobile Heavy Equipment Mechanics, Except Engines; Tire Repairers & Changers; Outdoor Power Equipment & Other Small Engine Mechanics; Automotive Glass Installers & Repairers; Avionics Technicians; Motorboat Mechanics & Service Technicians; Rail Car Repairers; Motorcycle Mechanics; Bicycle Repairers;

Recreational Vehicle Service Technicians

#### Production

Painters; Transportation Equipment; Engine & Other Machine Assemblers

## **Transportation Operations Pathway**

### Construction Extraction

Operating Engineers & Other Construction Equipment Operators

## • Healthcare Practitioners & Technicians Occupational Health & Safety Specialists

### • Installation, Maintenance & Repair Automotive Service Technicians & Mechanics

# Management

Transportation, Storage & Distribution Managers

# • Office & Administrative Support

Dispatchers, Except Police, Fire & Ambulance

### Production

Print Binding & Finishing Workers

### • Transportation & Material Moving

Manual Laborers & Freight, Stocks & Material Movers; Heavy & Tractor-Trailer Truck Drivers; Light Truck or Delivery Services Drivers; Bus Drivers, School or Special Client; Industrial Truck & Tractor Operators; First-Line Supervisors of Transportation & Material-Moving Machine & Vehicle Operators; First-Line Supervisors of Helpers, Laborers & Material Movers, Hand; Bus Drivers, Transit & Intercity; Parking Lot Attendants; Excavating & Loading Machine & Dragline Operators; Crane & Tower Operators; Other Transportation Workers; Commercial Pilots; Railroad Conductors & Yardmasters; Air Traffic Controllers; Ambulance Drivers & Attendants, Except Emergency Medical Technicians; Captains, Mates & Pilots of Water Vessels; **Transportation Inspectors** 

# **Warehousing & Distribution Center Operations Pathway**

## • Office & Administrative Support

Shipping, Receiving & Traffic Clerks; Production, Planning & **Expediting Clerks** 

### Transportation & Material Moving

Laborers & Freight, Stock & Material Movers, Hand; First-Line Supervisors of Transportation & Material-Moving Machine & Vehicle Operators; First-Line Supervisors of Helpers, Laborers & Material Movers, Hand; Tank Car, Truck & Ship Loaders

## Health, Safety & Environmental Management Pathway

Engineering

Industrial Safety and Health Engineers

## Transportation Systems/Infrastructure Planning, Management & Regulation Pathway

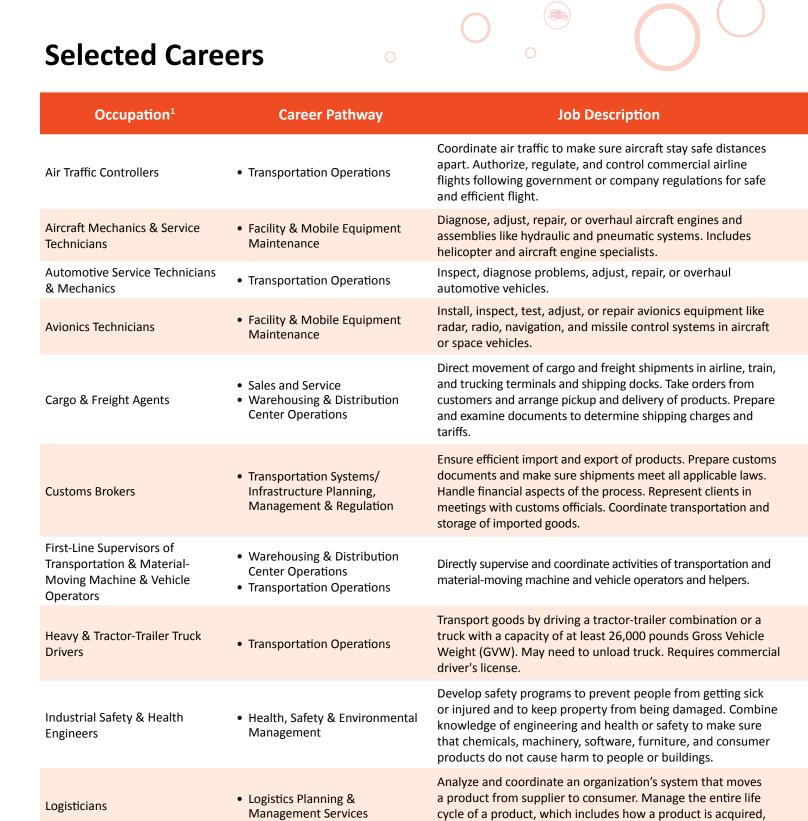
• Transportation & Material Moving

Aviation Inspectors, Freight & Cargo Inspectors, Traffic Technicians, Transportation Vehicle, Equipment & Systems Inspectors, Transportation Planners

• Business & Financial Operations **Customs Brokers** 







Source: Information about occupations, career pathways, job descriptions, and interests is from O\*NET OnLine (onetonline.org); data for annual openings, growth, and wages are based on the statewide 2012-2022 Occupational Projections (nccommerce.com/lead/data-tools/occupations/projections/statewide), prepared by the Labor & Economic Analysis Division, North Carolina Department of Commerce.

distributed, allocated, and delivered.

t. Total Average Annual opening includes the total number of jobs available due to growth and replacement needs per year.

<sup>1.</sup> The table lists a sampling of occupations that represent careers in each pathway. For a full list of occupations, go to O\*NET OnLine at onetonline.org/find/career?c=16

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26	0.6%	\$69,940	\$95,970	Associate's degree	E and C
154	1.0%	\$37,870	\$51,320	Postsecondary nondegree award	R, C and I
829	0.8%	\$23,620	\$36,370	High school diploma plus long-term, on-the-job training	R and I
20	0.9%	\$39,710	\$48,580	Associate's degree	R, I and C
69	1.5%	\$28,520	\$41,900	High school diploma plus short- term, on-the-job training	C, E and R
797	1.2%	\$40,870	\$61,530	High school diploma plus work experience	C and E
314	0.9%	\$35,060	\$47,010	High school diploma or equivalent	E, C and R
1,520	1.3%	\$26,560	\$37,190	Postsecondary nondegree award	R and C
13	0.8%	\$50,290	\$69,870	Bachelor's degree	I, C and R
98	2.2%	\$49,010	\$69,040	Bachelor's degree	E and C

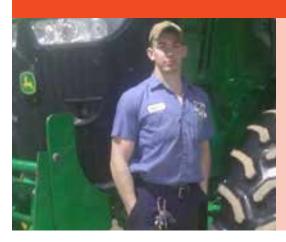
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# **Career Story**



# **Nathan Church**

John Deere Diesel Technician

Nathan's achievements at West Wilkes High School, Wilkes Community College, and now working as a John Deere technician are marks of a true Champion at Work!

As a rising senior at West Wilkes High School, Nathan was ready to make the choice not to finish high school and instead go to work at a local farm. Then his high school principal, Mr. Wayne Sheppard, introduced him to faculty members from Wilkes Community College (WCC). Before he knew it, this introduction quickly changed his life as he became interested in welding technology and found himself enrolled in two college courses as a Career and College Promise (CCP) student.

Nathan became the first Wilkes County High School student to finish in 1st place at the North Carolina SkillsUSA competition for individual welding technology. Nathan would not stop there, following the pathway model to Wilkes Community College in 2012 where he enrolled in the Diesel & Heavy Equipment Technology program. Nathan entered the WCC program with 14 credit hours completed as a CCP student while at West Wilkes High School.

James River Equipment Company in Wilkesboro selected Nathan for an internship while he continued his coursework to complete his Associate in Applied Science Degree in Diesel and Heavy Equipment Technology. Additionally, Nathan gathered a number of SkillsUSA awards:

- 2014: 2nd place winner in Diesel & Heavy Equipment Technology representing WCC
- 2012: 1st place winner in Welding Technology
- 2012: 11th place finish at the National SkillsUSA competition

Looking at his accomplishments, one wonders where Nathan would be if he had made the choice not to finish high school — but he did finish high school and followed his pathway to success. Nathan's achievements at West Wilkes High School, Wilkes Community College, and now working as a full-time John Deere technician are marks of a true Champion at Work!



# **Experiencing Real Jobs**

Getting experience while exploring career options will give you a head start on your future career. Take advantage of opportunities to "try out" a career through work-based learning programs, summer or part-time jobs, or as a community volunteer. Your local school or college will offer some or all of the programs noted here. You'll find others by searching the Internet and by contacting community businesses and organizations. Work-based learning is also helpful if you want or need to change careers.

Here are a few ways you can get involved in work-based learning:

- Job Shadowing programs usually involve going to work for one or several days with someone whose career interests you. You can observe tasks and skills required for the job, experience the work environment, and interact with people who currently work in your potential career field.
- Internships and Cooperative Education experiences usually last for a couple of weeks to several months. You not only observe individuals in your career field of interest, but also get a chance to perform some of the job's tasks and duties. Internships and Cooperative Education include mentoring by an experienced career professional who can discuss your career decisions and goals. Internships can be paid or unpaid, but Cooperative Education is an activity that must provide pay. Either program may be eligible for academic credit at a high school or college.
- School-Based Enterprises allow you to plan and run a simulated or actual business at school. It's an experience that provides direct links between what you learn in the classroom and what it's like to work in an actual job.
- Apprenticeships offer combined academic instruction, structured training, and paid work experience that usually last for one to two years. Employers offer these programs in collaboration with the North Carolina Department of Commerce.
- Service Learning can be a great way to learn about a career and help out your community while developing new skills or applying existing skills. You will see how the services you provide connect with what you've learned in classes.
- Business/Industry Field Trips are opportunities to leave the classroom to see how what you've learned applies in workplaces. You can observe and investigate activities that relate to a specific school subject and to your career plans.

Work-based learning opportunities give you the edge when applying for new jobs. Not only will you gain valuable work experience, but you'll also meet people who can become part of your career network. They may be your best resource for meeting potential employers and other people who can provide job referrals. You'll also find that these experiences can improve the quality of your resume!

# **Work-Based Learning Stories**



# **Chris Owens**

Maintenance Technical Staff Keihin Carolina System Technology

**Kaitlyn Phillips** Intern Keihin Carolina System Technology

"In addition to learning how to build cables and other processes, I'm learning responsibility."

Chris Owens was one of the first Advanced Manufacturing Center students at Edgecombe Community College (ECC) to enroll in the internship program. He began working at the Keihin Carolina System Technology plant near the college while taking classes at ECC.

"I took electronics in high school, and we took a tour of Keihin," Owens says. "I loved the electronics and robotics atmosphere. Now I'm getting lots of experience, taking the things I've learned in school and how it applies to the real world."

As a test intern in the engineering department, he started out building cables and testing electronics boards. That was more than a year ago, and Keihin supervisors say they're pleased with their partnership with ECC.

"(Owens) is a very capable person, and he is doing an excellent job," says Connie Hunt, Keihin human resources manager. Keihin hired Owens to work full time in a maintenance technical staff position while still completing his associate degree in manufacturing. "The variety of skills he is learning from the college is transferring over to us, and his problem-solving and learning ability is very high," Hunt says of Owens. "Based on the experience we had with him, we've also hired another intern, Kaitlyn Phillips, who is doing a great job as well."

Phillips is hoping for a full-time position at Keihin following completion of the Electrical Systems Technology diploma program. "I'm getting such a good foundation, and I'm learning a lot," Phillips says. "In addition to learning how to build cables and other processes, I'm learning responsibility. It's been a great experience, and I still have a lot more to learn."



# **Stephanie Grise Mechatronics Apprentice** Sarstedt

"The work is fun, I'm learning a lot. I'm getting a paycheck. It's nice to have a sense of purpose that most people my age don't have."

Stephanie Grise began taking classes at Catawba Valley Community College (CVCC) the summer prior to her senior year at Hickory High School. Her interest in mechatronics and desire to participate as an apprentice in the highly competitive Apprenticeship Catawba Program was her driving force. While taking two community college classes, she also worked as an apprenticeship candidate with Sarstedt, producer of single-use medical items, in Newton, N.C. At the end of the summer, she was selected as an apprentice and spent her senior year working at Sarstedt while completing graduation requirements. Upon high school graduation, Grise will continue to work while completing the Associate of Applied Science Degree in Mechatronics. All of her education expenses are covered by Sarstedt. In addition, Grise is paid for her time in CVCC classes and at work. She is also guaranteed employment upon completion of her community college degree.

As she watches her friends enjoying their senior year at Hickory High and getting ready to go off to college, she knows she's made the right choice for herself. "It's so worth it — there's no other opportunity like this," she said. "The work is fun, (and) I'm learning a lot. I'm getting a paycheck. It's nice to have a sense of purpose that most people my age don't have."

Grise's enthusiasm, determination, maturity, and outgoing personality are evident when she talks about her experience. There is no doubt that CVCC, Sarstedt, and Grise are a great combination!

# **Exploring the Job Market**

Specific job requirements change from industry to industry, business to business, and hiring manager to hiring manager. Whether you're still planning your future career or getting ready to enter the job market, getting a well-rounded understanding of what employers are looking for in job candidates is always helpful. The more research you do in understanding job and employer requirements and preparing yourself to meet those needs, the better positioned you will be to land your dream job. Some steps you can take include:

- Read job postings Get online and search to find what kinds of jobs are out there. Places to start include: NCWorks.gov (see following page), www.Indeed.com, and LinkedIn.com/Job.
- Research the occupation Make sure you understand the occupation and its potential. The Bureau of Labor Statistics' Occupational Outlook Handbook (www.bls.gov/ooh) and CareerOneStop (www.careerinfonet.org/ Occupations) have thorough descriptions of hundreds of occupations with data on wages and job growth.
- Research the industry that interests you Whether you're preparing for an interview or just trying to better understand a career, learn what you can about the business's industry or occupations. By doing this, you will gain understanding of the opportunities and challenges in this field. Is it growing and successful? Are global or technological changes likely to affect future jobs in this industry? Search engines can help you find information. Look specifically for industry associations either national or state chapters. In this Career Clusters Guide, the first page of each Career Cluster contains references to industry associations.
- **Find local employers** Reviewing job postings will likely help you start to identify employers. However, remember that not all companies will be hiring at the moment and not all will post jobs online. Another way to find employers in your area is to use CareerOneStop's Employer Locator tool at careerinfonet.org/employerlocator/employerlocator.asp?nodeid=18. Or you can conduct a simple Google search for businesses in your town or city. Limiting your search to industries (advertising agencies, machine shops, medical clinics) may be more helpful than just looking for occupations (social media specialists, welders, nurses).
- Research the company Before ever contacting a potential employer, do your homework and learn what the company does. The more you know about their business, the more impressive employers will find you when you talk with them. Start by reading the company's website and social media pages. If the business is especially large, it may post an annual report on its corporate website. Conduct a Google News search to gather other information about it.
- Ask for an informational interview Talking directly with someone in the company is the best way to learn about what a business does and what the employer looks for in job candidates. Check with friends and other people that you or your family know to see if someone could introduce you to a company employee. If no one within your network is familiar with the business, call it directly. Explain that you would like to know more about the company and its jobs. If you're patient and polite, employers will often find 20-30 minutes to meet and talk with a student or someone who wants to get into their line of work. Make sure you come prepared with questions, don't ask for a job, and be respectful and appreciative of the person's time. For tips on networking and conducting an informational interview, go to careeronestop.org/JobSearch/Network/form-a-network.aspx.



# Thinking about Your Future Career?

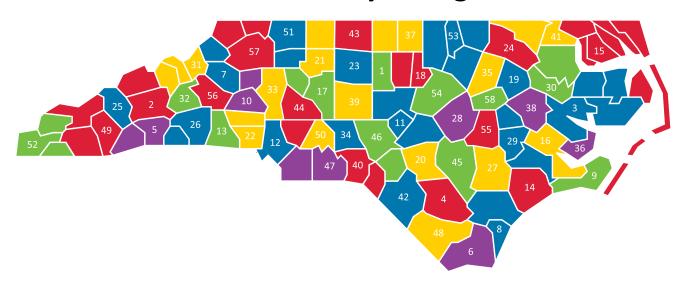


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# **NC Community Colleges**



- Alamance Community College Graham, NC
- Asheville-Buncombe Technical Community
  College
  Asheville, NC
- Beaufort Community College Washington, NC
- 4 Bladen Community College Dublin, NC
- Blue Ridge Community College Flat Rock, NC
- Brunswick Community College Supply, NC
- 7 Caldwell Community College & Technical Institute
  Hudson, NC
- 8 Cape Fear Community College Wilmington, NC
- 9 Carteret Community College Morehead City, NC
- Catawba Valley Community College Hickory, NC
- Central Carolina Community College Sanford, NC
- 12 Central Piedmont Community College Charlotte, NC
- Cleveland Community College Shelby, NC
- Coastal Carolina Community College
  Jacksonville, NC
- College of The Albemarle Elizabeth City, NC
- Craven Community College
  New Bern, NC
- Davidson County Community College Lexington, NC
- Durham Technical Community College Durham, NC
- 19 Edgecombe Community College Tarboro, NC

- Fayetteville Technical Community College Fayetteville, NC
- Forsyth Technical Community College Winston-Salem, NC
- Gaston College Dallas, NC
- Guilford Technical Community College Jamestown, NC
- Halifax Community College Weldon, NC
- Haywood Community College Clyde, NC
- 26 Isothermal Community College Spindale, NC
- James Sprunt Community College Kenansville, NC
- Johnston Community College Smithfield, NC
- Lenoir Community College Kinston, NC
- Martin Community College Williamston, NC
- Mayland Community College Spruce Pine, NC
- McDowell Technical Community College Marion, NC
- Mitchell Community College Statesville, NC
- Montgomery Community College
  Trov, NC
- Nash Community College Rocky Mount, NC
- Pamlico Community College Grantsboro, NC
- Piedmont Community College Roxboro, NC
- Pitt Community College Greenville, NC
- Randolph Community College Asheboro, NC

- Richmond Community College Hamlet, NC
- 41 Roanoke-Chowan Community College Ahoskie, NC
- Robeson Community College Lumberton, NC
- Rockingham Community College Wentworth, NC
- Rowan-Cabarrus Community College Salisbury, NC
- Sampson Community College Clinton, NC
- Sandhills Community College
  Pinehurst, NC
- South Piedmont Community College Polkton, NC
- Southeastern Community College Whiteville, NC
- Southwestern Community College Sylva, NC
- Stanly Community College Albemarle, NC
- 51 Surry Community College Dobson, NC
- Tri-County Community College Murphy, NC
- Vance-Granville Community College Henderson, NC
- Wake Technical Community College Raleigh, NC
- Wayne Community College Goldsboro, NC
- Western Piedmont Community College Morganton, NC
- Wilkes Community College Wilkesboro, NC
- Wilson Community College Wilson, NC